

Florence 29506

ZIP code · SC · South Carolina > Florence County > Florence

STRONG BUYER'S MARKET

\$153K

MEDIAN SALE PRICE

-90.2%

1-YR CHANGE

133

SALES (12 MO)

\$124K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 4 / 100



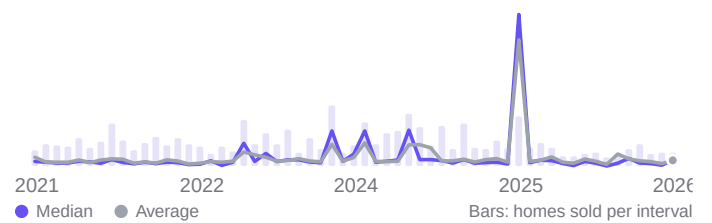
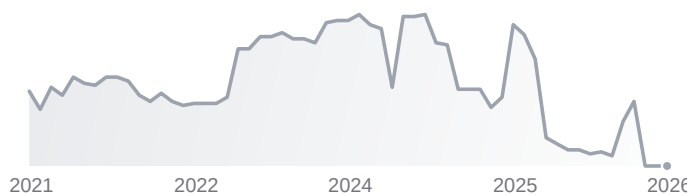
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

4 / 100

Sale prices

Median \$235K · Average \$225K

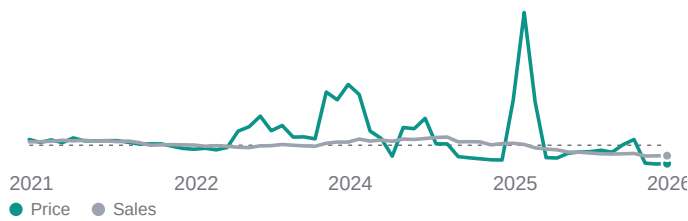


Growth (year over year)

Price -90.2% · Sales -50.9%

Price per square foot

\$124/ft²

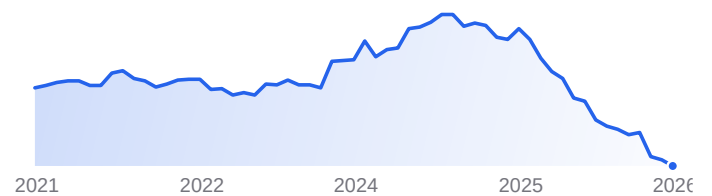


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

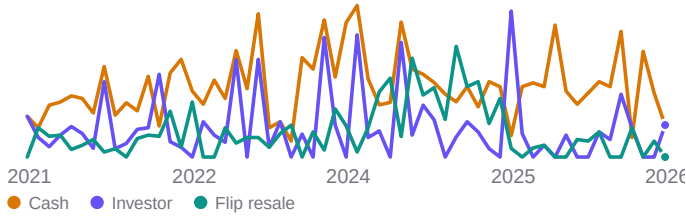
2.0%



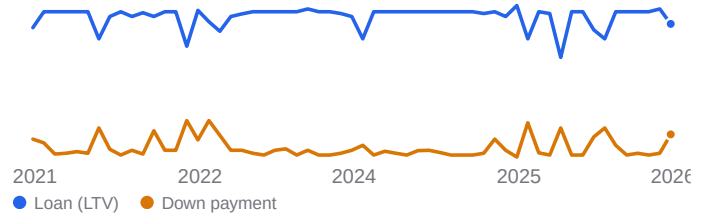
BUYERS & OUTCOMES

Buyer mix

Cash 18% · Investor 18% · Flip resale 0%



Financing (share of purchase price) Loan (LTV) 90% · Down payment 16%



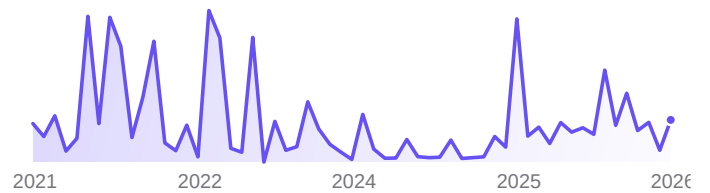
Sellers who sold at a gain

80%



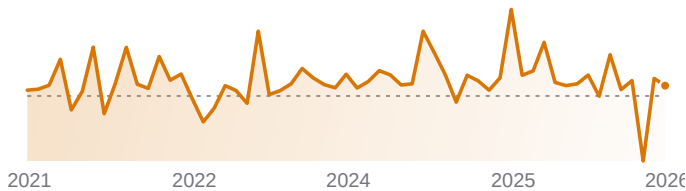
Typical hold before selling

4.4 yrs



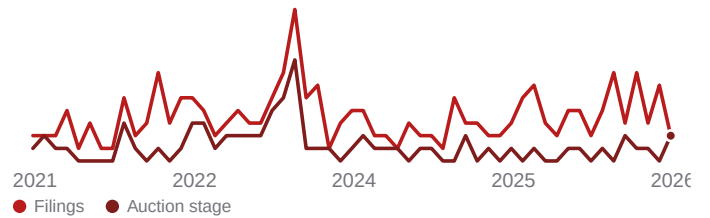
Median annualized return at resale

+3.5%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	6,597
Median value (AVM)	\$124K
Median size	1,349 ft²
Median bedrooms	3
Median year built	1973
Single family	85%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	2.8%
Owner occupied	53%
Company owned	16%
Median loan-to-value	21%
Typical ownership tenure	126.6 yrs

COMMUNITY

Population	20,768
Density	156 / mi²
Median household income	\$46K
Average household income	\$64K
Crime index (US avg 100)	139
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	192
Homes occupied	85%
Bachelor's or higher	7%
Poverty rate	24.6%
Unemployment	1.0%
Average temp	63°F
Annual precip	48 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.