

Gastonia 28054

ZIP code · NC · North Carolina › Gaston County › Gastonia

BUYER'S MARKET

\$270K

MEDIAN SALE PRICE

-3.3%

1-YR CHANGE

537

SALES (12 MO)

\$265K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



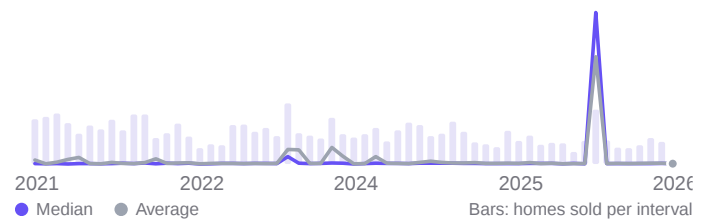
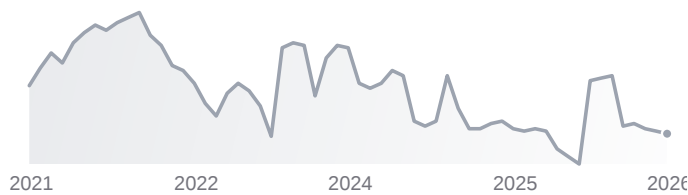
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

39 / 100

Sale prices

Median \$269K · Average \$256K

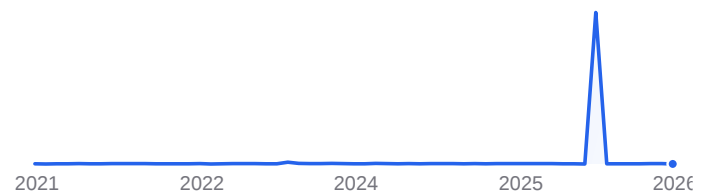
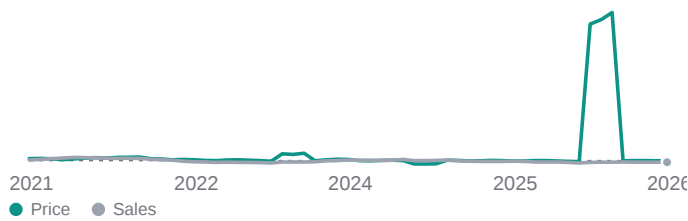


Growth (year over year)

Price -3.3% · Sales -22.6%

Price per square foot

\$144/ft²

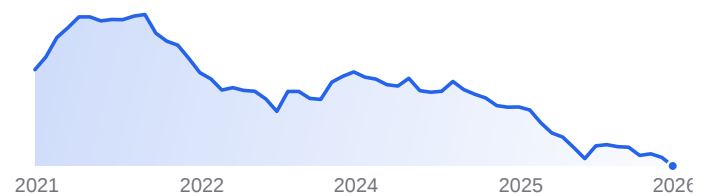


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

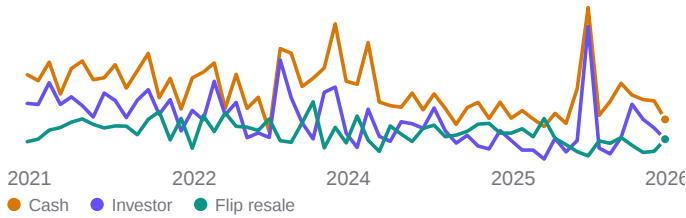
4.4%



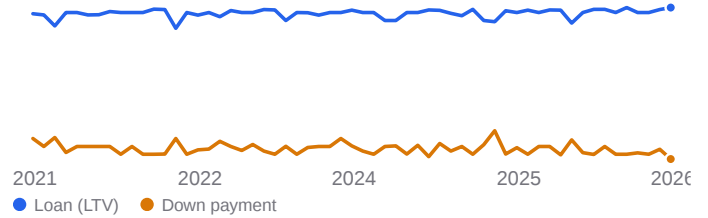
BUYERS & OUTCOMES

Buyer mix

Cash 22% · Investor 11% · Flip resale 11%

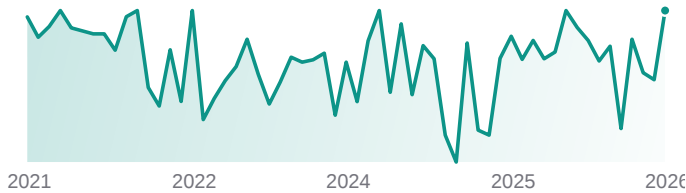


Financing (share of purchase price) Loan (LTV) 98% · Down payment 2.0%



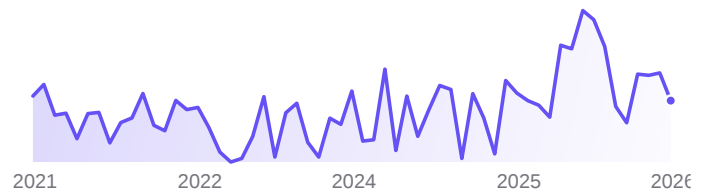
Sellers who sold at a gain

100%



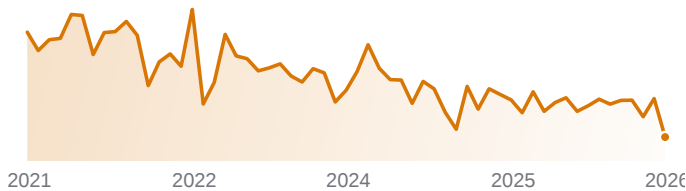
Typical hold before selling

3.9 yrs



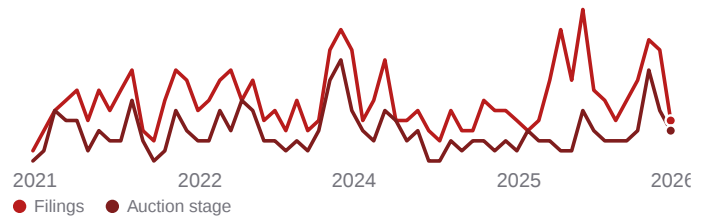
Median annualized return at resale

+2.6%



Preforeclosure filings

Filings 4 · Auction stage 3



HOUSING STOCK

Homes	12,164
Median value (AVM)	\$265K
Median size	1,538 ft²
Median bedrooms	3
Median year built	1969
Single family	89%
Condos	3.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	1.8%
Owner occupied	72%
Company owned	18%
Median loan-to-value	41%

Typical ownership tenure

8.8 yrs

COMMUNITY

Population	39,920
Density	2,089 / mi²
Median household income	\$57K
Average household income	\$75K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	95
Earthquake index (US avg 100)	71
Homes occupied	95%
Bachelor's or higher	19%
Poverty rate	12.0%
Unemployment	1.0%
Average temp	60°F
Annual precip	46 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.