

Lake Lure 28746

ZIP code · NC · North Carolina > Rutherford County > Lake Lure

SELLER'S MARKET

\$444K

MEDIAN SALE PRICE

+9.1%

1-YR CHANGE

140

SALES (12 MO)

\$582K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 73 / 100

Buyer's market

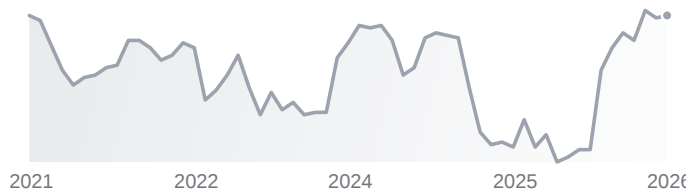
Balanced

Seller's market

MARKET TRENDS (5 YEARS)

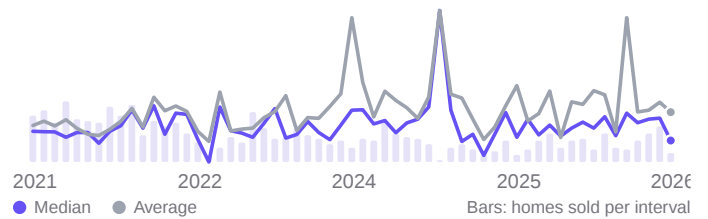
Market temperature (0-100)

73 / 100



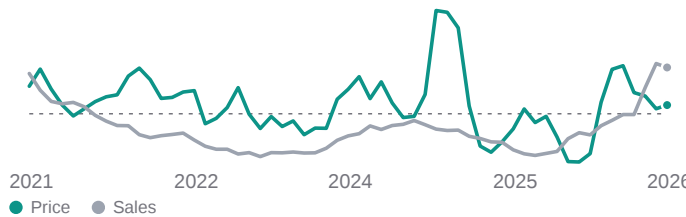
Sale prices

Median \$323K · Average \$558K



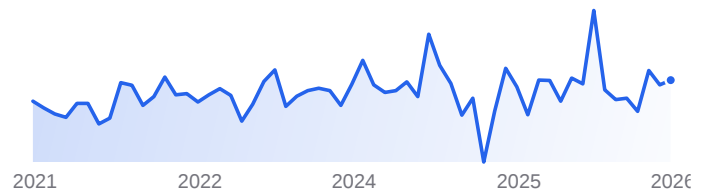
Growth (year over year)

Price +9.1% · Sales +48.9%



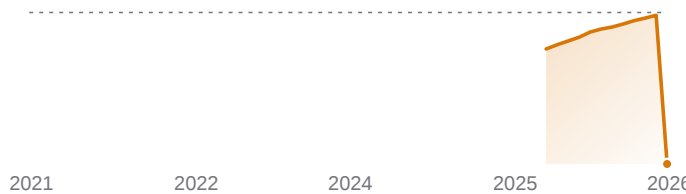
Price per square foot

\$341/ft²



Sale premium vs estimated value

-12.0%



Annual turnover (share of homes sold)

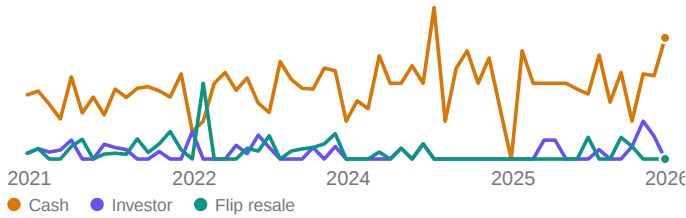
4.3%



BUYERS & OUTCOMES

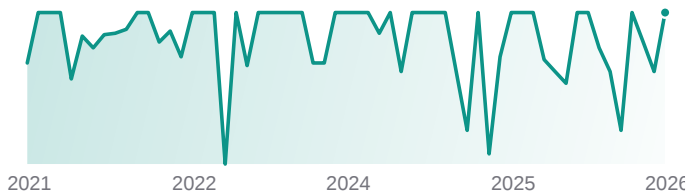
Buyer mix

Cash 80% · Investor 0% · Flip resale 0%



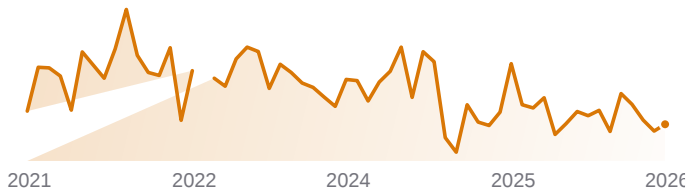
Sellers who sold at a gain

100%

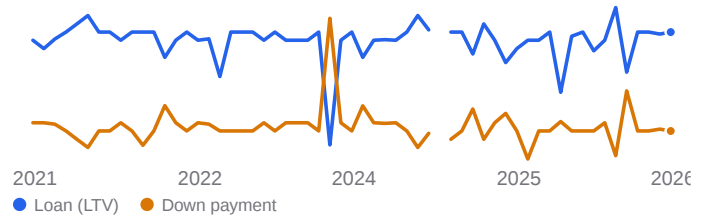


Median annualized return at resale

+6.0%

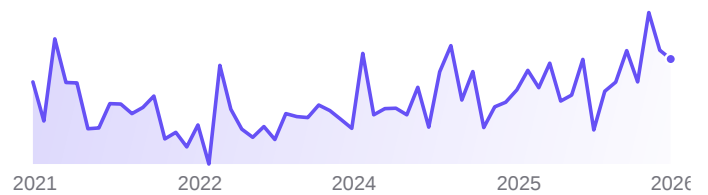


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



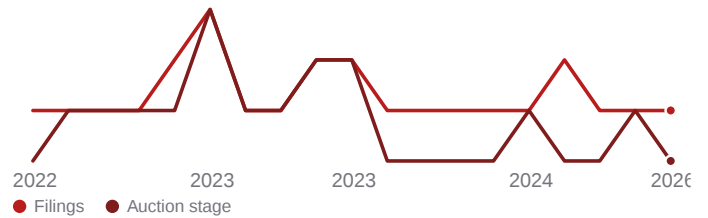
Typical hold before selling

6.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	3,230
Median value (AVM)	\$582K
Median size	1,455 ft²
Median bedrooms	3
Median year built	1995
Single family	87%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	1.4%
Owner occupied	33%
Company owned	23%
Median loan-to-value	21%
Typical ownership tenure	6.6 yrs

COMMUNITY

Population	2,650
Density	46 / mi²
Median household income	\$65K
Average household income	\$96K
Crime index (US avg 100)	167
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	94
Homes occupied	47%
Bachelor's or higher	27%
Poverty rate	14.3%
Unemployment	1.0%
Average temp	58°F
Annual precip	60 in
Sunshine	59%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.