Lawndale 28090

BUYER'S MARKET

ZIP code · NC · North Carolina › Cleveland County › Lawndale

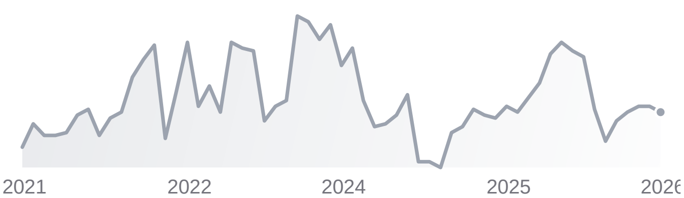
$210K	-12.9%	98	$185K
MEDIAN SALE PRICE	1-YR CHANGE	SALES (12 MO)	MEDIAN VALUE (AVM)

Market temperature Buyer's market · 39 / 100

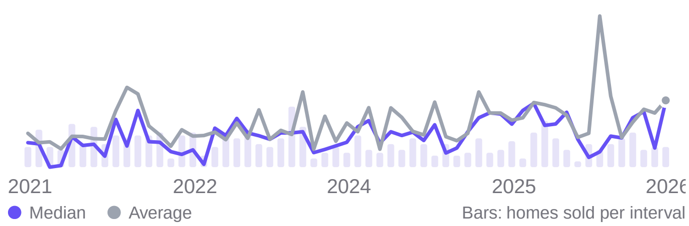
Buyer's market Balanced Seller's market

MARKET TRENDS (5 YEARS)

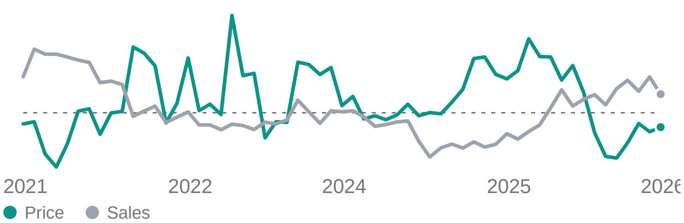
Market temperature (0–100) **39 / 100**



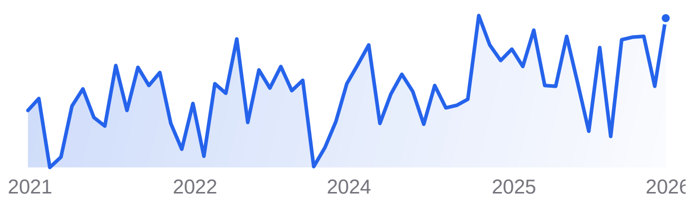
Sale prices **Median $285K · Average $290K**



Growth (year over year) **Price -12.9% · Sales +16.7%**

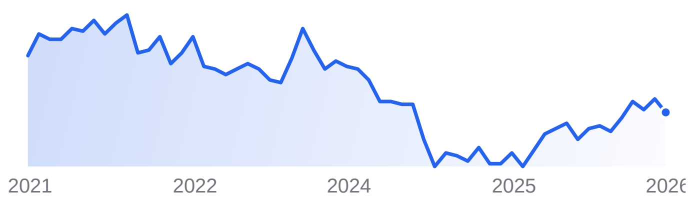


Price per square foot **$192/ft²**



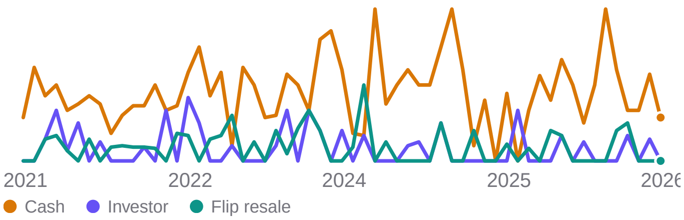
Sale premium vs estimated value **-14.9%**

Annual turnover (share of homes sold) **3.0%**

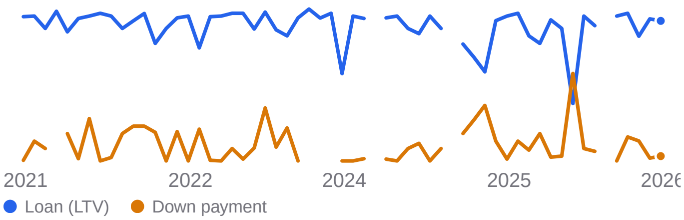


BUYERS & OUTCOMES

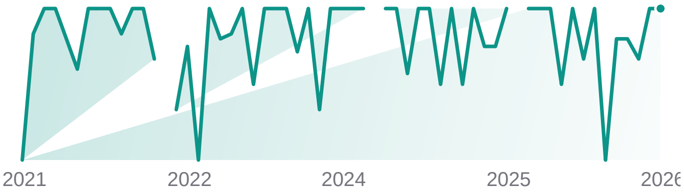
Buyer mix — Cash 29% · Investor 0% · Flip resale 0%



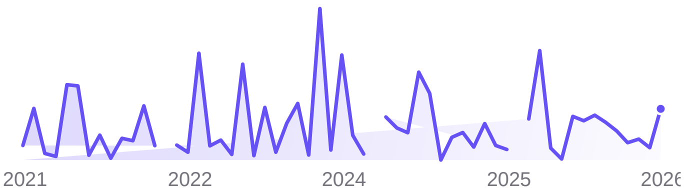
Financing (share of purchase price) — Loan (LTV) 95% · Down payment 5.0%



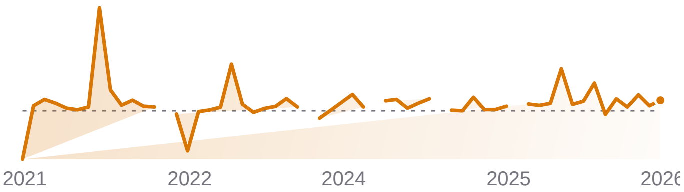
Sellers who sold at a gain — 100%



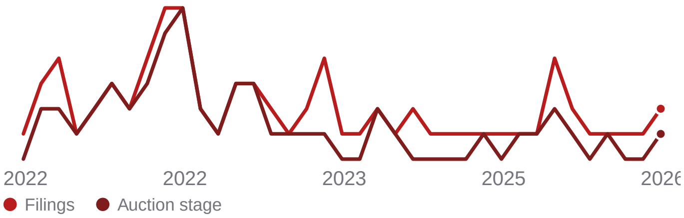
Typical hold before selling — 5.3 yrs



Median annualized return at resale — +15.5%



Preforeclosure filings — Filings 2 · Auction stage 1



HOUSING STOCK

Homes	3,268
Median value (AVM)	$185K
Median size	1,450 ft²
Median bedrooms	3
Median year built	1980
Single family	97%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	70%
Underwater (LTV 125% or more)	3.9%
Owner occupied	71%
Company owned	7.9%
Median loan-to-value	15%
Typical ownership tenure	10.3 yrs

COMMUNITY

Population	**9,033**
Density	**96 / mi²**
Median household income	**$53K**
Average household income	**$68K**
Crime index (US avg 100)	**117**
Air pollution index (US avg 100)	**88**
Earthquake index (US avg 100)	**80**
Homes occupied	**87%**
Bachelor's or higher	**13%**
Poverty rate	**15.8%**
Unemployment	**1.1%**
Average temp	**59°F**
Annual precip	**50 in**
Sunshine	**59%**

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.