

Columbia 29206

ZIP code · SC · South Carolina > Richland County > Columbia

BALANCED MARKET

\$403K

MEDIAN SALE PRICE

+2.5%

1-YR CHANGE

353

SALES (12 MO)

\$393K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100

Buyer's market

Balanced

Seller's market

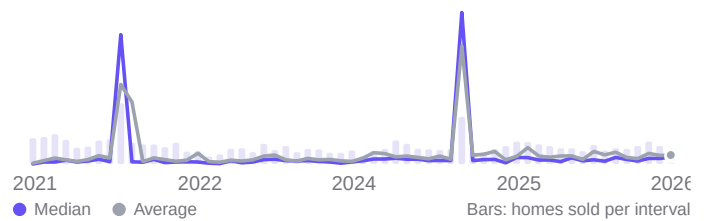
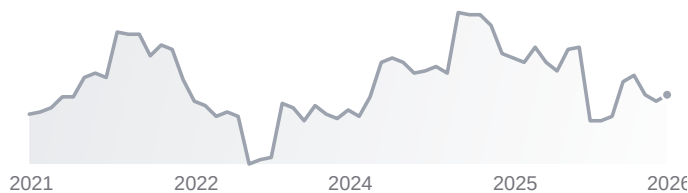
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

53 / 100

Sale prices

Median \$430K · Average \$497K

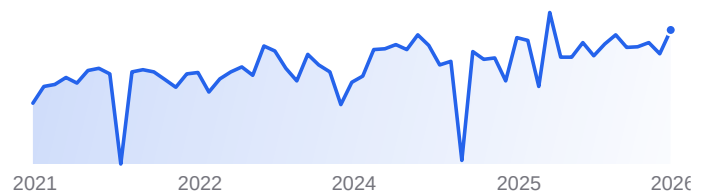
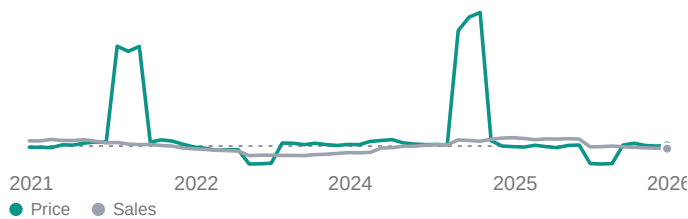


Growth (year over year)

Price +2.5% · Sales -12.4%

Price per square foot

\$218/ft²

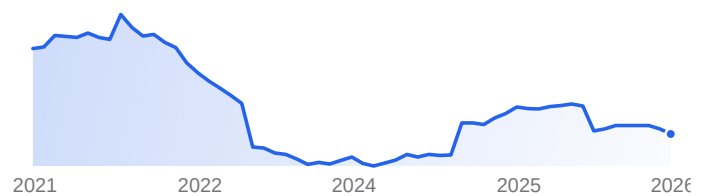
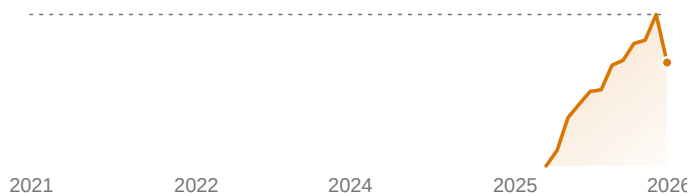


Sale premium vs estimated value

-1.3%

Annual turnover (share of homes sold)

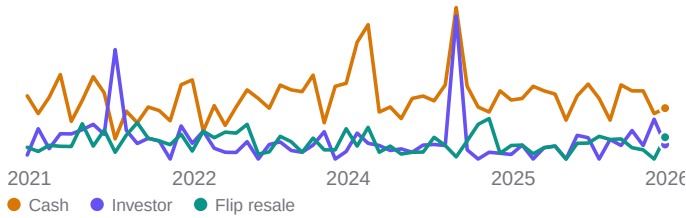
5.2%



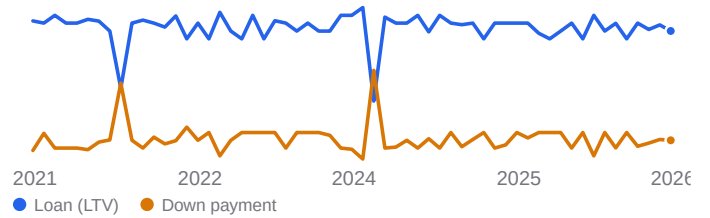
BUYERS & OUTCOMES

Buyer mix

Cash 28% · Investor 8.0% · Flip resale 12%

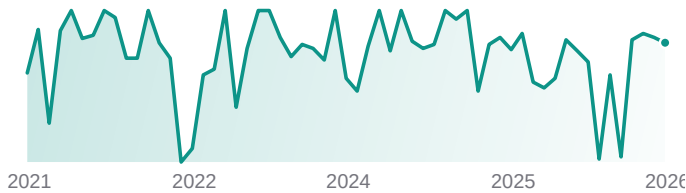


Financing (share of purchase price) Loan (LTV) 85% · Down payment 15%



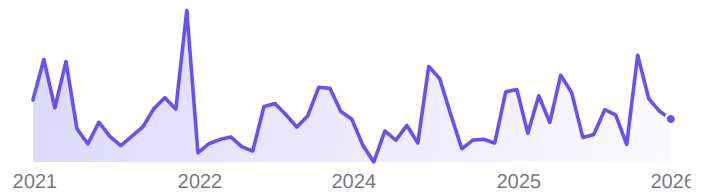
Sellers who sold at a gain

95%



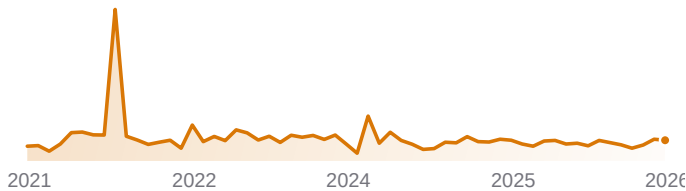
Typical hold before selling

4.6 yrs



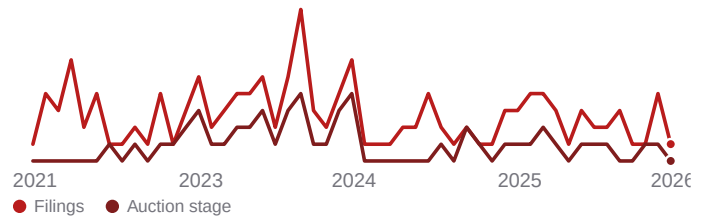
Median annualized return at resale

+6.7%



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	6,799
Median value (AVM)	\$393K
Median size	2,310 ft²
Median bedrooms	3
Median year built	1962
Single family	86%
Condos	11%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.7%
Owner occupied	71%
Company owned	19%
Median loan-to-value	46%

Typical ownership tenure

11.5 yrs

COMMUNITY

Population	22,341
Density	1,472 / mi²
Median household income	\$87K
Average household income	\$112K
Crime index (US avg 100)	90
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	150
Homes occupied	91%
Bachelor's or higher	37%
Poverty rate	9.7%
Unemployment	1.2%
Average temp	63°F
Annual precip	48 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.