

Rock 24747

ZIP code · WV · West Virginia > Mercer County

SELLER'S MARKET

\$120K

MEDIAN SALE PRICE

+118.2%

1-YR CHANGE

19

SALES (12 MO)

\$98K

MEDIAN VALUE (AVM)

Market temperature

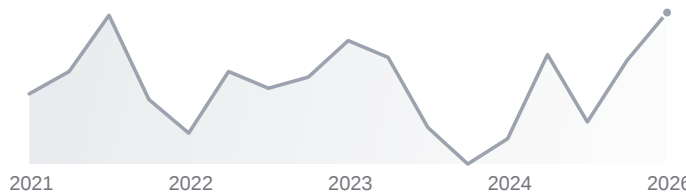
Seller's market · 63 / 100



MARKET TRENDS (5 YEARS)

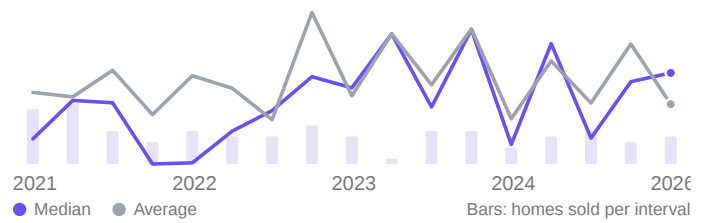
Market temperature (0–100)

63 / 100



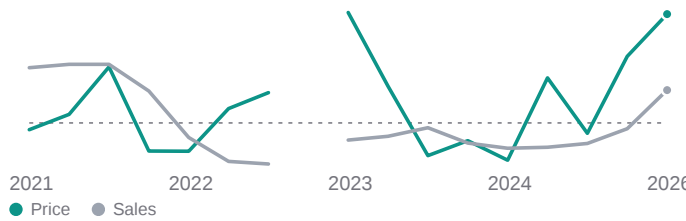
Sale prices

Median \$120K · Average \$96K



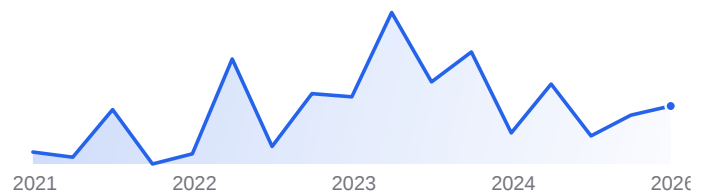
Growth (year over year)

Price +118.2% · Sales +35.7%



Price per square foot

\$78/ft²



Sale premium vs estimated value

+105.0%



Annual turnover (share of homes sold)

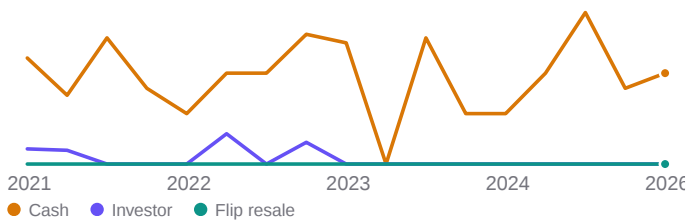
1.4%



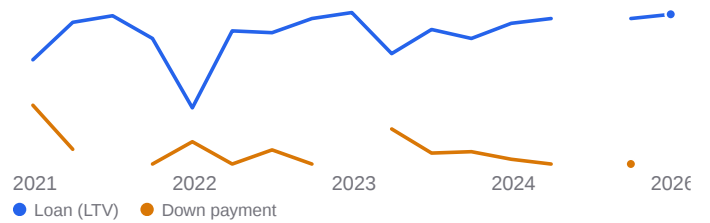
BUYERS & OUTCOMES

Buyer mix

Cash 60% · Investor 0% · Flip resale 0%

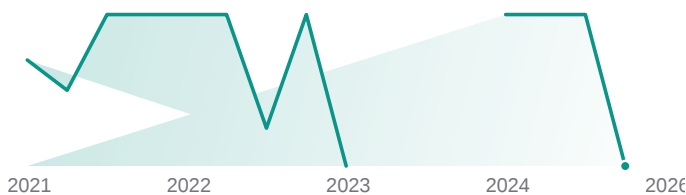


Financing (share of purchase price) Loan (LTV) 101% · Down payment 1.9%



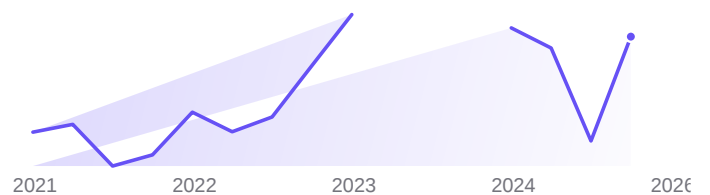
Sellers who sold at a gain

0%



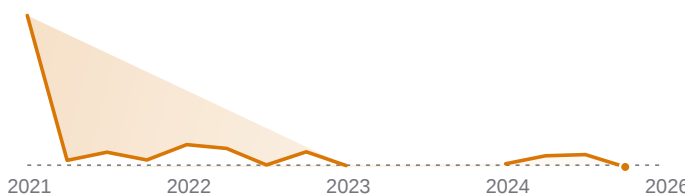
Typical hold before selling

11.5 yrs



Median annualized return at resale

-2.5%



HOUSING STOCK

Homes	1,358
Median value (AVM)	\$98K
Median size	1,344 ft²
Median bedrooms	3
Median year built	1956
Single family	56%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	80%
Underwater (LTV 125% or more)	2.0%
Owner occupied	62%
Company owned	3.8%
Median loan-to-value	0%
Typical ownership tenure	7.2 yrs

COMMUNITY

Population	2,507
Density	73 / mi²
Median household income	\$42K
Average household income	\$52K
Crime index (US avg 100)	129
Air pollution index (US avg 100)	99
Earthquake index (US avg 100)	98
Homes occupied	86%
Bachelor's or higher	7%
Poverty rate	18.4%
Unemployment	1.1%
Average temp	52°F
Annual precip	38 in
Sunshine	43%

Market metrics are derived from recorded arms-length deeds through April 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.