

# Roanoke Rapids 27870

ZIP code · NC · North Carolina > Halifax County > Roanoke Rapids

BALANCED MARKET

**\$146K**

MEDIAN SALE PRICE

**+28.1%**

1-YR CHANGE

**263**

SALES (12 MO)

**\$111K**

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100



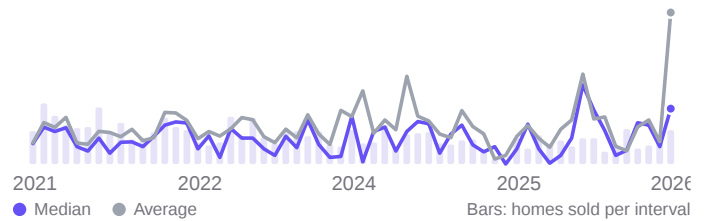
## MARKET TRENDS (5 YEARS)

Market temperature (0–100)

57 / 100

Sale prices

Median \$188K · Average \$410K

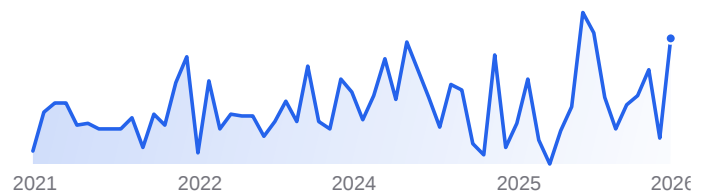
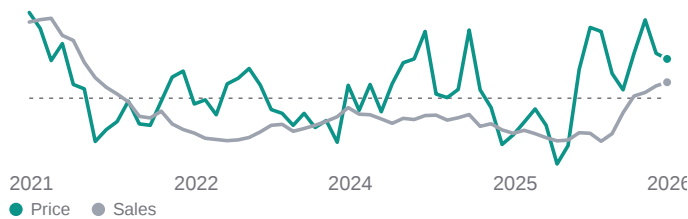


Growth (year over year)

Price +28.1% · Sales +11.4%

Price per square foot

\$130/ft²



Sale premium vs estimated value

+2.7%

Annual turnover (share of homes sold)

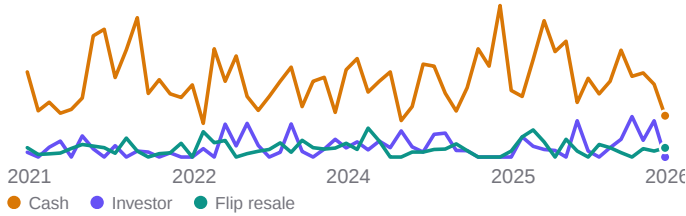
2.3%



## BUYERS & OUTCOMES

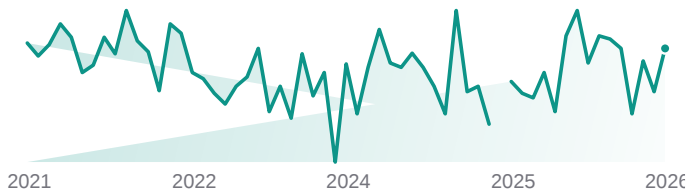
### Buyer mix

Cash 27% · Investor 0% · Flip resale 6.1%



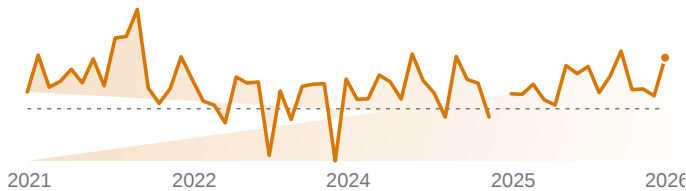
### Sellers who sold at a gain

83%

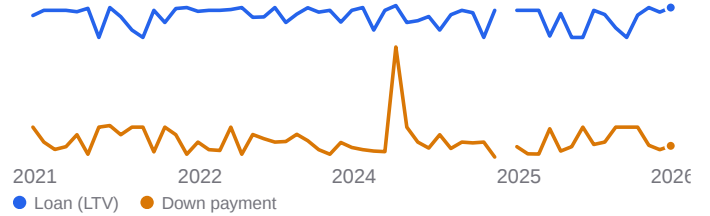


### Median annualized return at resale

+8.8%

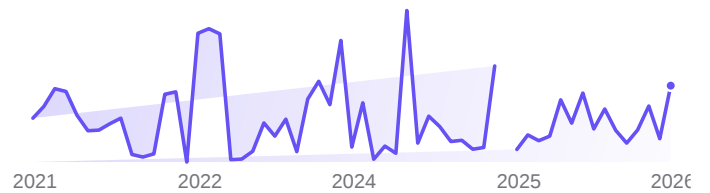


Financing (share of purchase price) Loan (LTV) 100% · Down payment 7.5%



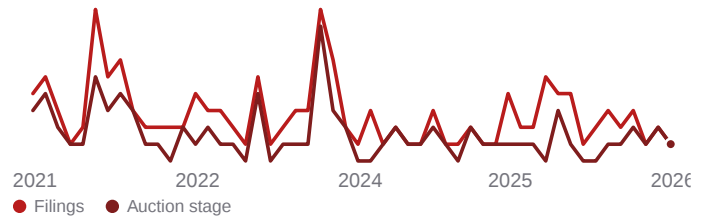
### Typical hold before selling

9.6 yrs



### Preforeclosure filings

Filings 1 · Auction stage 1



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 11,229    |
| Median value (AVM) | \$111K    |
| Median size        | 1,392 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1967      |
| Single family      | 78%       |
| Condos             | 0.8%      |

## EQUITY & OWNERSHIP

|                               |      |
|-------------------------------|------|
| Equity rich (LTV 50% or less) | 63%  |
| Underwater (LTV 125% or more) | 4.1% |
| Owner occupied                | 51%  |
| Company owned                 | 13%  |
| Median loan-to-value          | 21%  |

Typical ownership tenure

**23.5 yrs**

## COMMUNITY

|                                  |                             |
|----------------------------------|-----------------------------|
| Population                       | <b>24,618</b>               |
| Density                          | <b>344 / mi<sup>2</sup></b> |
| Median household income          | <b>\$52K</b>                |
| Average household income         | <b>\$66K</b>                |
| Crime index (US avg 100)         | <b>92</b>                   |
| Air pollution index (US avg 100) | <b>88</b>                   |
| Earthquake index (US avg 100)    | <b>36</b>                   |
| Homes occupied                   | <b>90%</b>                  |
| Bachelor's or higher             | <b>14%</b>                  |
| Poverty rate                     | <b>18.2%</b>                |
| Unemployment                     | <b>1.2%</b>                 |
| Average temp                     | <b>59°F</b>                 |
| Annual precip                    | <b>46 in</b>                |
| Sunshine                         | <b>58%</b>                  |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.