

Lowell 28098

ZIP code · NC · North Carolina > Gaston County > Lowell

STRONG BUYER'S MARKET

\$201K

MEDIAN SALE PRICE

-31.3%

1-YR CHANGE

48

SALES (12 MO)

\$261K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 17 / 100



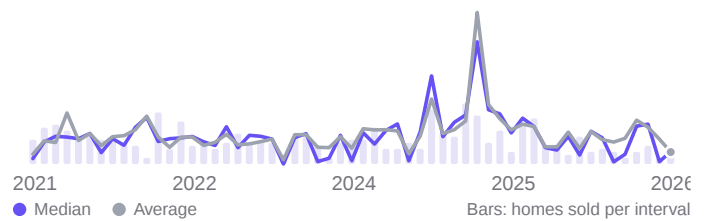
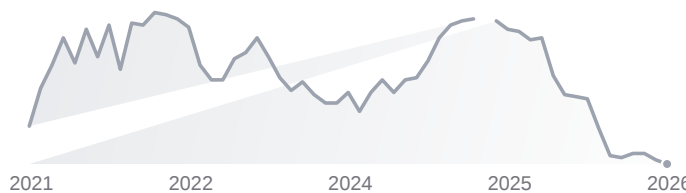
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

17 / 100

Sale prices

Median \$165K · Average \$163K

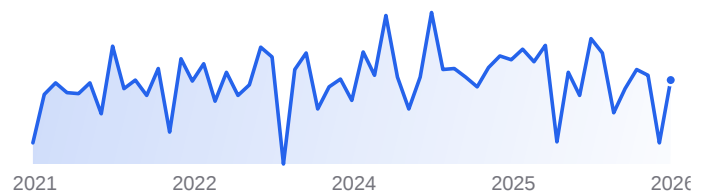
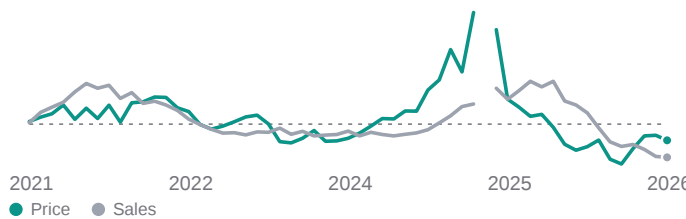


Growth (year over year)

Price -31.3% · Sales -64.2%

Price per square foot

\$164/ft²



Sale premium vs estimated value

-32.4%

Annual turnover (share of homes sold)

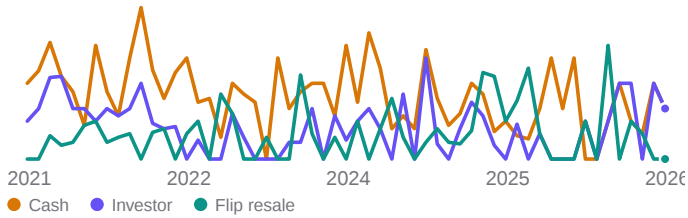
3.1%



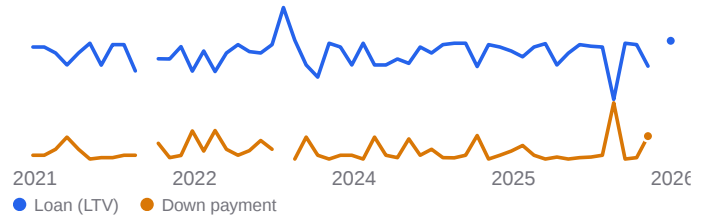
BUYERS & OUTCOMES

Buyer mix

Cash 33% · Investor 33% · Flip resale 0%

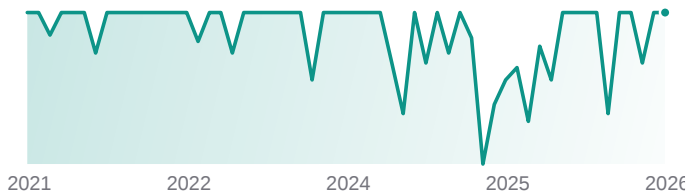


Financing (share of purchase price) Loan (LTV) 100% · Down payment 21%



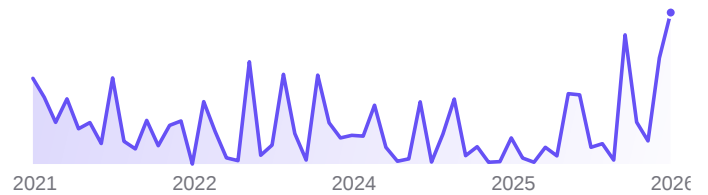
Sellers who sold at a gain

100%



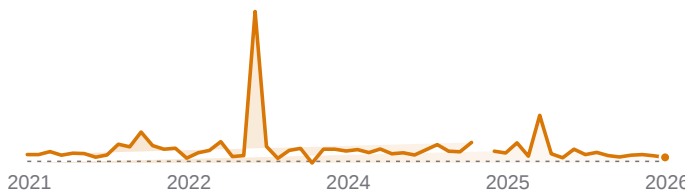
Typical hold before selling

23.8 yrs



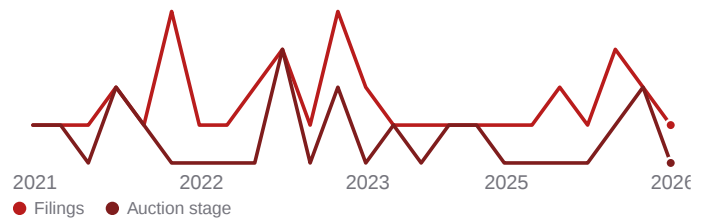
Median annualized return at resale

+3.4%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,539
Median value (AVM)	\$261K
Median size	1,384 ft²
Median bedrooms	3
Median year built	1968
Single family	91%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	1.8%
Owner occupied	75%
Company owned	14%
Median loan-to-value	41%
Typical ownership tenure	9.5 yrs

COMMUNITY

Population	4,224
Density	1,152 / mi²
Median household income	\$59K
Average household income	\$86K
Crime index (US avg 100)	118
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	72
Homes occupied	94%
Bachelor's or higher	15%
Poverty rate	17.5%
Unemployment	1.1%
Average temp	60°F
Annual precip	46 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.