

Conway 29527

ZIP code · SC · South Carolina > Horry County > Conway

BUYER'S MARKET

\$263K

MEDIAN SALE PRICE

-6.6%

1-YR CHANGE

357

SALES (12 MO)

\$256K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 23 / 100



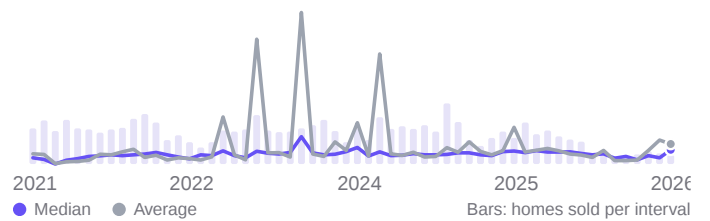
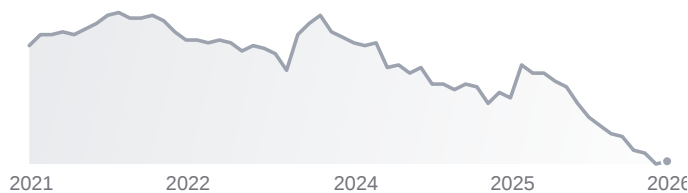
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

23 / 100

Sale prices

Median \$292K · Average \$329K

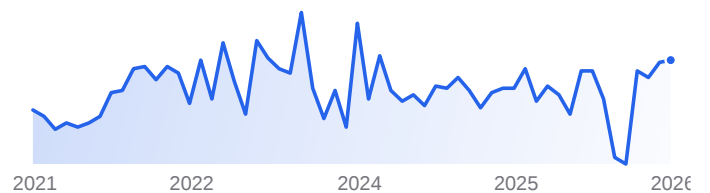
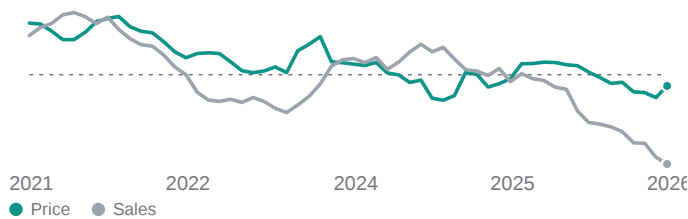


Growth (year over year)

Price -6.6% · Sales -53.3%

Price per square foot

\$188/ft²

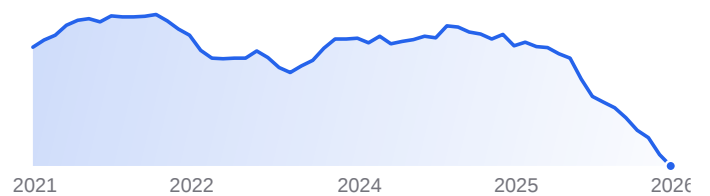


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

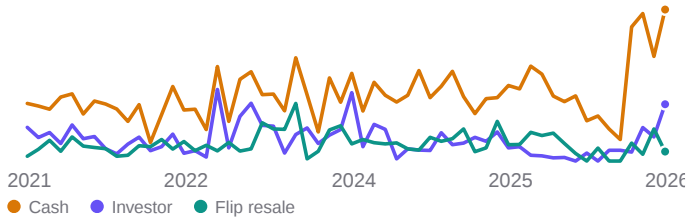
3.1%



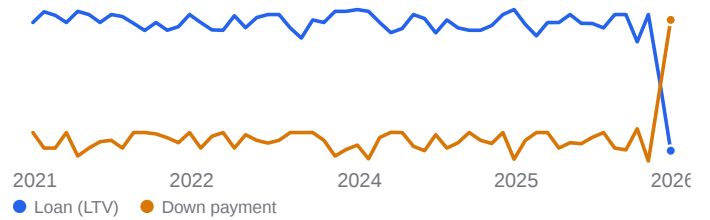
BUYERS & OUTCOMES

Buyer mix

Cash 94% · Investor 35% · Flip resale 5.9%

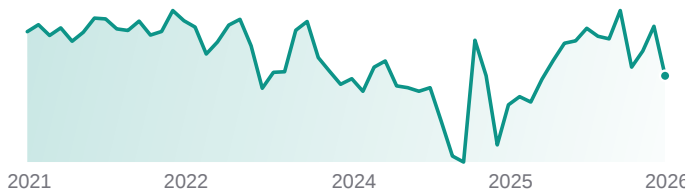


Financing (share of purchase price) Loan (LTV) 8.4% · Down payment 92%



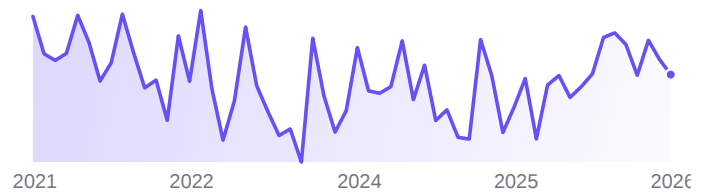
Sellers who sold at a gain

77%



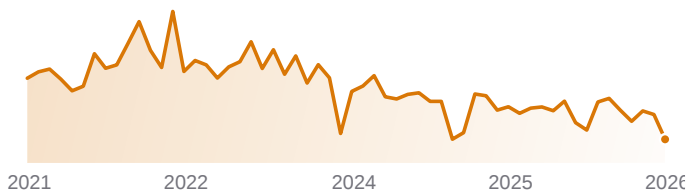
Typical hold before selling

3.8 yrs



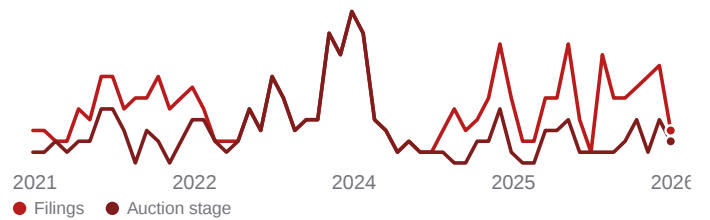
Median annualized return at resale

+2.7%



Preforeclosure filings

Filings 3 · Auction stage 2



HOUSING STOCK

Homes	11,365
Median value (AVM)	\$256K
Median size	1,450 ft²
Median bedrooms	3
Median year built	2003
Single family	87%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	56%
Underwater (LTV 125% or more)	1.8%
Owner occupied	63%
Company owned	8.7%
Median loan-to-value	44%
Typical ownership tenure	6.5 yrs

COMMUNITY

Population	30,008
Density	177 / mi²
Median household income	\$52K
Average household income	\$67K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	215
Homes occupied	92%
Bachelor's or higher	8%
Poverty rate	15.3%
Unemployment	1.1%
Average temp	64°F
Annual precip	53 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.