

# Florence 29505

ZIP code · SC · South Carolina > Florence County > Florence

BALANCED MARKET

**\$223K**

MEDIAN SALE PRICE

**+5.4%**

1-YR CHANGE

**305**

SALES (12 MO)

**\$230K**

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 53 / 100

Buyer's market

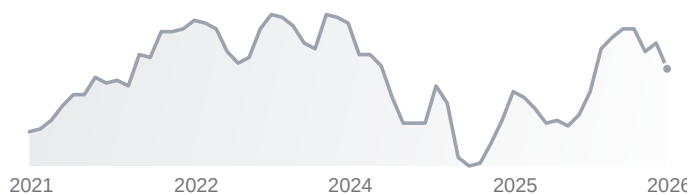
Balanced

Seller's market

## MARKET TRENDS (5 YEARS)

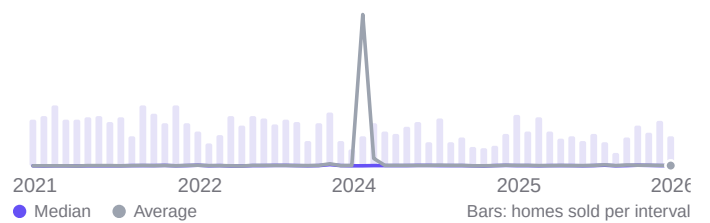
Market temperature (0–100)

53 / 100



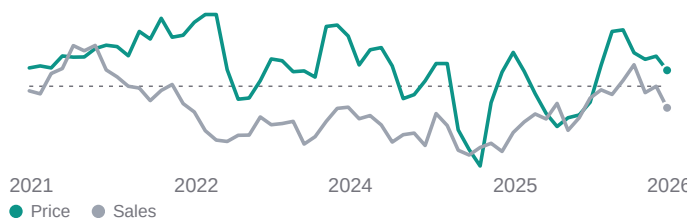
Sale prices

Median \$206K · Average \$220K



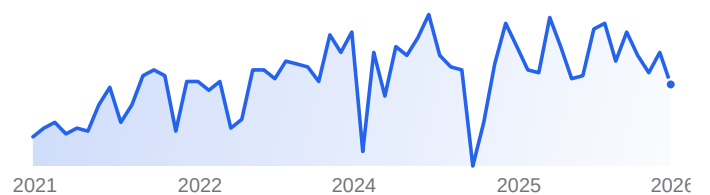
Growth (year over year)

Price +5.4% · Sales -7.3%



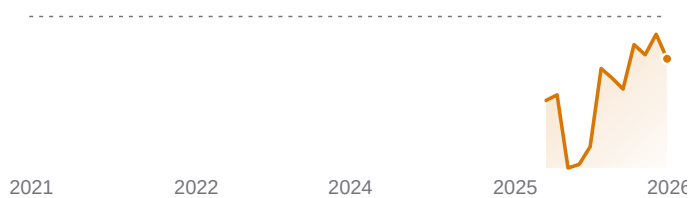
Price per square foot

\$128/ft²



Sale premium vs estimated value

-0.7%



Annual turnover (share of homes sold)

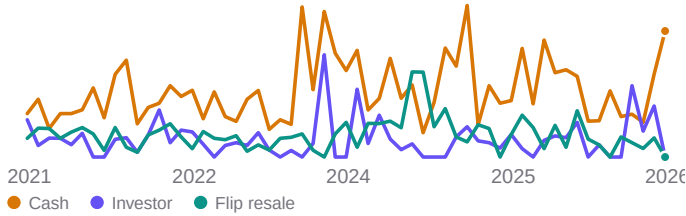
3.4%



## BUYERS & OUTCOMES

### Buyer mix

Cash 52% · Investor 0% · Flip resale 0%



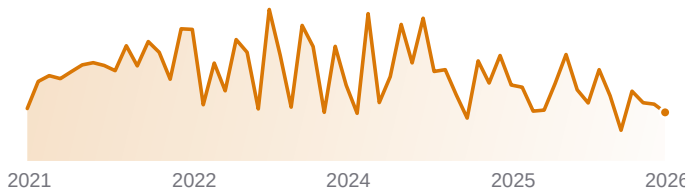
### Sellers who sold at a gain

79%

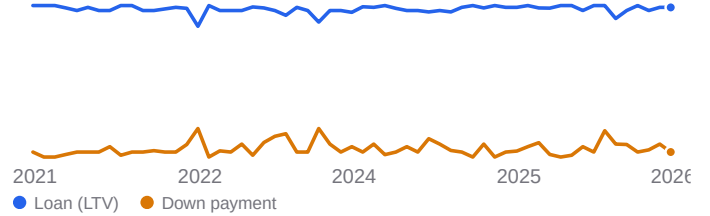


### Median annualized return at resale

+3.1%

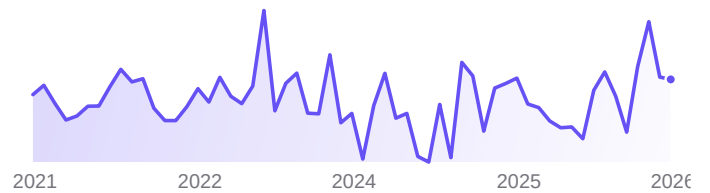


### Financing (share of purchase price) Loan (LTV) 97% · Down payment 5.0%



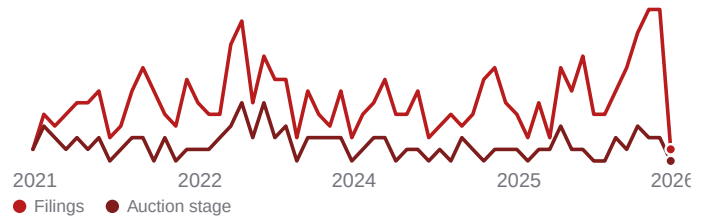
### Typical hold before selling

6.1 yrs



### Preforeclosure filings

Filings 1 · Auction stage 0



## HOUSING STOCK

|                    |           |
|--------------------|-----------|
| Homes              | 8,859     |
| Median value (AVM) | \$230K    |
| Median size        | 1,675 ft² |
| Median bedrooms    | 3         |
| Median year built  | 1989      |
| Single family      | 93%       |

## EQUITY & OWNERSHIP

|                               |          |
|-------------------------------|----------|
| Equity rich (LTV 50% or less) | 46%      |
| Underwater (LTV 125% or more) | 1.3%     |
| Owner occupied                | 76%      |
| Company owned                 | 11%      |
| Median loan-to-value          | 54%      |
| Typical ownership tenure      | 15.4 yrs |

## COMMUNITY

|                                  |           |
|----------------------------------|-----------|
| Population                       | 24,301    |
| Density                          | 468 / mi² |
| Median household income          | \$70K     |
| Average household income         | \$88K     |
| Crime index (US avg 100)         | 79        |
| Air pollution index (US avg 100) | 88        |
| Earthquake index (US avg 100)    | 218       |
| Homes occupied                   | 93%       |
| Bachelor's or higher             | 15%       |
| Poverty rate                     | 15.4%     |
| Unemployment                     | 1.2%      |
| Average temp                     | 63°F      |
| Annual precip                    | 48 in     |
| Sunshine                         | 64%       |

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.