

Reidsville 27320

ZIP code · NC · North Carolina > Rockingham County > Reidsville

SELLER'S MARKET

\$216K

MEDIAN SALE PRICE

-0.4%

1-YR CHANGE

673

SALES (12 MO)

\$164K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 60 / 100



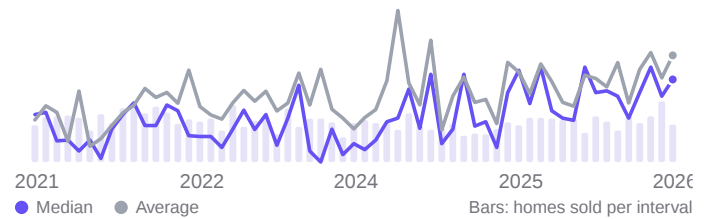
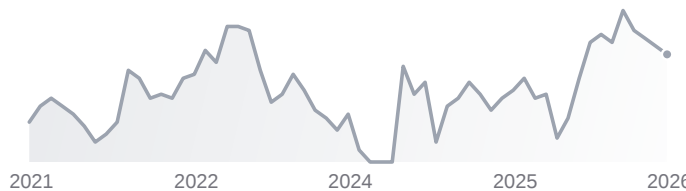
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

60 / 100

Sale prices

Median \$218K · Average \$251K

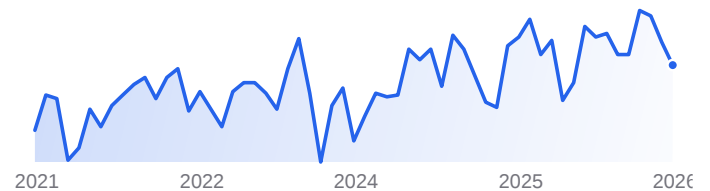
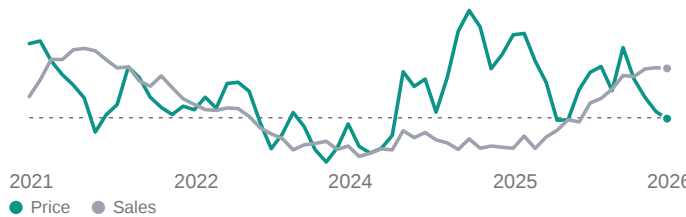


Growth (year over year)

Price -0.4% · Sales +19.8%

Price per square foot

\$135/ft²

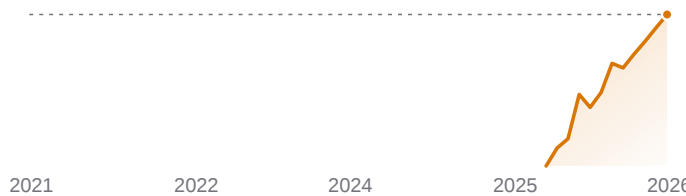


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

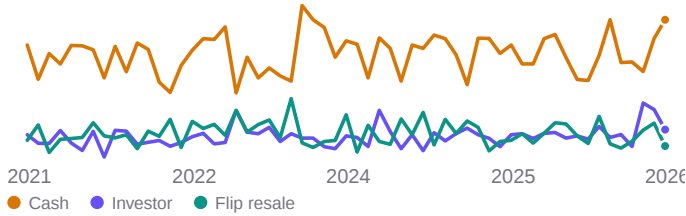
3.7%



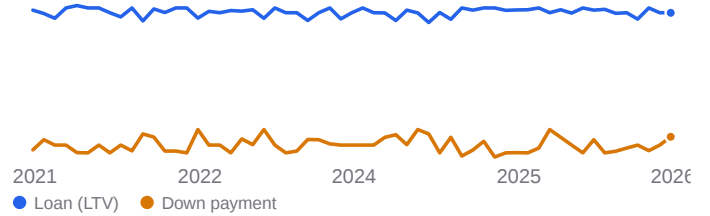
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 10% · Flip resale 4.0%

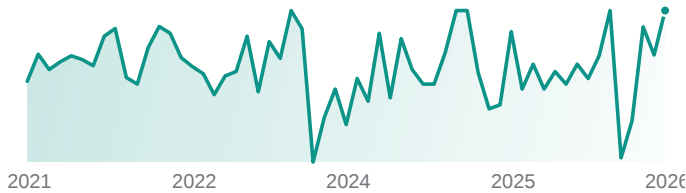


Financing (share of purchase price) Loan (LTV) 95% · Down payment 15%



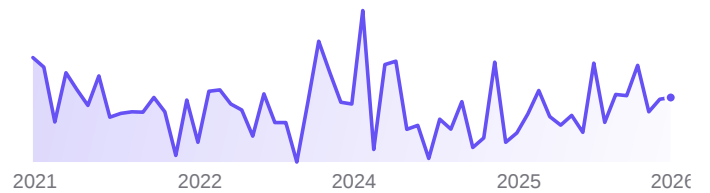
Sellers who sold at a gain

100%



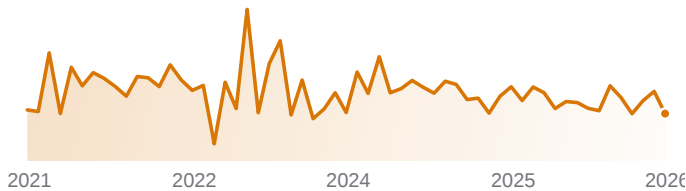
Typical hold before selling

5.2 yrs



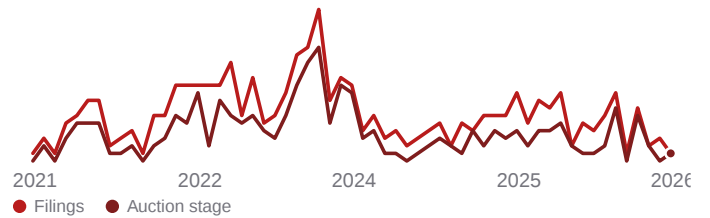
Median annualized return at resale

+5.8%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	18,037
Median value (AVM)	\$164K
Median size	1,448 ft²
Median bedrooms	3
Median year built	1972
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	62%
Underwater (LTV 125% or more)	3.0%
Owner occupied	66%
Company owned	11%
Median loan-to-value	38%
Typical ownership tenure	10.0 yrs

COMMUNITY

Population	39,995
Density	158 / mi²
Median household income	\$56K
Average household income	\$70K
Crime index (US avg 100)	97
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	43
Homes occupied	91%
Bachelor's or higher	11%
Poverty rate	18.5%
Unemployment	0.9%
Average temp	58°F
Annual precip	47 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.