

Jacksonville 28540

ZIP code · NC · North Carolina > Onslow County > Jacksonville

BALANCED MARKET

\$260K

MEDIAN SALE PRICE

+2.1%

1-YR CHANGE

954

SALES (12 MO)

\$256K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 57 / 100

Buyer's market

Balanced

Seller's market

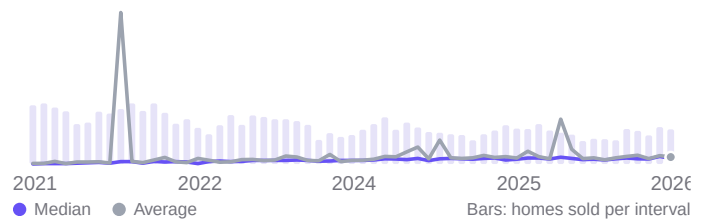
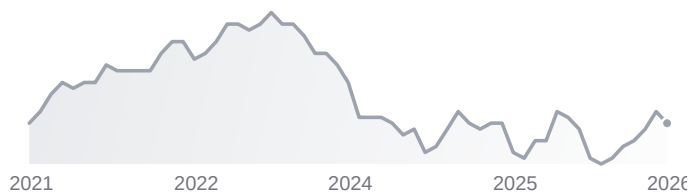
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

57 / 100

Sale prices

Median \$254K · Average \$271K

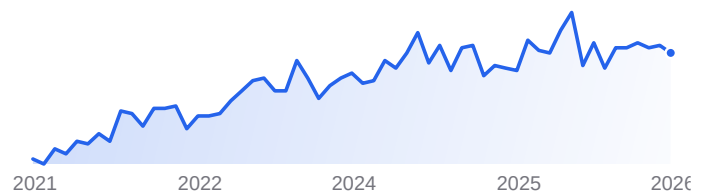
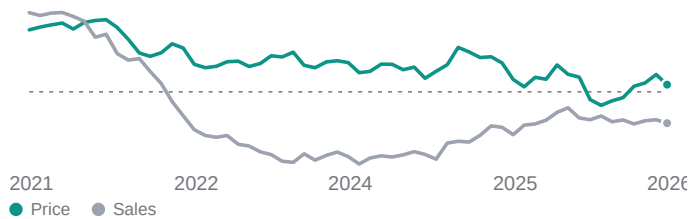


Growth (year over year)

Price +2.1% · Sales -9.0%

Price per square foot

\$164/ft²

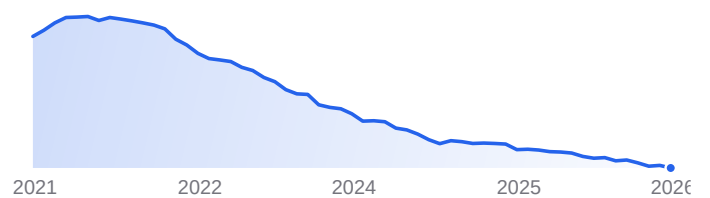
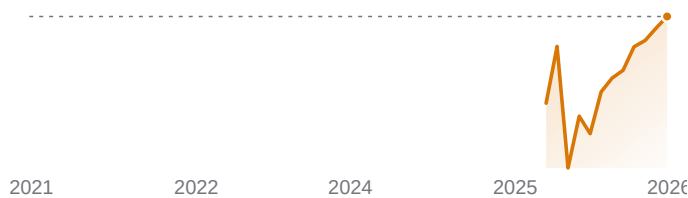


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

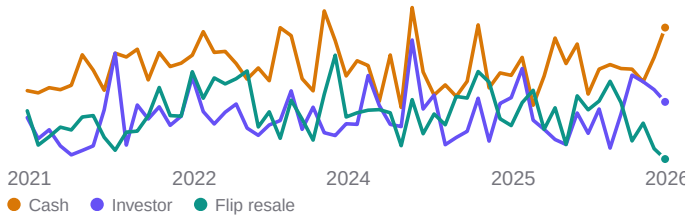
5.6%



BUYERS & OUTCOMES

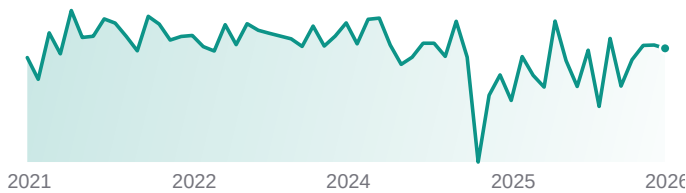
Buyer mix

Cash 26% · Investor 12% · Flip resale 1.1%



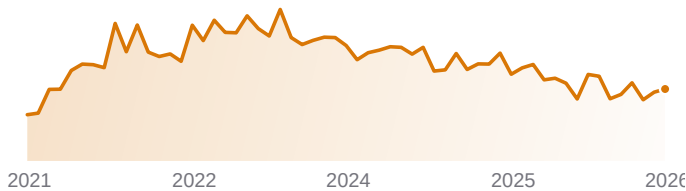
Sellers who sold at a gain

95%



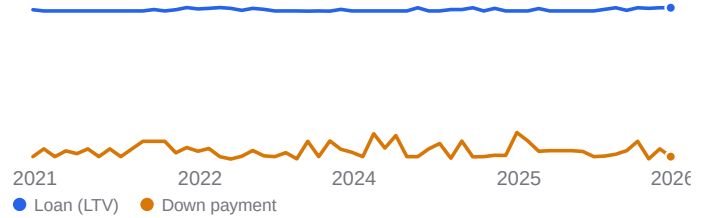
Median annualized return at resale

+5.8%



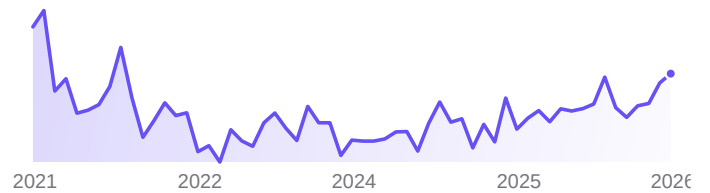
Financing (share of purchase price)

Loan (LTV) 102% · Down payment 5.0%



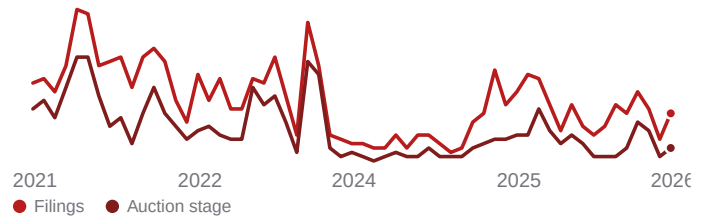
Typical hold before selling

4.7 yrs



Preforeclosure filings

Filings 11 · Auction stage 3



HOUSING STOCK

Homes	17,009
Median value (AVM)	\$256K
Median size	1,557 ft²
Median bedrooms	3
Median year built	1987
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	43%
Underwater (LTV 125% or more)	1.0%
Owner occupied	73%
Company owned	7.3%
Median loan-to-value	56%
Typical ownership tenure	7.5 yrs

COMMUNITY

Population	57,874
Density	424 / mi²
Median household income	\$65K
Average household income	\$81K
Crime index (US avg 100)	97
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	43
Homes occupied	88%
Bachelor's or higher	18%
Poverty rate	10.3%
Unemployment	0.9%
Average temp	63°F
Annual precip	55 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.