

Wilson 27896

ZIP code · NC · North Carolina > Wilson County > Wilson

SELLER'S MARKET

\$268K

MEDIAN SALE PRICE

+0.7%

1-YR CHANGE

369

SALES (12 MO)

\$296K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 63 / 100

Buyer's market

Balanced

Seller's market

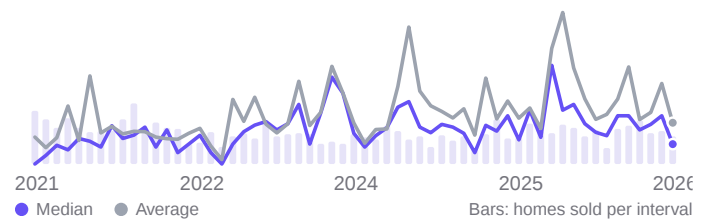
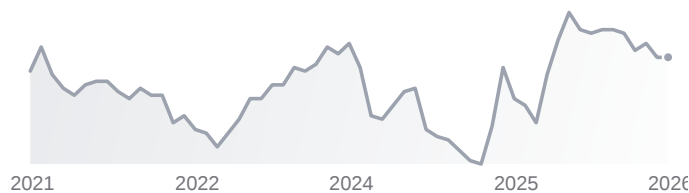
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

63 / 100

Sale prices

Median \$240K · Average \$278K

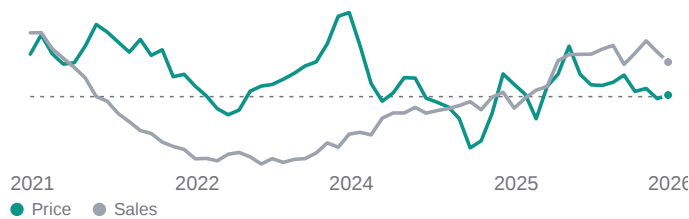


Growth (year over year)

Price +0.7% · Sales +15.7%

Price per square foot

\$174/ft²

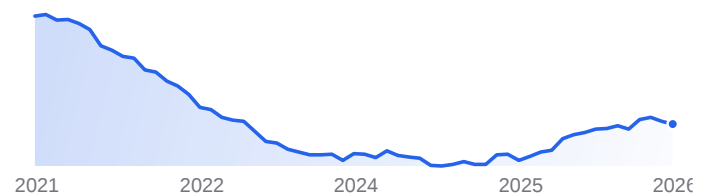


Sale premium vs estimated value

-1.2%

Annual turnover (share of homes sold)

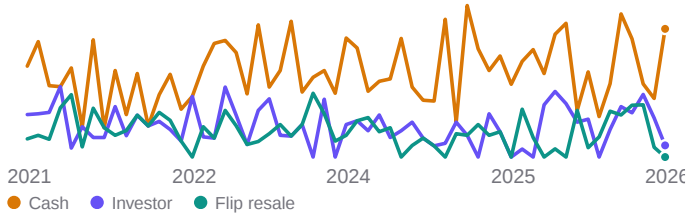
4.8%



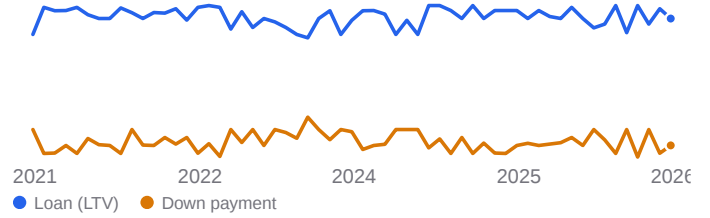
BUYERS & OUTCOMES

Buyer mix

Cash 42% · Investor 3.8% · Flip resale 0%

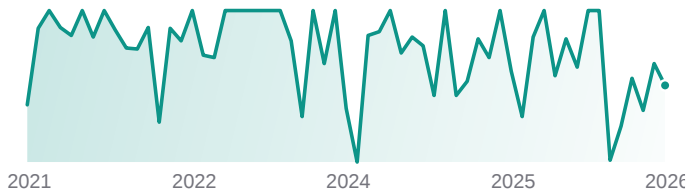


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



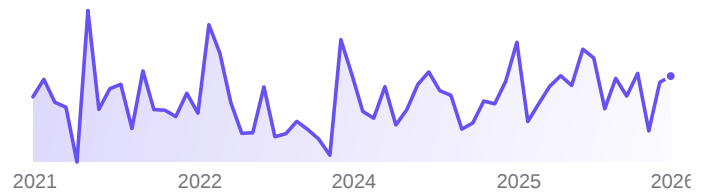
Sellers who sold at a gain

82%



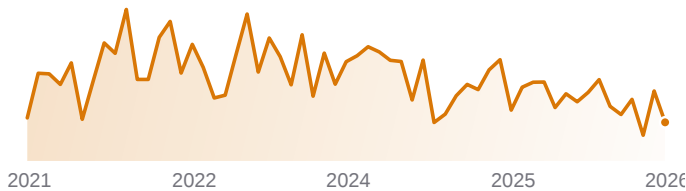
Typical hold before selling

5.4 yrs



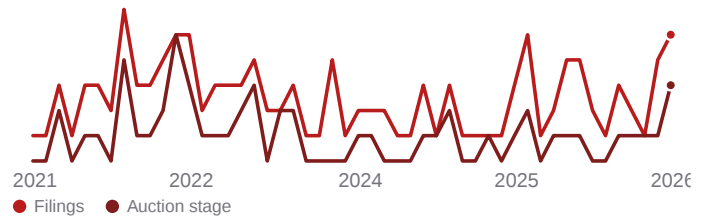
Median annualized return at resale

+3.4%



Preforeclosure filings

Filings 5 · Auction stage 3



HOUSING STOCK

Homes	7,715
Median value (AVM)	\$296K
Median size	1,574 ft²
Median bedrooms	3
Median year built	1994
Single family	82%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	53%
Underwater (LTV 125% or more)	1.3%
Owner occupied	72%
Company owned	14%
Median loan-to-value	49%
Typical ownership tenure	15.9 yrs

COMMUNITY

Population	20,360
Density	556 / mi²
Median household income	\$71K
Average household income	\$87K
Crime index (US avg 100)	62
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	37
Homes occupied	93%
Bachelor's or higher	20%
Poverty rate	12.1%
Unemployment	1.5%
Average temp	61°F
Annual precip	47 in
Sunshine	58%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.