

Columbia 29223

ZIP code · SC · South Carolina > Richland County > Columbia

BALANCED MARKET

\$234K

MEDIAN SALE PRICE

-0.1%

1-YR CHANGE

695

SALES (12 MO)

\$219K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 58 / 100

Buyer's market

Balanced

Seller's market

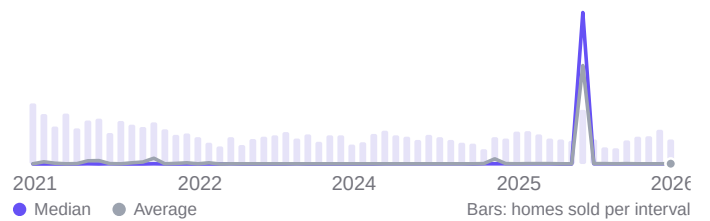
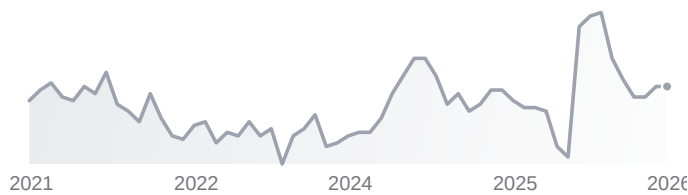
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

58 / 100

Sale prices

Median \$230K · Average \$283K



Growth (year over year)

Price -0.1% · Sales +4.5%

Price per square foot

\$130/ft²



Sale premium vs estimated value

-2.2%

Annual turnover (share of homes sold)

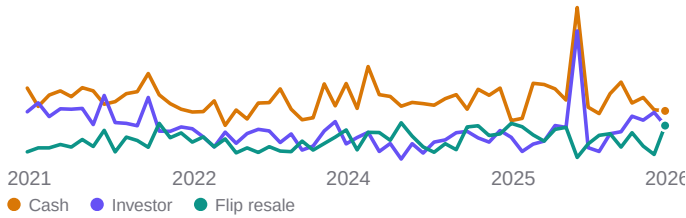
4.3%



BUYERS & OUTCOMES

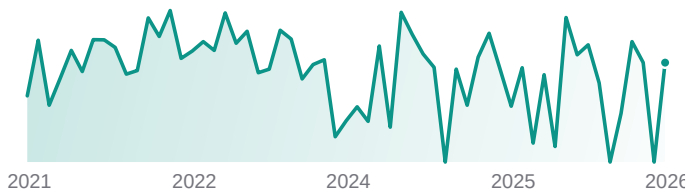
Buyer mix

Cash 26% · Investor 19% · Flip resale 19%



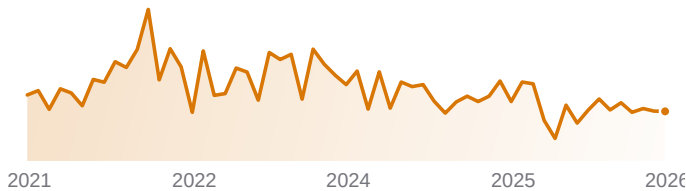
Sellers who sold at a gain

92%

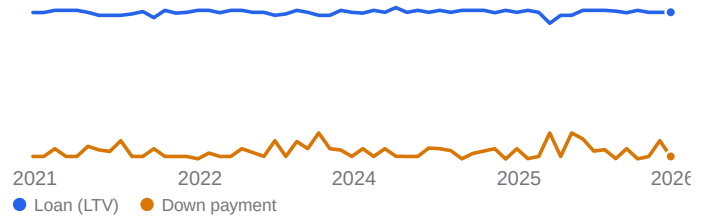


Median annualized return at resale

+4.4%

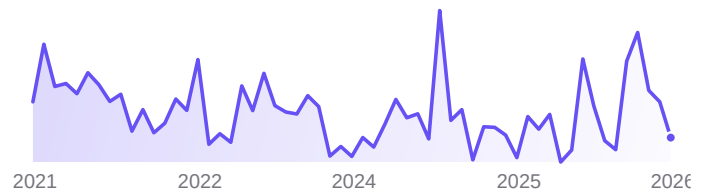


Financing (share of purchase price) Loan (LTV) 97% · Down payment 5.0%



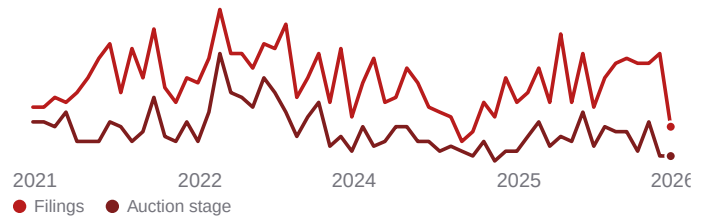
Typical hold before selling

3.9 yrs



Preforeclosure filings

Filings 7 · Auction stage 1



HOUSING STOCK

Homes	15,999
Median value (AVM)	\$219K
Median size	1,731 ft²
Median bedrooms	3
Median year built	1983
Single family	94%
Condos	3.8%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	51%
Underwater (LTV 125% or more)	1.3%
Owner occupied	69%
Company owned	18%
Median loan-to-value	50%

Typical ownership tenure

15.4 yrs

COMMUNITY

Population	52,812
Density	1,767 / mi ²
Median household income	\$67K
Average household income	\$84K
Crime index (US avg 100)	96
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	144
Homes occupied	92%
Bachelor's or higher	19%
Poverty rate	15.8%
Unemployment	1.1%
Average temp	63°F
Annual precip	48 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.