

Conway 29526

ZIP code · SC · South Carolina > Horry County > Conway

BUYER'S MARKET

\$308K

MEDIAN SALE PRICE

-0.3%

1-YR CHANGE

1,024

SALES (12 MO)

\$306K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



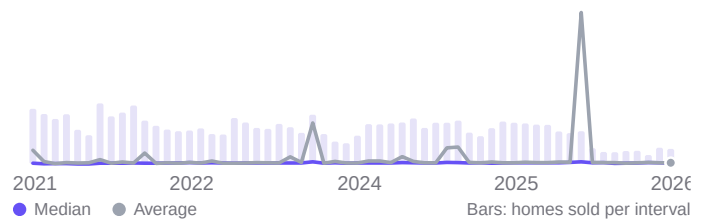
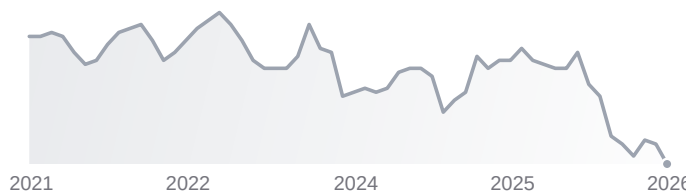
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

33 / 100

Sale prices

Median \$285K · Average \$314K

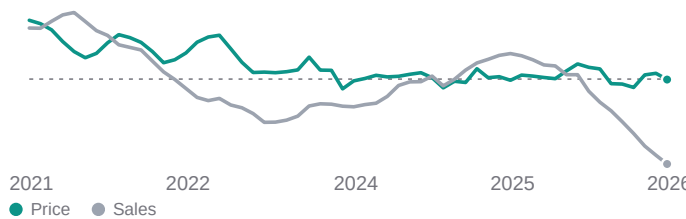


Growth (year over year)

Price -0.3% · Sales -48.2%

Price per square foot

\$170/ft²



Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

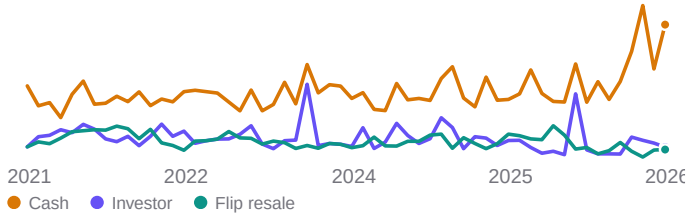
4.1%



BUYERS & OUTCOMES

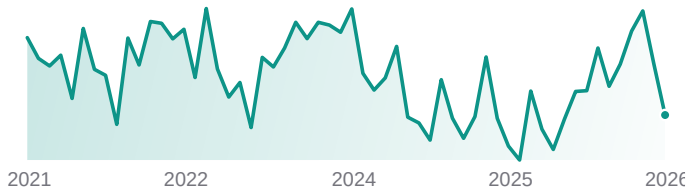
Buyer mix

Cash 83% · Investor 6.3% · Flip resale 4.7%



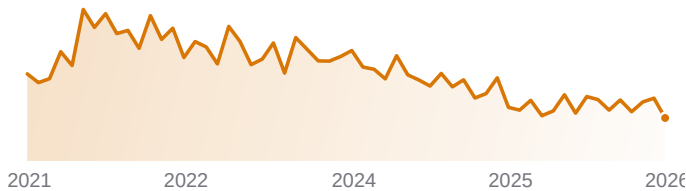
Sellers who sold at a gain

74%

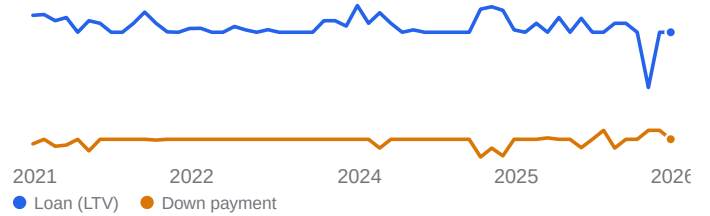


Median annualized return at resale

+4.0%

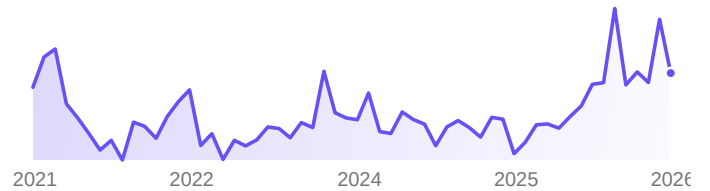


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



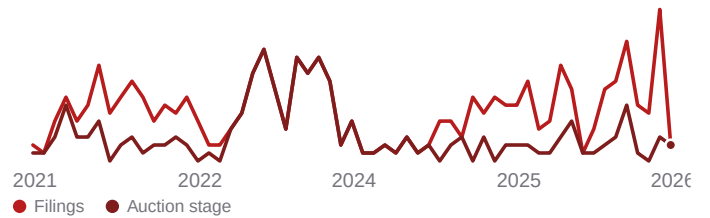
Typical hold before selling

5.0 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	24,889
Median value (AVM)	\$306K
Median size	1,623 ft²
Median bedrooms	3
Median year built	2005
Single family	79%
Condos	3.2%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	1.5%
Owner occupied	62%
Company owned	10.0%
Median loan-to-value	43%

Typical ownership tenure

5.7 yrs

COMMUNITY

Population	65,789
Density	352 / mi ²
Median household income	\$63K
Average household income	\$77K
Crime index (US avg 100)	92
Air pollution index (US avg 100)	92
Earthquake index (US avg 100)	184
Homes occupied	92%
Bachelor's or higher	14%
Poverty rate	12.1%
Unemployment	1.1%
Average temp	63°F
Annual precip	53 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.