

Laurens 29360

ZIP code · SC · South Carolina > Laurens County > Laurens

STRONG BUYER'S MARKET

\$159K

MEDIAN SALE PRICE

-18.1%

1-YR CHANGE

220

SALES (12 MO)

\$156K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 17 / 100



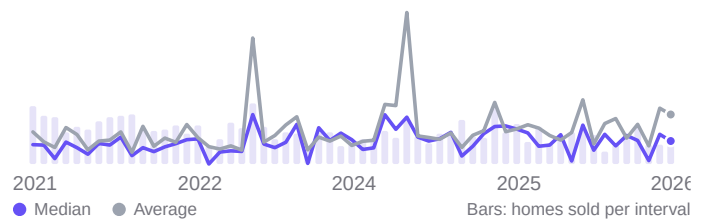
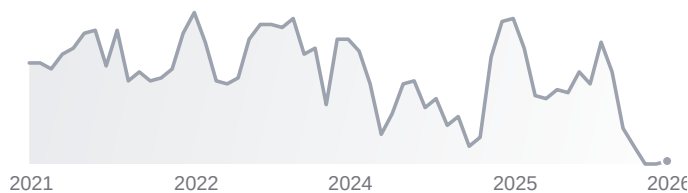
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

17 / 100

Sale prices

Median \$175K · Average \$275K

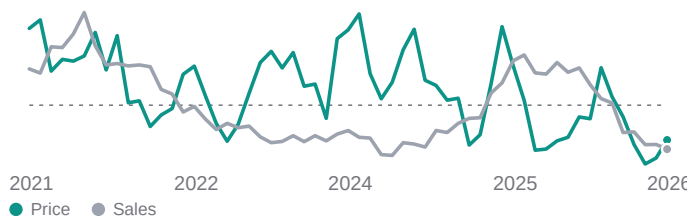


Growth (year over year)

Price -18.1% · Sales -22.8%

Price per square foot

\$72/ft²

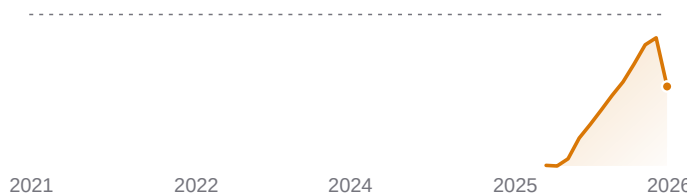


Sale premium vs estimated value

-1.2%

Annual turnover (share of homes sold)

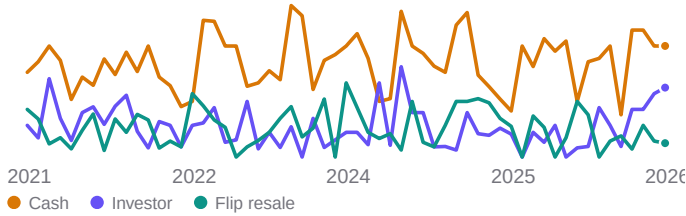
2.6%



BUYERS & OUTCOMES

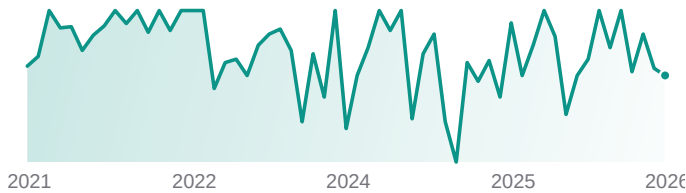
Buyer mix

Cash 50% · Investor 31% · Flip resale 6.3%



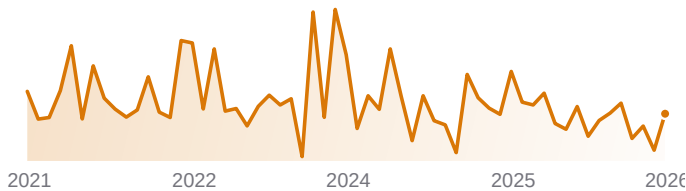
Sellers who sold at a gain

75%

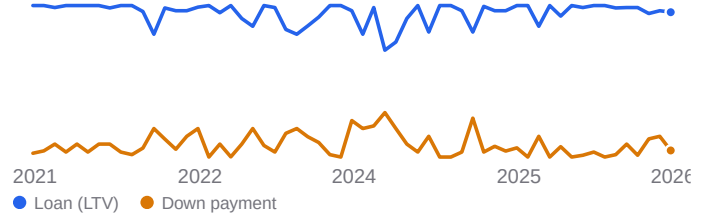


Median annualized return at resale

+8.2%

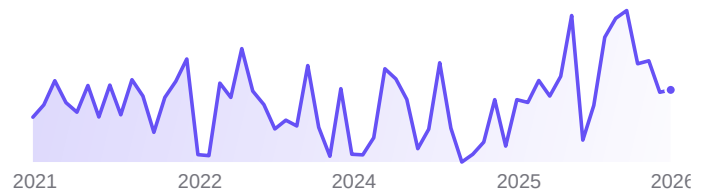


Financing (share of purchase price) Loan (LTV) 94% · Down payment 6.0%



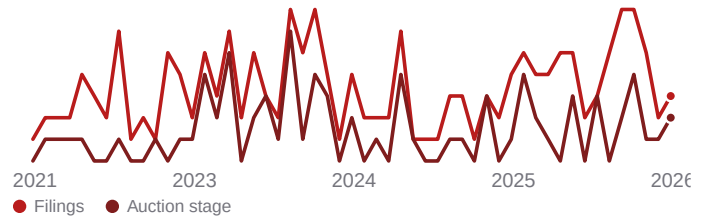
Typical hold before selling

3.7 yrs



Preforeclosure filings

Filings 3 · Auction stage 2



HOUSING STOCK

Homes	8,322
Median value (AVM)	\$156K
Median size	1,064 ft²
Median bedrooms	3
Median year built	1995
Single family	68%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	2.6%
Owner occupied	77%
Company owned	12%
Median loan-to-value	14%
Typical ownership tenure	10.6 yrs

COMMUNITY

Population	21,665
Density	150 / mi²
Median household income	\$54K
Average household income	\$75K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	101
Homes occupied	90%
Bachelor's or higher	10%
Poverty rate	15.3%
Unemployment	1.2%
Average temp	61°F
Annual precip	48 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.