

Richlands 28574

ZIP code · NC · North Carolina > Onslow County > Richlands

BALANCED MARKET

\$264K

MEDIAN SALE PRICE

-0.6%

1-YR CHANGE

422

SALES (12 MO)

\$266K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 47 / 100



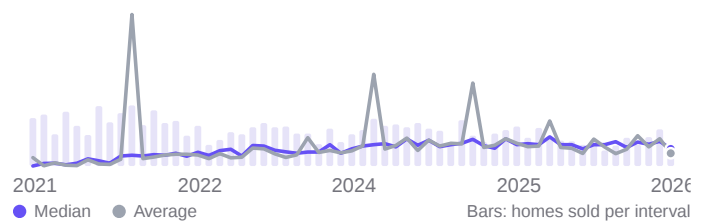
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

47 / 100

Sale prices

Median \$250K · Average \$235K

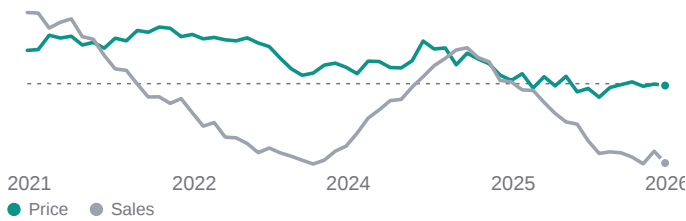


Growth (year over year)

Price -0.6% · Sales -28.0%

Price per square foot

\$165/ft²

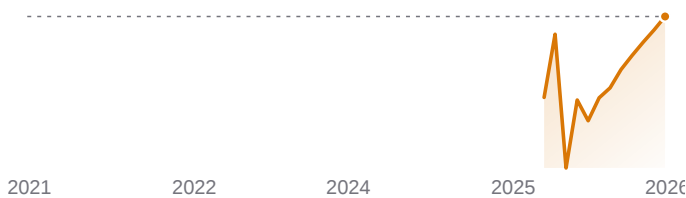


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

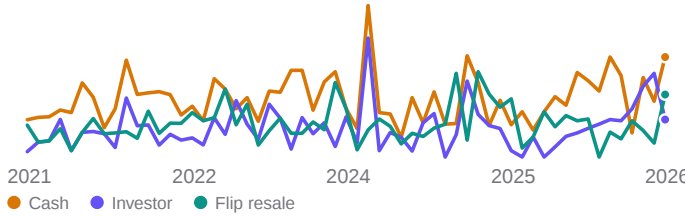
5.5%



BUYERS & OUTCOMES

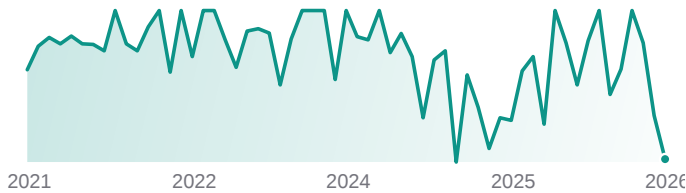
Buyer mix

Cash 28% · Investor 10% · Flip resale 17%



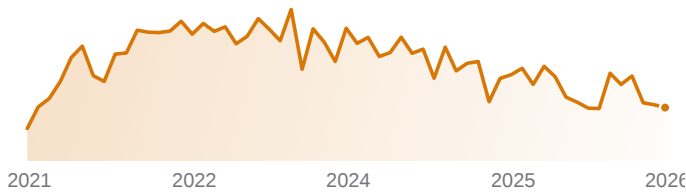
Sellers who sold at a gain

85%

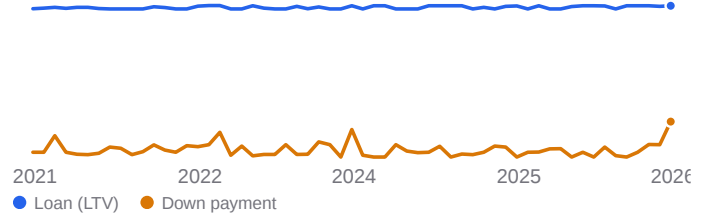


Median annualized return at resale

+4.3%

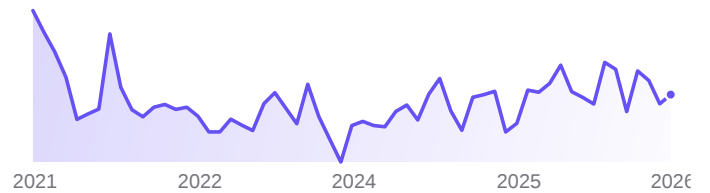


Financing (share of purchase price) Loan (LTV) 102% · Down payment 25%



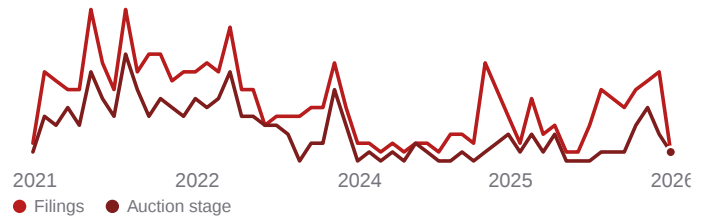
Typical hold before selling

3.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	7,742
Median value (AVM)	\$266K
Median size	1,554 ft²
Median bedrooms	3
Median year built	2005
Single family	83%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	37%
Underwater (LTV 125% or more)	1.2%
Owner occupied	77%
Company owned	6.3%
Median loan-to-value	60%
Typical ownership tenure	6.8 yrs

COMMUNITY

Population	19,573
Density	160 / mi²
Median household income	\$62K
Average household income	\$75K
Crime index (US avg 100)	94
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	45
Homes occupied	90%
Bachelor's or higher	14%
Poverty rate	9.1%
Unemployment	1.0%
Average temp	63°F
Annual precip	54 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.