# Hope Mills 28348

ZIP code · NC · North Carolina › Cumberland County › Hope Mills

BALANCED MARKET

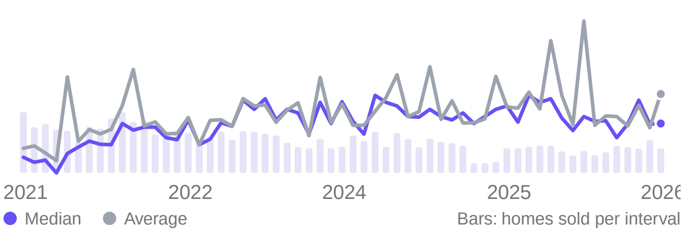
| $251K | -4.4% | 630 | $249K |
|---|---|---|---|
| MEDIAN SALE PRICE | 1-YR CHANGE | SALES (12 MO) | MEDIAN VALUE (AVM) |

**Market temperature** Balanced market · 57 / 100

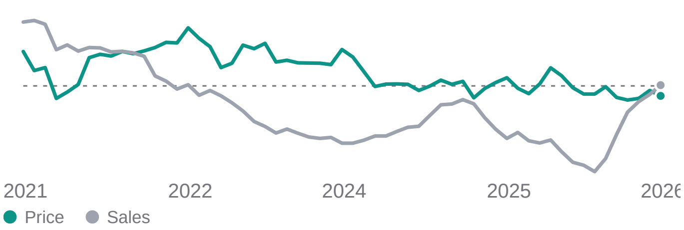

## MARKET TRENDS (5 YEARS)

**Market temperature (0–100)** 57 / 100

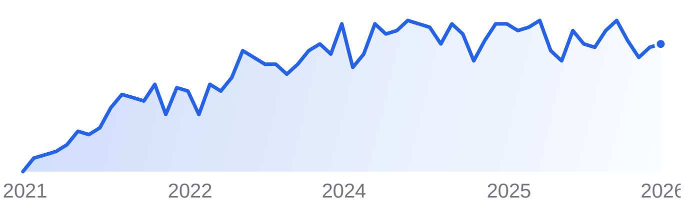

**Sale prices** Median $240K · Average $282K




**Growth (year over year)** Price -4.4% · Sales +0.3%

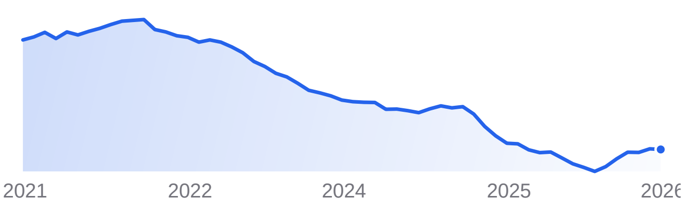



**Price per square foot** $148/ft²



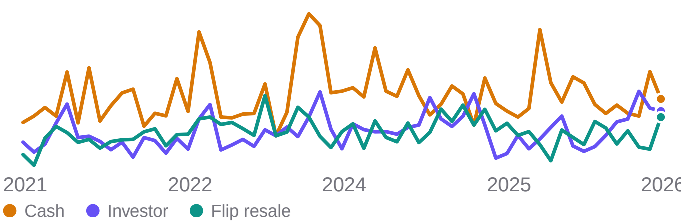

**Sale premium vs estimated value** -1.7%


**Annual turnover (share of homes sold)** 4.5%



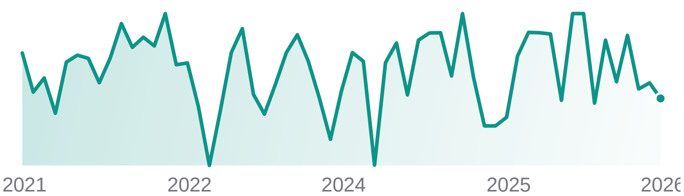
## BUYERS & OUTCOMES

**Buyer mix** — Cash 22% · Investor 19% · Flip resale 17%

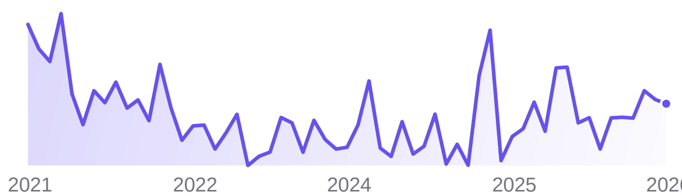



**Financing (share of purchase price)** — Loan (LTV) 100% · Down payment 5.0%

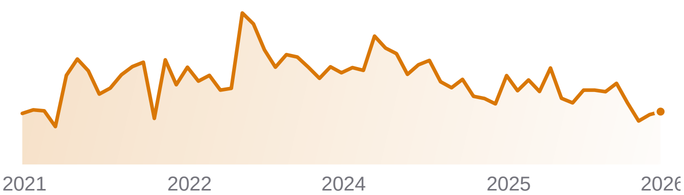

**Sellers who sold at a gain** — 91%



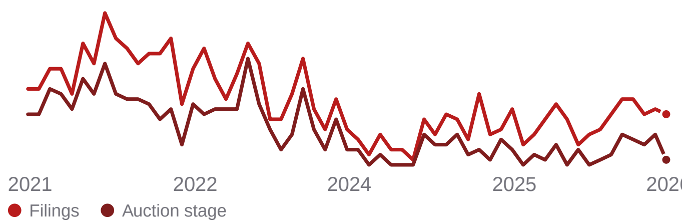

**Typical hold before selling** — 5.0 yrs




**Median annualized return at resale** — +3.8%




**Preforeclosure filings** — Filings 10 · Auction stage 1




## HOUSING STOCK

| | |
|---|---|
| Homes | **13,926** |
| Median value (AVM) | **$249K** |
| Median size | **1,704 ft²** |
| Median bedrooms | **3** |
| Median year built | **1997** |
| Single family | **78%** |

## EQUITY & OWNERSHIP

| | |
|---|---|
| Equity rich (LTV 50% or less) | **30%** |
| Underwater (LTV 125% or more) | **1.9%** |
| Owner occupied | **82%** |
| Company owned | **6.4%** |
| Median loan-to-value | **66%** |
| Typical ownership tenure | **9.2 yrs** |

## COMMUNITY

| | |
|---|---|
| Population | 34,791 |
| Density | 782 / mi² |
| Median household income | $71K |
| Average household income | $86K |
| Crime index (US avg 100) | 84 |
| Air pollution index (US avg 100) | 87 |
| Earthquake index (US avg 100) | 66 |
| Homes occupied | 95% |
| Bachelor's or higher | 15% |
| Poverty rate | 12.1% |
| Unemployment | 1.1% |
| Average temp | 62°F |
| Annual precip | 48 in |
| Sunshine | 63% |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.