

Hickory 28601

ZIP code · NC · North Carolina > Catawba County > Hickory

BALANCED MARKET

\$330K

MEDIAN SALE PRICE

+11.1%

1-YR CHANGE

752

SALES (12 MO)

\$290K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 54 / 100

Buyer's market

Balanced

Seller's market

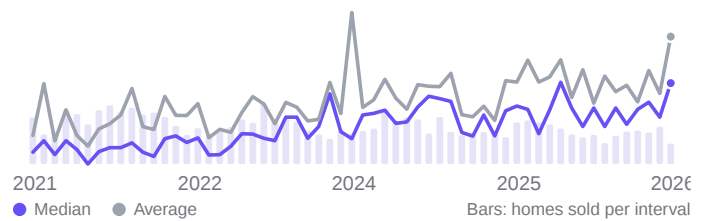
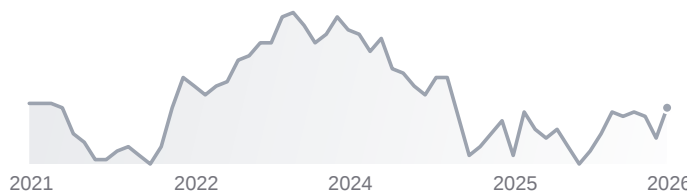
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

54 / 100

Sale prices

Median \$368K · Average \$468K

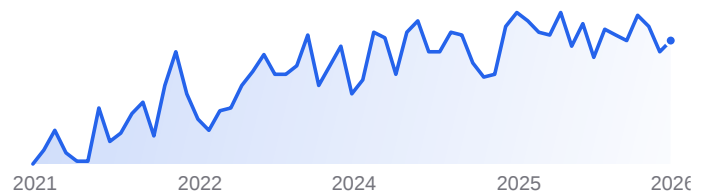
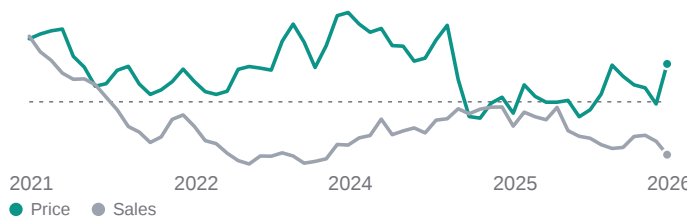


Growth (year over year)

Price +11.1% · Sales -15.5%

Price per square foot

\$180/ft²

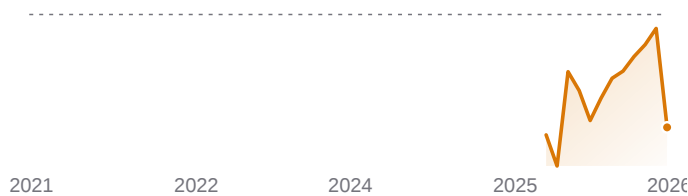


Sale premium vs estimated value

-1.8%

Annual turnover (share of homes sold)

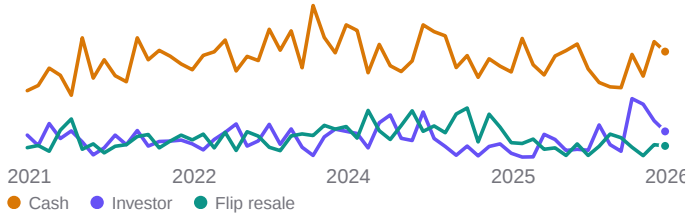
4.0%



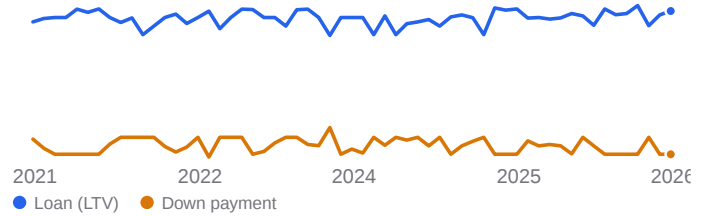
BUYERS & OUTCOMES

Buyer mix

Cash 36% · Investor 9.5% · Flip resale 4.8%

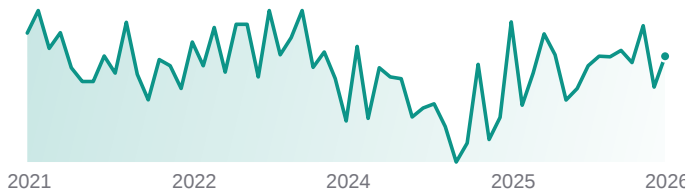


Financing (share of purchase price) Loan (LTV) 94% · Down payment 10%



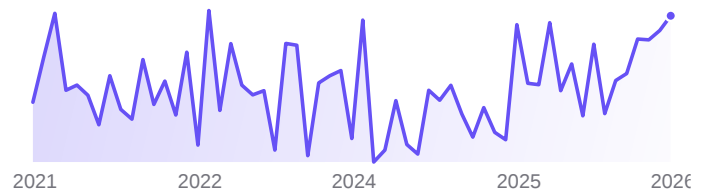
Sellers who sold at a gain

93%



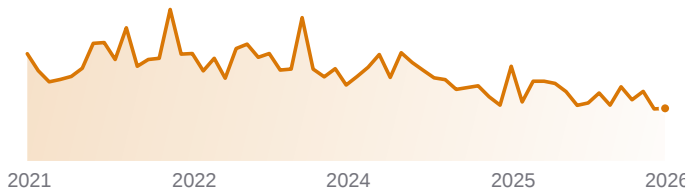
Typical hold before selling

5.9 yrs



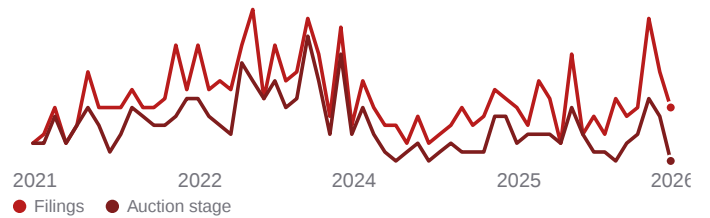
Median annualized return at resale

+5.2%



Preforeclosure filings

Filings 6 · Auction stage 0



HOUSING STOCK

Homes	19,010
Median value (AVM)	\$290K
Median size	1,620 ft²
Median bedrooms	3
Median year built	1978
Single family	82%
Condos	10%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	1.6%
Owner occupied	72%
Company owned	12%
Median loan-to-value	39%

Typical ownership tenure

13.3 yrs

COMMUNITY

Population	54,191
Density	1,089 / mi ²
Median household income	\$68K
Average household income	\$88K
Crime index (US avg 100)	107
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	82
Homes occupied	93%
Bachelor's or higher	24%
Poverty rate	12.4%
Unemployment	1.1%
Average temp	58°F
Annual precip	49 in
Sunshine	60%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.