

Joanna 29351

ZIP code · SC · South Carolina > Laurens County > Joanna

STRONG BUYER'S MARKET

\$69K

MEDIAN SALE PRICE

-40.8%

1-YR CHANGE

22

SALES (12 MO)

\$73K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 17 / 100



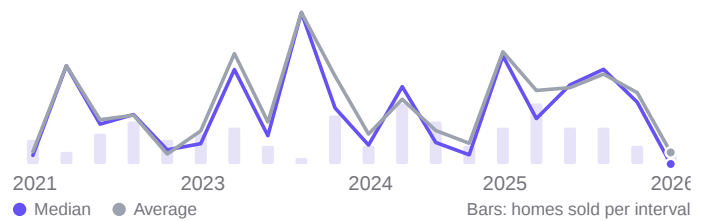
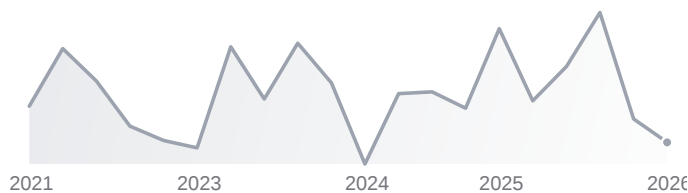
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

17 / 100

Sale prices

Median \$12K · Average \$26K

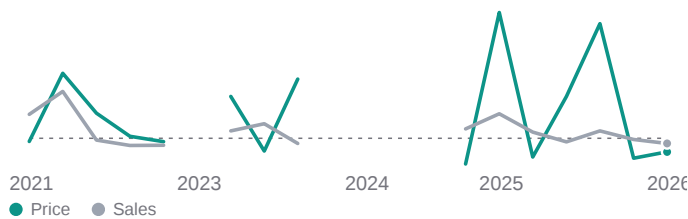


Growth (year over year)

Price -40.8% · Sales -15.4%

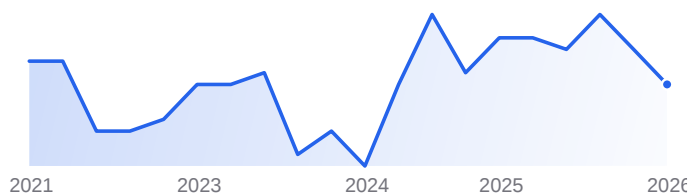
Sale premium vs estimated value

-18.1%



Annual turnover (share of homes sold)

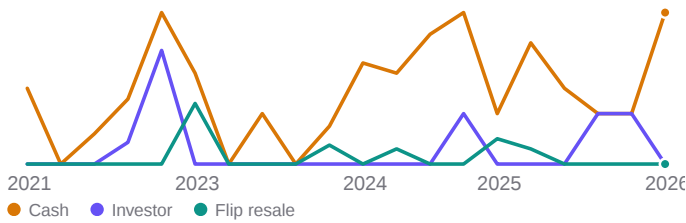
3.2%



BUYERS & OUTCOMES

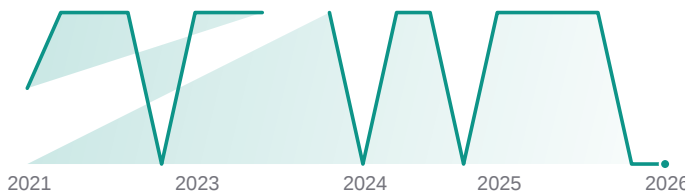
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



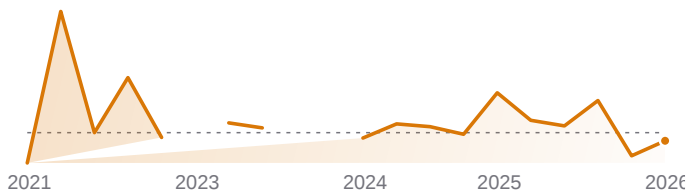
Sellers who sold at a gain

0%



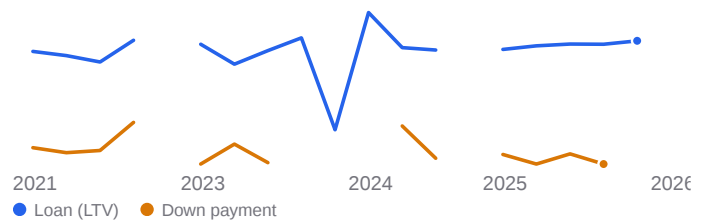
Median annualized return at resale

-10.6%



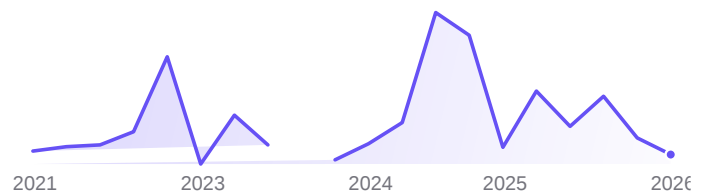
Financing (share of purchase price)

Loan (LTV) 101% · Down payment 1.8%



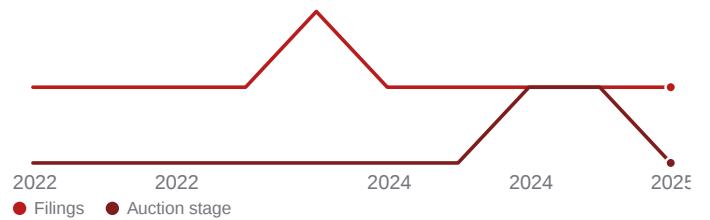
Typical hold before selling

1.4 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	693
Median value (AVM)	\$73K
Median size	1,064 ft²
Median bedrooms	3
Median year built	1996
Single family	87%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	71%
Underwater (LTV 125% or more)	3.6%
Owner occupied	71%
Company owned	11%
Median loan-to-value	0%
Typical ownership tenure	11.7 yrs

COMMUNITY

Population	887
Density	188 / mi²
Median household income	\$52K
Average household income	\$56K
Crime index (US avg 100)	134
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	111
Homes occupied	85%
Bachelor's or higher	8%
Poverty rate	7.7%
Unemployment	1.3%
Average temp	61°F
Annual precip	48 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.