

# Kenova 25530

ZIP code · WV · West Virginia > Wayne County > Kenova

BUYER'S MARKET

**\$56K**

MEDIAN SALE PRICE

**-60.4%**

1-YR CHANGE

**34**

SALES (12 MO)

**\$137K**

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



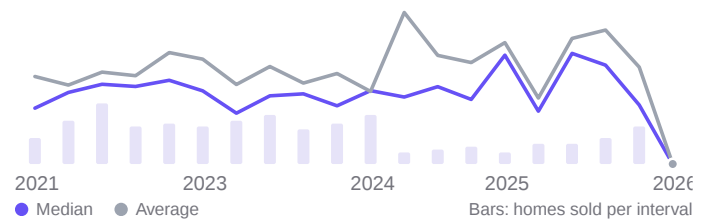
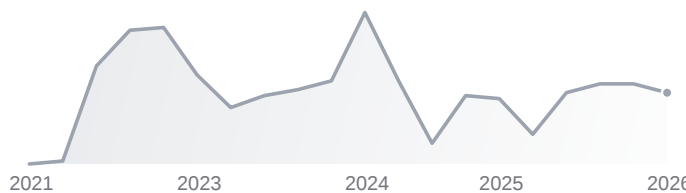
## MARKET TRENDS (5 YEARS)

Market temperature (0-100)

33 / 100

Sale prices

Median \$15K · Average \$15K

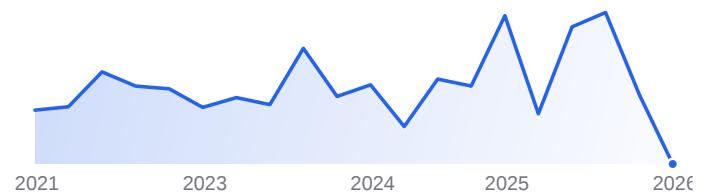
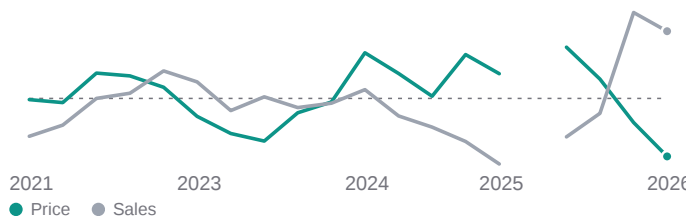


Growth (year over year)

Price -60.4% · Sales +70.0%

Price per square foot

\$17/ft²

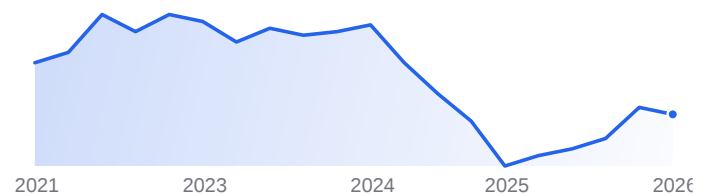


Sale premium vs estimated value

-77.4%

Annual turnover (share of homes sold)

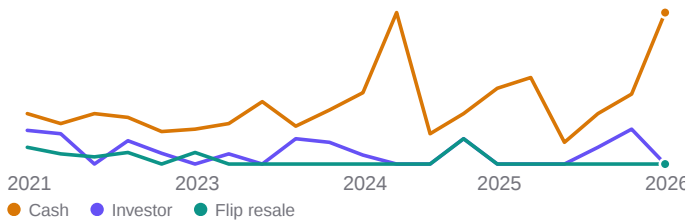
1.5%



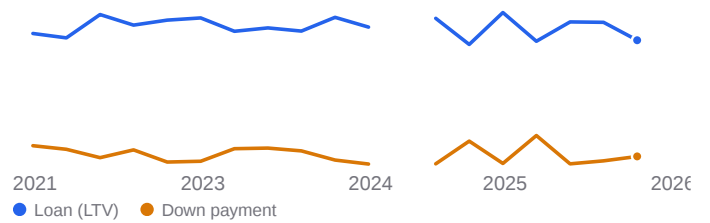
## BUYERS & OUTCOMES

### Buyer mix

Cash 100% · Investor 0% · Flip resale 0%

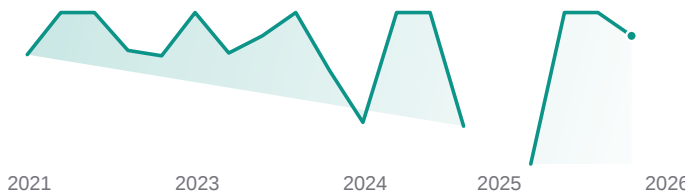


### Financing (share of purchase price) Loan (LTV) 82% · Down payment 6.4%



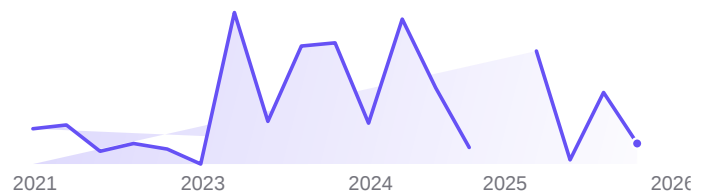
### Sellers who sold at a gain

85%



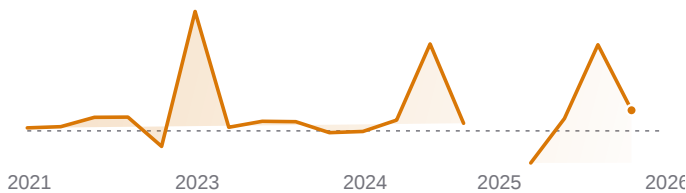
### Typical hold before selling

2.9 yrs



### Median annualized return at resale

+13.9%



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 2,335     |
| Median value (AVM) | \$137K    |
| Median size        | 1,440 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1955      |
| Single family      | 85%       |

## EQUITY & OWNERSHIP

|                               |         |
|-------------------------------|---------|
| Equity rich (LTV 50% or less) | 59%     |
| Underwater (LTV 125% or more) | 2.9%    |
| Owner occupied                | 68%     |
| Company owned                 | 7.3%    |
| Median loan-to-value          | 37%     |
| Typical ownership tenure      | 8.0 yrs |

## COMMUNITY

|                                  |           |
|----------------------------------|-----------|
| Population                       | 6,077     |
| Density                          | 354 / mi² |
| Median household income          | \$63K     |
| Average household income         | \$89K     |
| Crime index (US avg 100)         | 91        |
| Air pollution index (US avg 100) | 152       |
| Earthquake index (US avg 100)    | 50        |
| Homes occupied                   | 91%       |
| Bachelor's or higher             | 16%       |
| Poverty rate                     | 12.0%     |
| Unemployment                     | 1.1%      |
| Average temp                     | 55°F      |
| Annual precip                    | 43 in     |
| Sunshine                         | 44%       |

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.