

Folly Beach 29439

ZIP code · SC · South Carolina > Charleston County > Folly Beach

SELLER'S MARKET

\$1M

MEDIAN SALE PRICE

+44.2%

1-YR CHANGE

86

SALES (12 MO)

\$1.2M

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 74 / 100



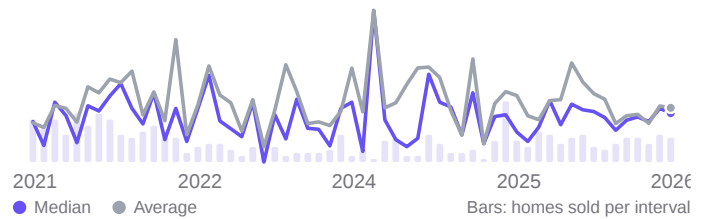
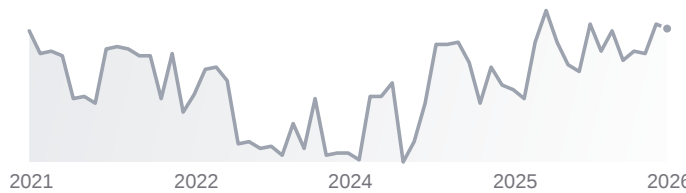
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

74 / 100

Sale prices

Median \$1M · Average \$1.1M

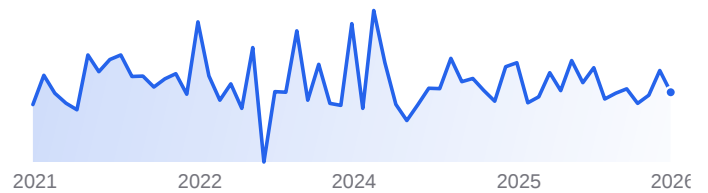
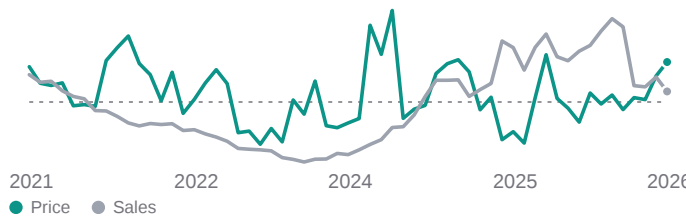


Growth (year over year)

Price +44.2% · Sales +11.7%

Price per square foot

\$555/ft²

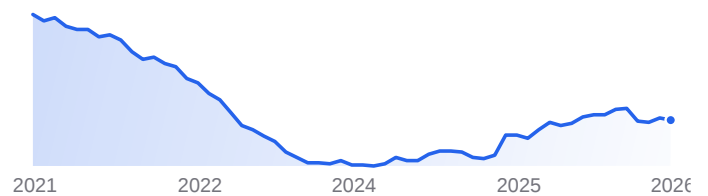
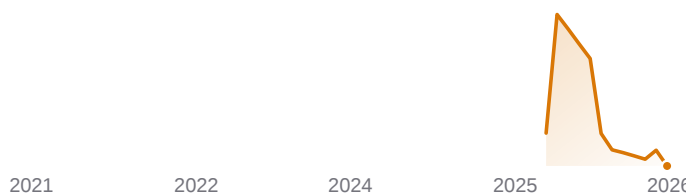


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

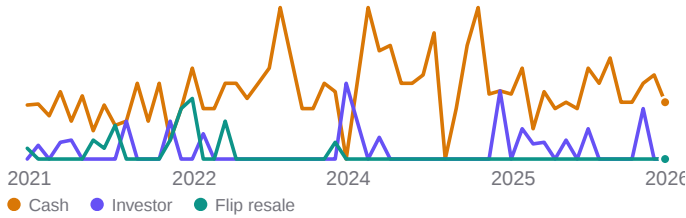
4.3%



BUYERS & OUTCOMES

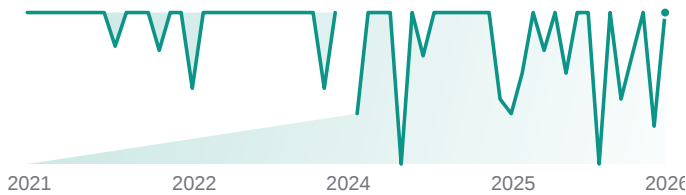
Buyer mix

Cash 38% · Investor 0% · Flip resale 0%



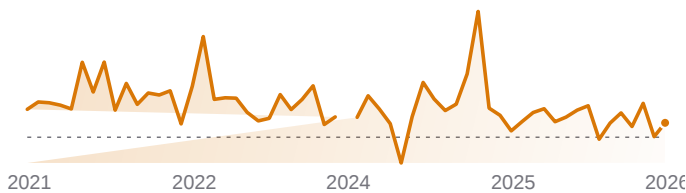
Sellers who sold at a gain

100%

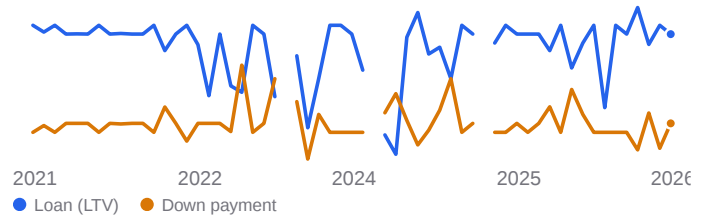


Median annualized return at resale

+3.6%

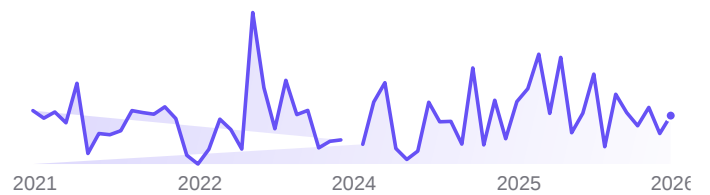


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



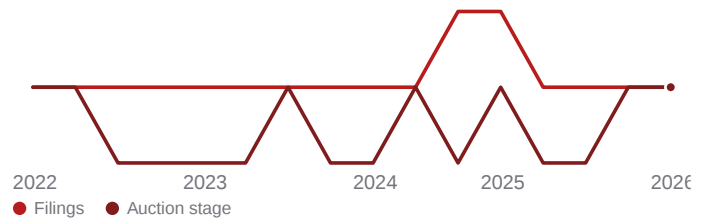
Typical hold before selling

6.2 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	2,004
Median value (AVM)	\$1.2M
Median size	1,597 ft²
Median bedrooms	3
Median year built	1991
Single family	66%
Condos	25%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	75%
Underwater (LTV 125% or more)	0.8%
Owner occupied	8.9%
Company owned	33%
Median loan-to-value	28%

Typical ownership tenure

8.9 yrs

COMMUNITY

Population	1,348
Density	168 / mi²
Median household income	\$82K
Average household income	\$107K
Crime index (US avg 100)	185
Air pollution index (US avg 100)	79
Earthquake index (US avg 100)	281
Homes occupied	45%
Bachelor's or higher	34%
Poverty rate	6.0%
Unemployment	0.8%
Average temp	66°F
Annual precip	49 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.