

Hollywood 29449

ZIP code · SC · South Carolina > Charleston County > Hollywood

BALANCED MARKET

\$466K

MEDIAN SALE PRICE

-6.7%

1-YR CHANGE

96

SALES (12 MO)

\$511K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 41 / 100



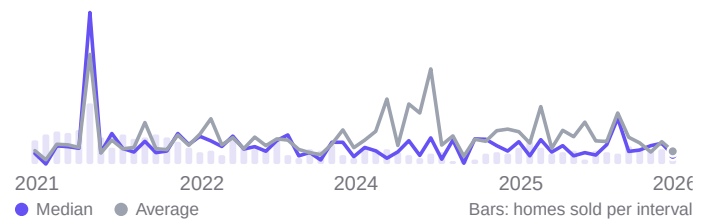
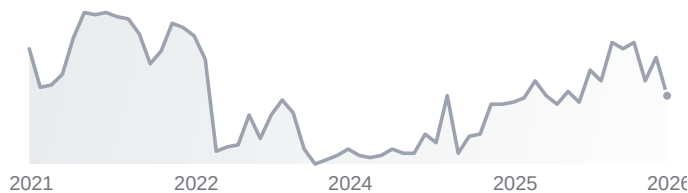
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

41 / 100

Sale prices

Median \$365K · Average \$417K

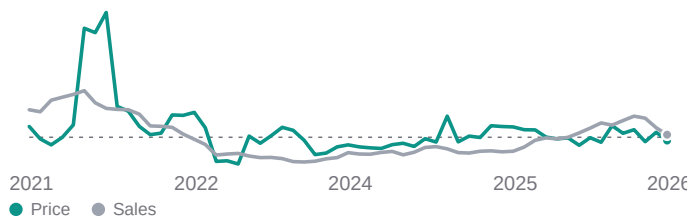


Growth (year over year)

Price -6.7% · Sales +5.5%

Price per square foot

\$253/ft²

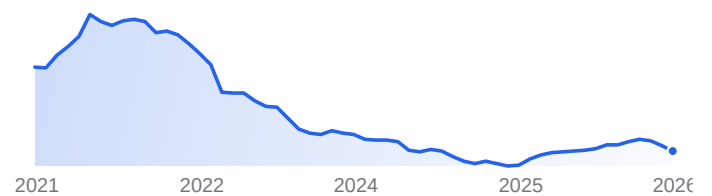
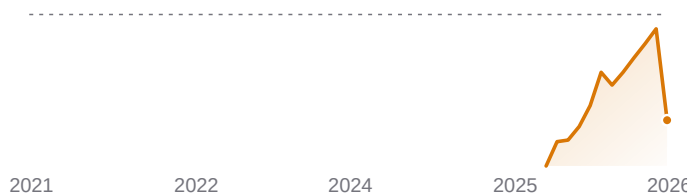


Sale premium vs estimated value

-2.6%

Annual turnover (share of homes sold)

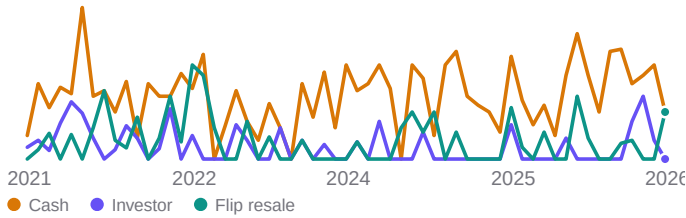
2.4%



BUYERS & OUTCOMES

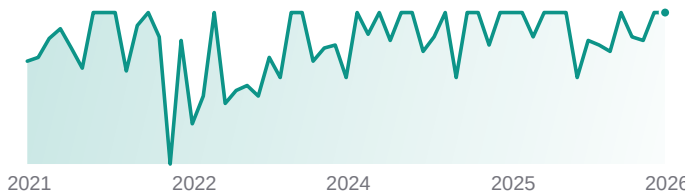
Buyer mix

Cash 25% · Investor 0% · Flip resale 25%



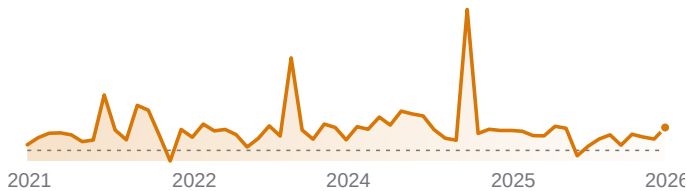
Sellers who sold at a gain

100%

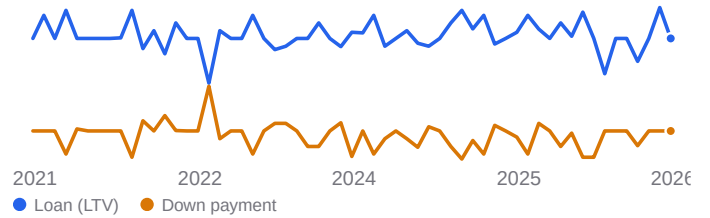


Median annualized return at resale

+9.4%

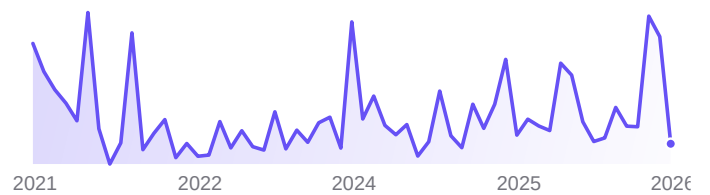


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



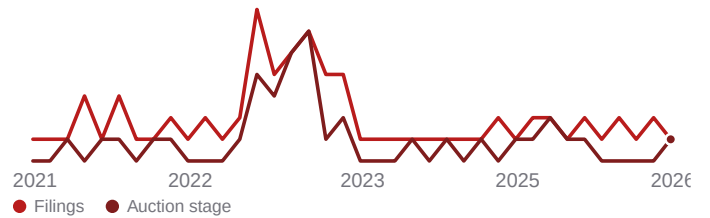
Typical hold before selling

2.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	3,937
Median value (AVM)	\$511K
Median size	1,755 ft²
Median bedrooms	3
Median year built	1995
Single family	71%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	68%
Underwater (LTV 125% or more)	2.3%
Owner occupied	77%
Company owned	12%
Median loan-to-value	33%
Typical ownership tenure	13.2 yrs

COMMUNITY

Population	8,370
Density	85 / mi²
Median household income	\$71K
Average household income	\$98K
Crime index (US avg 100)	85
Air pollution index (US avg 100)	86
Earthquake index (US avg 100)	323
Homes occupied	89%
Bachelor's or higher	21%
Poverty rate	10.0%
Unemployment	0.9%
Average temp	66°F
Annual precip	50 in
Sunshine	63%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.