

Ruffin 27326

ZIP code · NC · North Carolina > Rockingham County > Ruffin

STRONG BUYER'S MARKET

\$70K

MEDIAN SALE PRICE

-70.8%

1-YR CHANGE

39

SALES (12 MO)

\$154K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 10 / 100



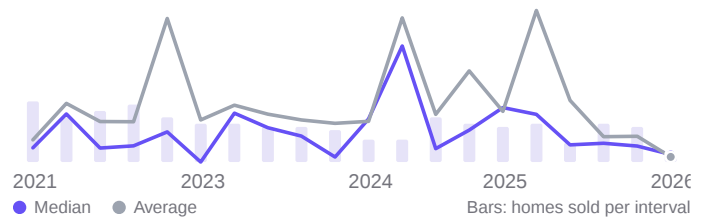
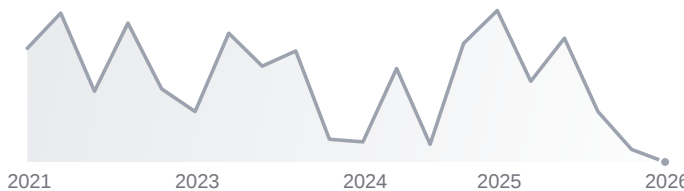
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

10 / 100

Sale prices

Median \$95K · Average \$89K

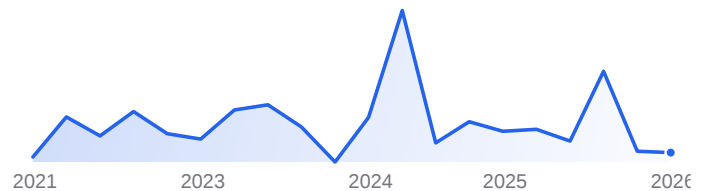
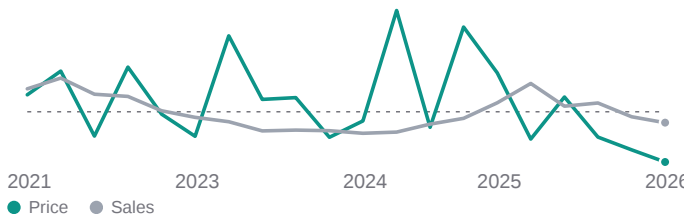


Growth (year over year)

Price -70.8% · Sales -15.2%

Price per square foot

\$71/ft²

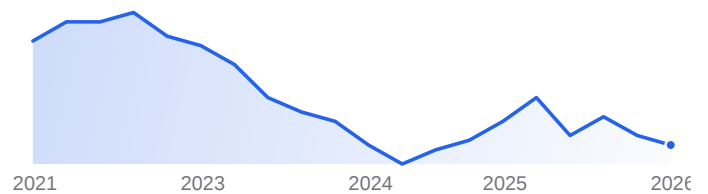
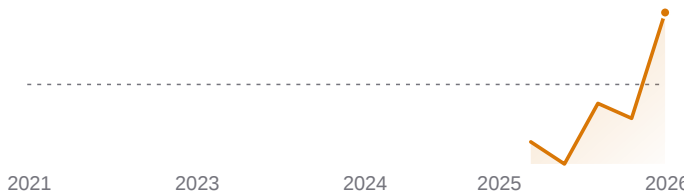


Sale premium vs estimated value

+43.6%

Annual turnover (share of homes sold)

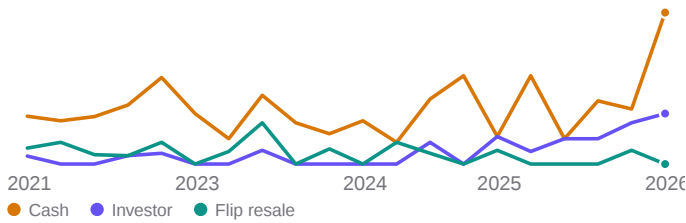
2.0%



BUYERS & OUTCOMES

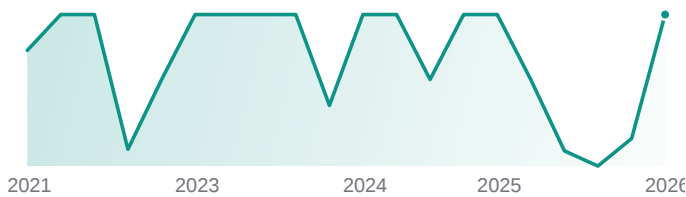
Buyer mix

Cash 100% · Investor 33% · Flip resale 0%



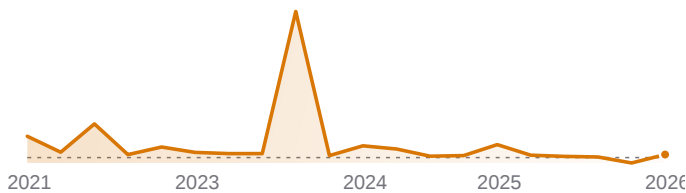
Sellers who sold at a gain

100%

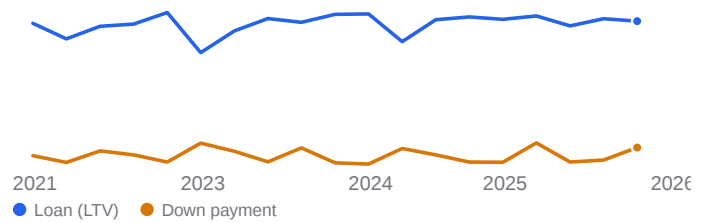


Median annualized return at resale

+6.5%

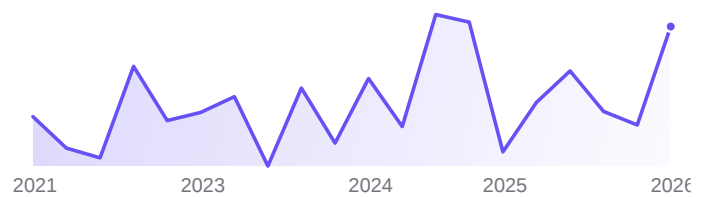


Financing (share of purchase price) Loan (LTV) 92% · Down payment 14%



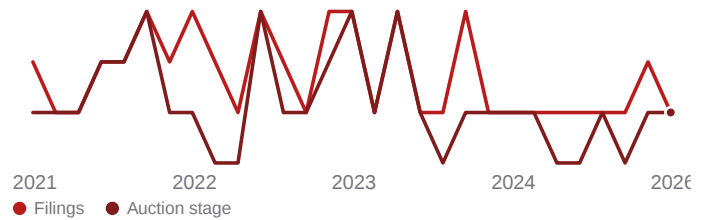
Typical hold before selling

12.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,994
Median value (AVM)	\$154K
Median size	1,425 ft²
Median bedrooms	3
Median year built	1976
Single family	71%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	2.6%
Owner occupied	62%
Company owned	8.0%
Median loan-to-value	21%
Typical ownership tenure	10.3 yrs

COMMUNITY

Population	4,357
Density	60 / mi²
Median household income	\$54K
Average household income	\$70K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	100
Earthquake index (US avg 100)	48
Homes occupied	90%
Bachelor's or higher	5%
Poverty rate	12.6%
Unemployment	1.0%
Average temp	58°F
Annual precip	46 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.