

Florence 29501

ZIP code · SC · South Carolina > Florence County > Florence

BUYER'S MARKET

\$231K

MEDIAN SALE PRICE

-9.0%

1-YR CHANGE

665

SALES (12 MO)

\$231K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 36 / 100



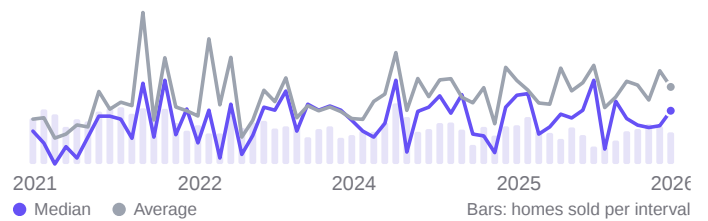
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

36 / 100

Sale prices

Median \$249K · Average \$289K

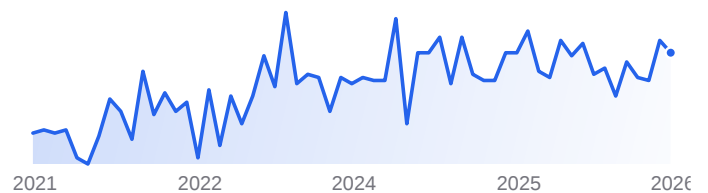
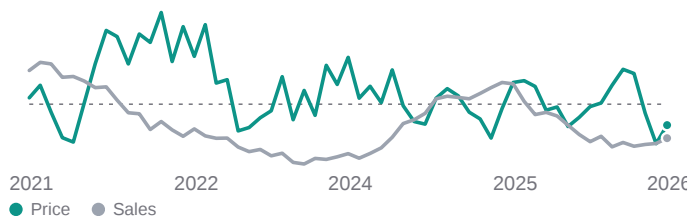


Growth (year over year)

Price -9.0% · Sales -14.6%

Price per square foot

\$143/ft²

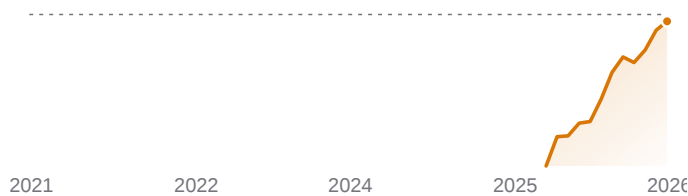


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

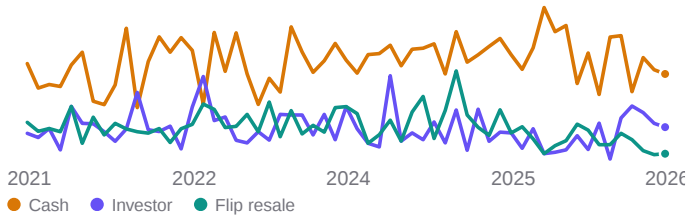
3.8%



BUYERS & OUTCOMES

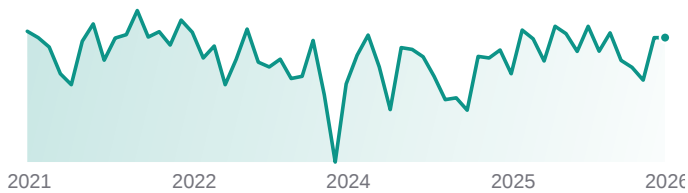
Buyer mix

Cash 28% · Investor 10% · Flip resale 1.7%



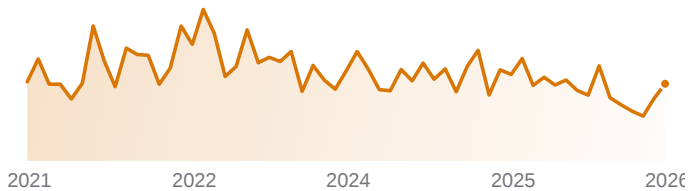
Sellers who sold at a gain

93%

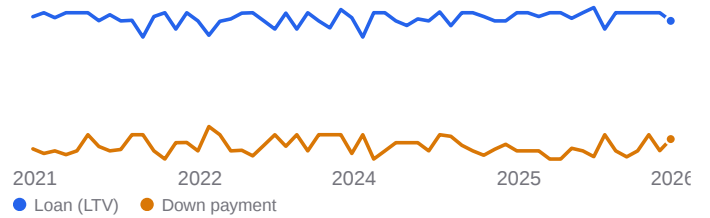


Median annualized return at resale

+4.9%

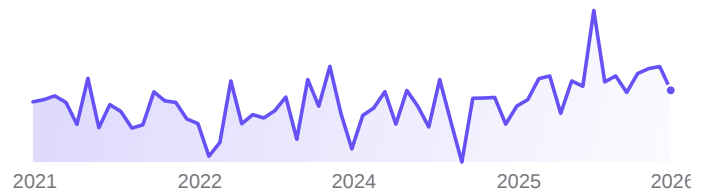


Financing (share of purchase price) Loan (LTV) 90% · Down payment 17%



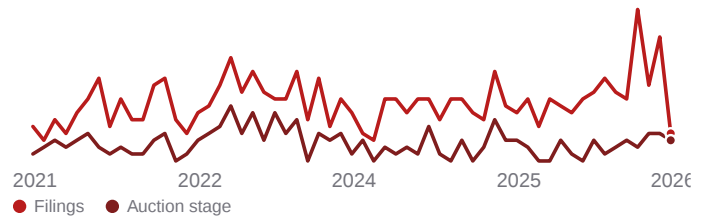
Typical hold before selling

5.1 yrs



Preforeclosure filings

Filings 4 · Auction stage 3



HOUSING STOCK

Homes	17,327
Median value (AVM)	\$231K
Median size	1,756 ft²
Median bedrooms	3
Median year built	1984
Single family	90%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	48%
Underwater (LTV 125% or more)	2.6%
Owner occupied	69%
Company owned	15%
Median loan-to-value	52%
Typical ownership tenure	13.6 yrs

COMMUNITY

Population	46,857
Density	857 / mi²
Median household income	\$76K
Average household income	\$95K
Crime index (US avg 100)	93
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	200
Homes occupied	90%
Bachelor's or higher	19%
Poverty rate	13.4%
Unemployment	1.3%
Average temp	63°F
Annual precip	47 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.