

Columbia 29201

ZIP code · SC · South Carolina > Richland County > Columbia

SELLER'S MARKET

\$303K

MEDIAN SALE PRICE

+6.7%

1-YR CHANGE

358

SALES (12 MO)

\$270K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 63 / 100

Buyer's market

Balanced

Seller's market

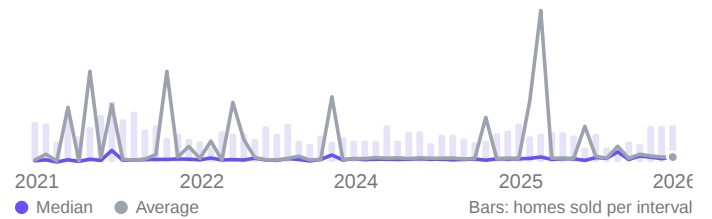
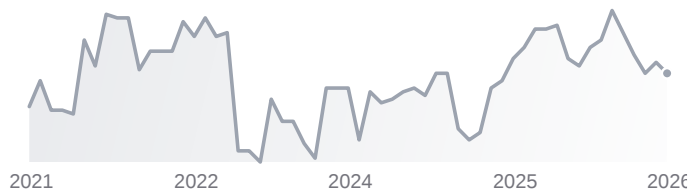
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

63 / 100

Sale prices

Median \$325K · Average \$320K

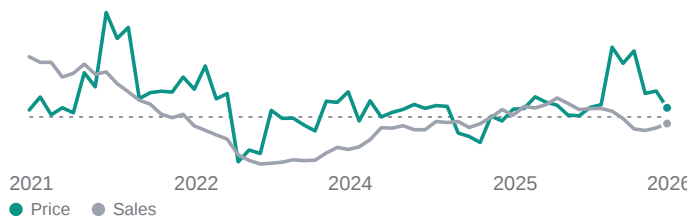


Growth (year over year)

Price +6.7% · Sales -4.8%

Price per square foot

\$177/ft²

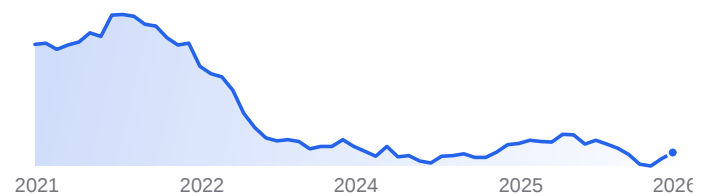
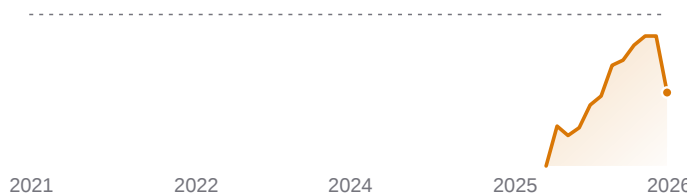


Sale premium vs estimated value

-2.5%

Annual turnover (share of homes sold)

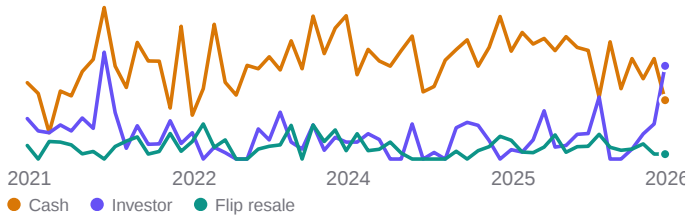
6.8%



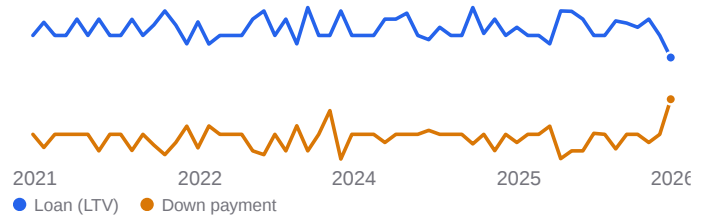
BUYERS & OUTCOMES

Buyer mix

Cash 28% · Investor 44% · Flip resale 2.3%

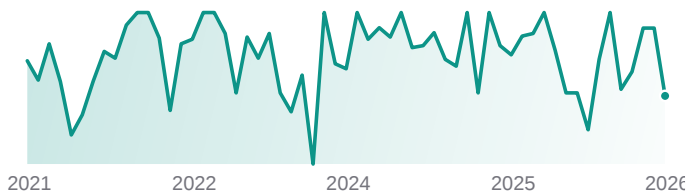


Financing (share of purchase price) Loan (LTV) 67% · Down payment 41%



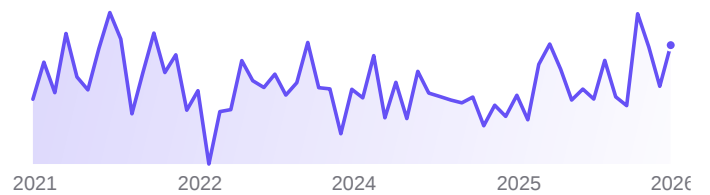
Sellers who sold at a gain

85%



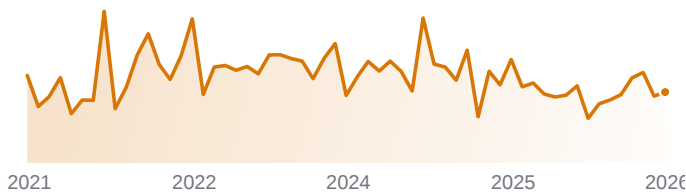
Typical hold before selling

6.3 yrs



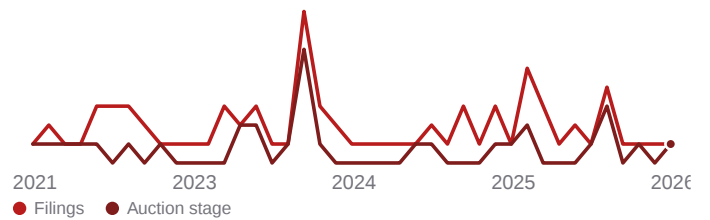
Median annualized return at resale

+5.5%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	5,287
Median value (AVM)	\$270K
Median size	1,600 ft²
Median bedrooms	3
Median year built	1966
Single family	55%
Condos	34%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	1.3%
Owner occupied	38%
Company owned	33%
Median loan-to-value	36%

Typical ownership tenure

9.2 yrs

COMMUNITY

Population	27,024
Density	2,221 / mi²
Median household income	\$47K
Average household income	\$63K
Crime index (US avg 100)	161
Air pollution index (US avg 100)	82
Earthquake index (US avg 100)	146
Homes occupied	82%
Bachelor's or higher	27%
Poverty rate	32.8%
Unemployment	1.0%
Average temp	64°F
Annual precip	48 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.