

Kelly 28448

ZIP code · NC · North Carolina > Bladen County > Kelly

BALANCED MARKET

\$220K

MEDIAN SALE PRICE

6

SALES (12 MO)

\$125K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 43 / 100



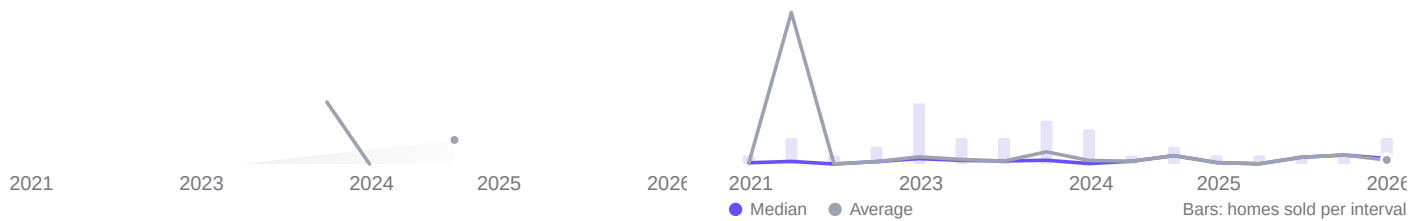
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

43 / 100

Sale prices

Median \$220K · Average \$169K

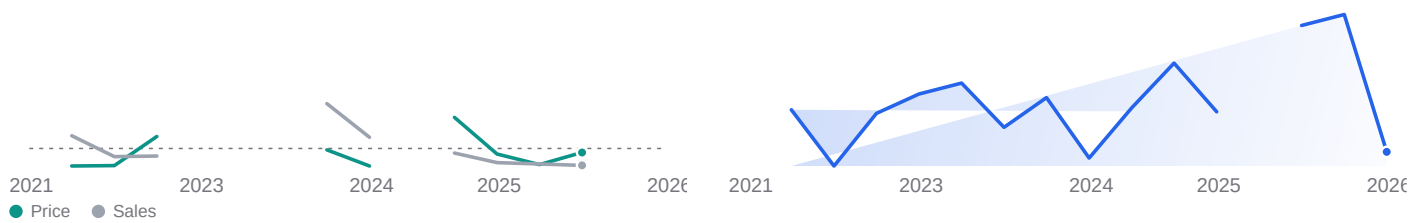


Growth (year over year)

Price -17.8% · Sales -75.0%

Price per square foot

\$39/ft²

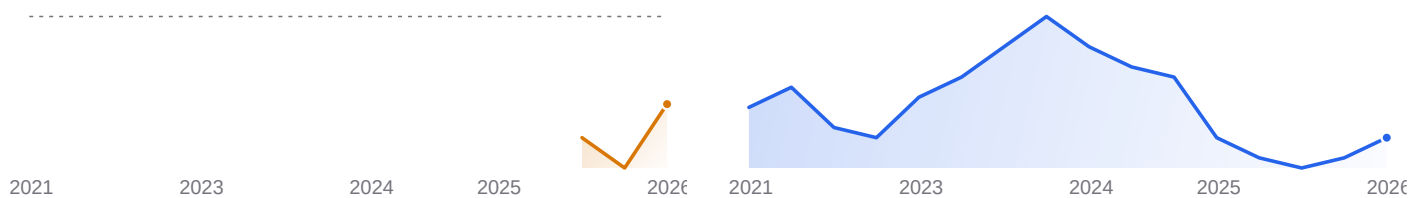


Sale premium vs estimated value

-4.0%

Annual turnover (share of homes sold)

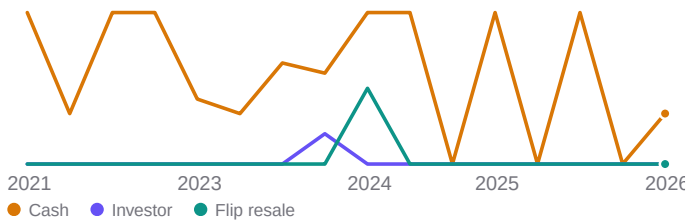
1.3%



BUYERS & OUTCOMES

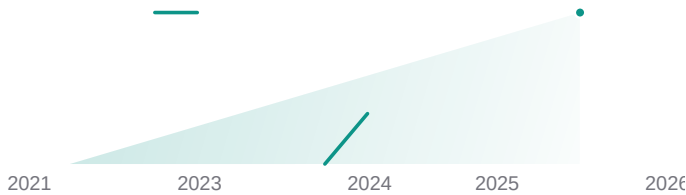
Buyer mix

Cash 33% · Investor 0% · Flip resale 0%



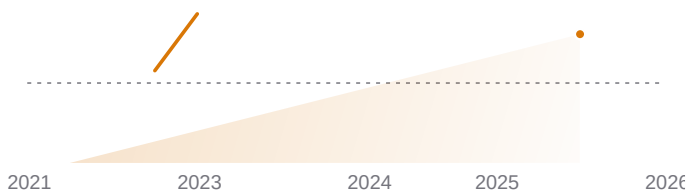
Sellers who sold at a gain

100%

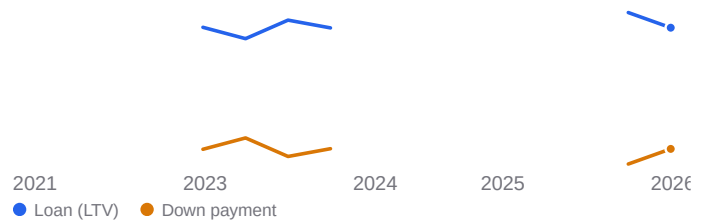


Median annualized return at resale

+12.4%

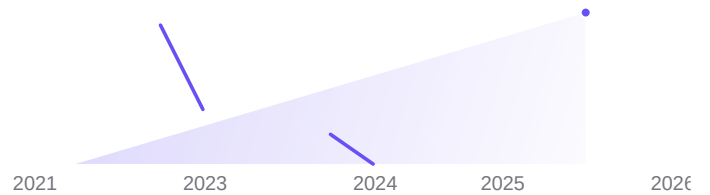


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



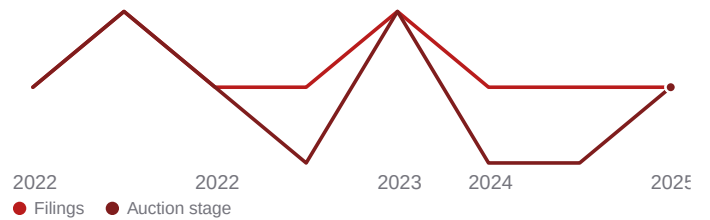
Typical hold before selling

5.6 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	478
Median value (AVM)	\$125K
Median size	1,425 ft²
Median bedrooms	3
Median year built	1977
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	76%
Underwater (LTV 125% or more)	3.0%
Owner occupied	55%
Company owned	6.3%
Median loan-to-value	0%
Typical ownership tenure	6.8 yrs

COMMUNITY

Population	1,340
Density	14 / mi²
Median household income	\$48K
Average household income	\$58K
Crime index (US avg 100)	143
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	70
Homes occupied	74%
Bachelor's or higher	6%
Poverty rate	13.3%
Unemployment	0.9%
Average temp	62°F
Annual precip	51 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through January 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.