

Pembroke 28372

ZIP code · NC · North Carolina > Robeson County > Pembroke

SELLER'S MARKET

\$152K

MEDIAN SALE PRICE

+62.4%

1-YR CHANGE

38

SALES (12 MO)

\$153K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 62 / 100

Buyer's market

Balanced

Seller's market

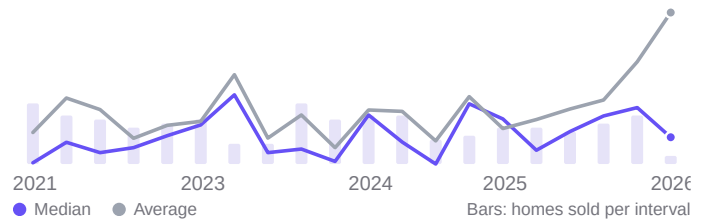
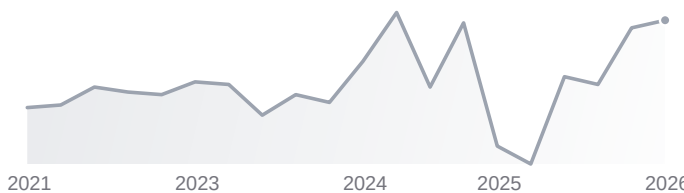
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

62 / 100

Sale prices

Median \$100K · Average \$318K

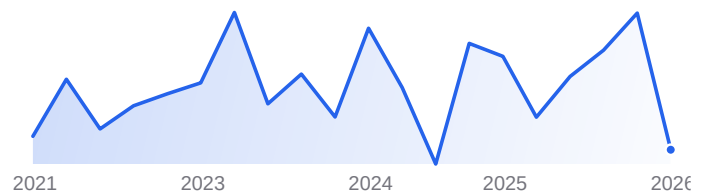
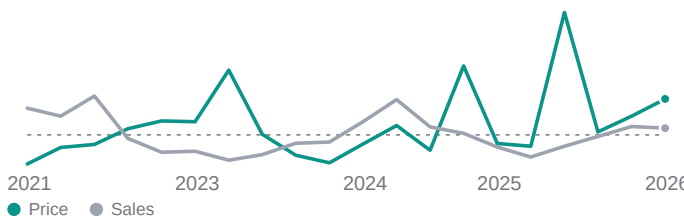


Growth (year over year)

Price +62.4% · Sales +11.8%

Price per square foot

\$33/ft²

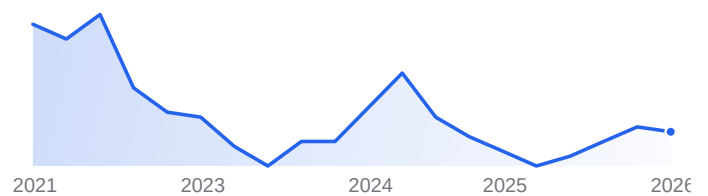


Sale premium vs estimated value

-70.3%

Annual turnover (share of homes sold)

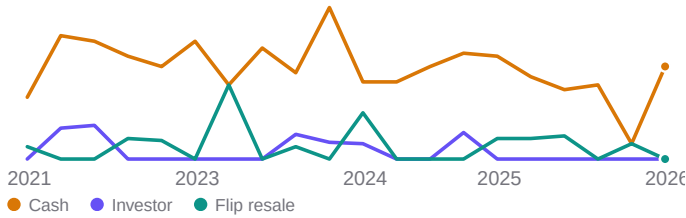
1.3%



BUYERS & OUTCOMES

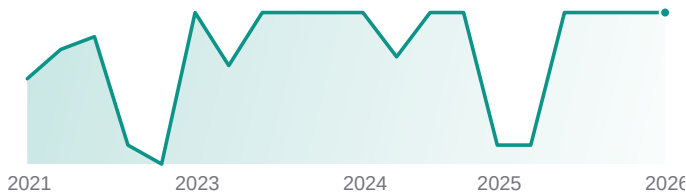
Buyer mix

Cash 50% · Investor 0% · Flip resale 0%



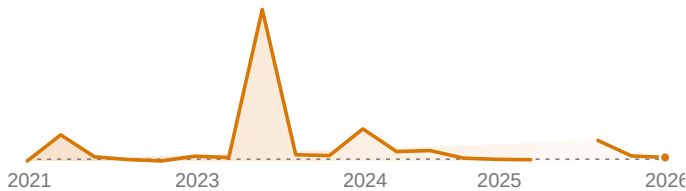
Sellers who sold at a gain

100%

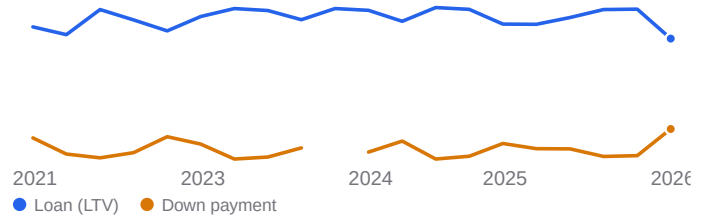


Median annualized return at resale

+4.6%

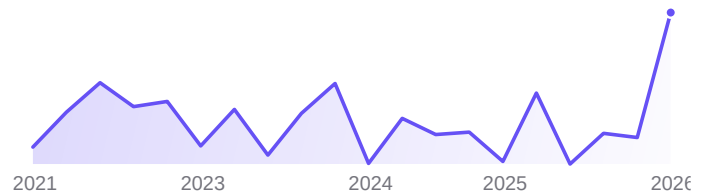


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



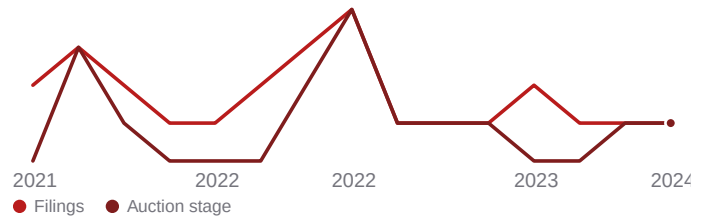
Typical hold before selling

19.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,016
Median value (AVM)	\$153K
Median size	1,548 ft²
Median bedrooms	3
Median year built	1984
Single family	72%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	5.2%
Owner occupied	62%
Company owned	6.4%
Median loan-to-value	16%
Typical ownership tenure	16.1 yrs

COMMUNITY

Population	12,557
Density	308 / mi²
Median household income	\$32K
Average household income	\$47K
Crime index (US avg 100)	102
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	86
Homes occupied	94%
Bachelor's or higher	18%
Poverty rate	24.0%
Unemployment	1.1%
Average temp	62°F
Annual precip	48 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.