

Harrells 28444

ZIP code · NC · North Carolina > Sampson County > Harrells

BUYER'S MARKET

\$168K

MEDIAN SALE PRICE

25

SALES (12 MO)

\$164K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 30 / 100



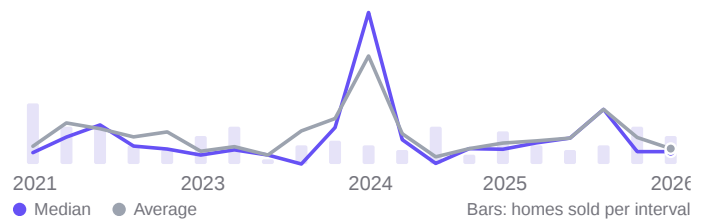
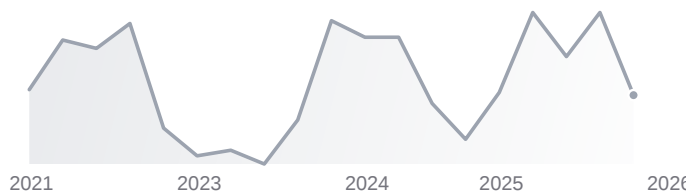
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

30 / 100

Sale prices

Median \$162K · Average \$193K

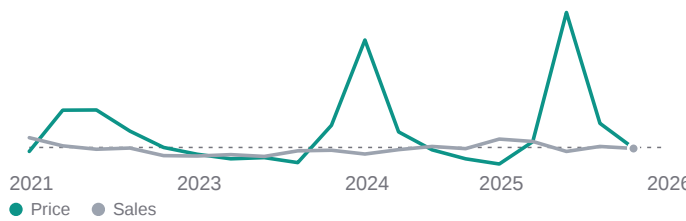


Growth (year over year)

Price -3.7% · Sales -5.0%

Price per square foot

\$159/ft²



Sale premium vs estimated value

+5.3%

Annual turnover (share of homes sold)

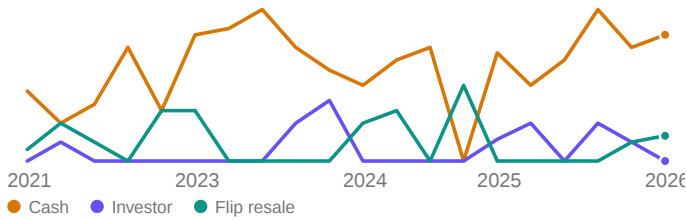
2.5%



BUYERS & OUTCOMES

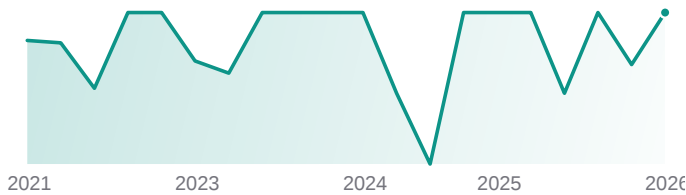
Buyer mix

Cash 83% · Investor 0% · Flip resale 17%



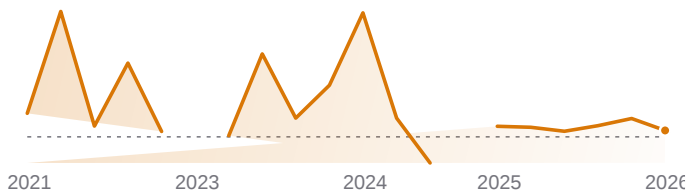
Sellers who sold at a gain

100%



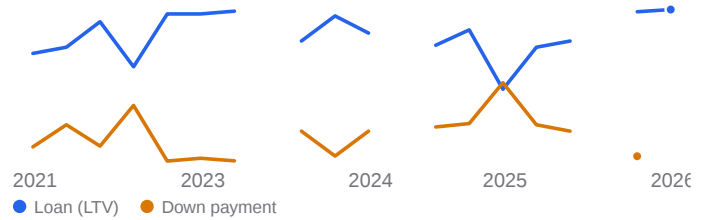
Median annualized return at resale

+3.6%



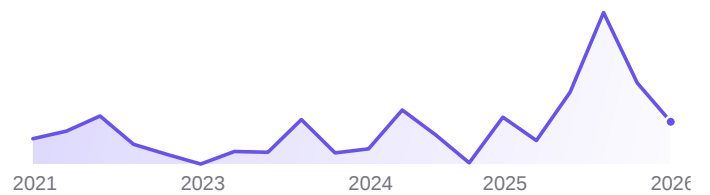
Financing (share of purchase price)

Loan (LTV) 101% · Down payment 3.2%



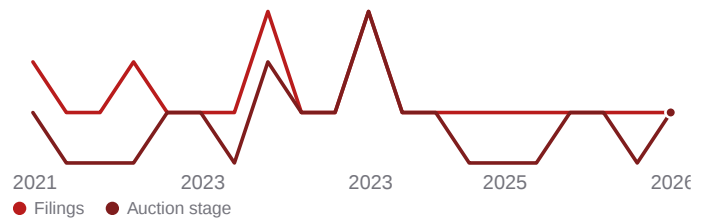
Typical hold before selling

5.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	1,008
Median value (AVM)	\$164K
Median size	1,586 ft²
Median bedrooms	3
Median year built	1984
Single family	79%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	78%
Underwater (LTV 125% or more)	4.1%
Owner occupied	62%
Company owned	8.2%
Median loan-to-value	0%
Typical ownership tenure	11.8 yrs

COMMUNITY

Population	1,736
Density	16 / mi²
Median household income	\$64K
Average household income	\$84K
Crime index (US avg 100)	124
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	61
Homes occupied	79%
Bachelor's or higher	7%
Poverty rate	20.1%
Unemployment	1.3%
Average temp	62°F
Annual precip	51 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.