

Hartsville 29550

ZIP code · SC · South Carolina > Darlington County > Hartsville

BUYER'S MARKET

\$179K

MEDIAN SALE PRICE

-11.1%

1-YR CHANGE

373

SALES (12 MO)

\$162K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 30 / 100



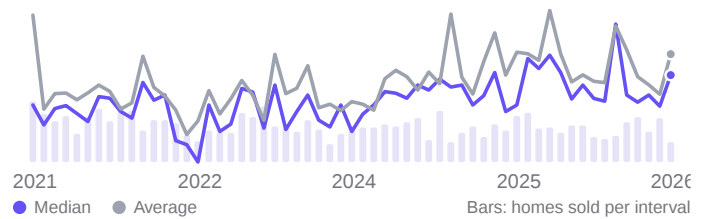
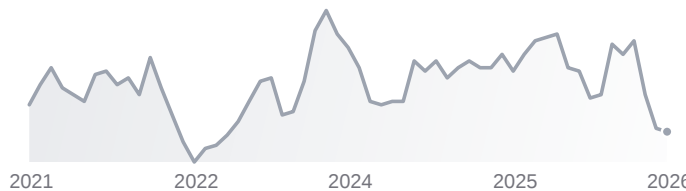
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

30 / 100

Sale prices

Median \$205K · Average \$237K

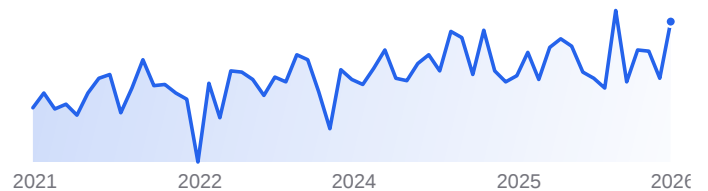
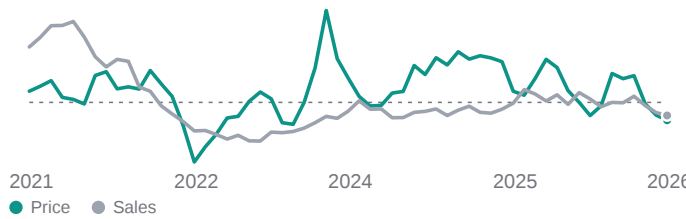


Growth (year over year)

Price -11.1% · Sales -8.1%

Price per square foot

\$160/ft²

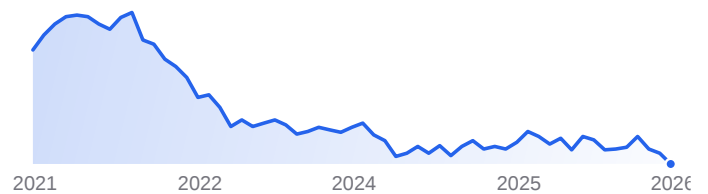
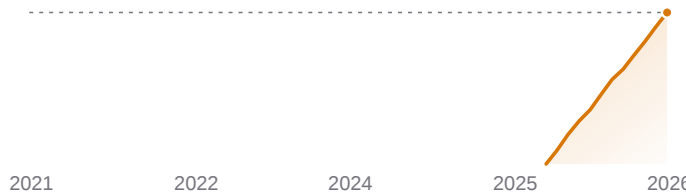


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

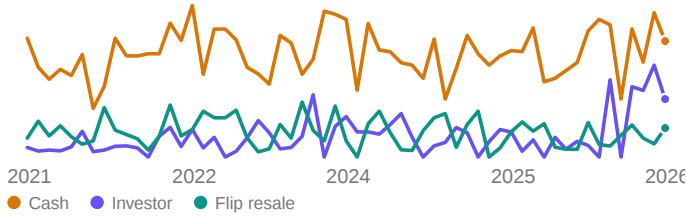
2.6%



BUYERS & OUTCOMES

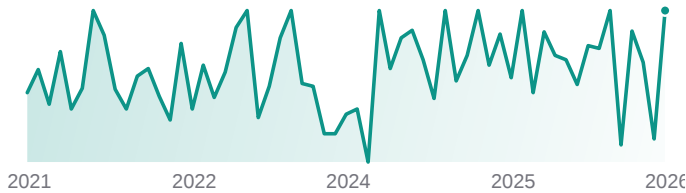
Buyer mix

Cash 42% · Investor 21% · Flip resale 11%



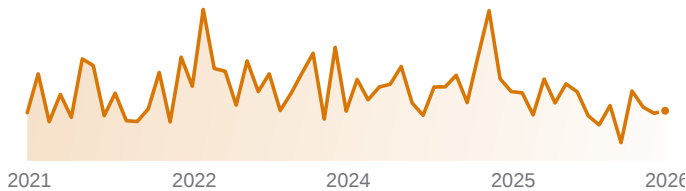
Sellers who sold at a gain

100%

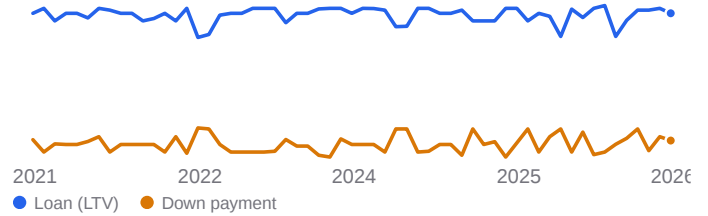


Median annualized return at resale

+4.8%

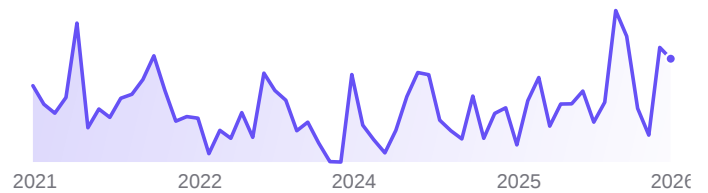


Financing (share of purchase price) Loan (LTV) 95% · Down payment 13%



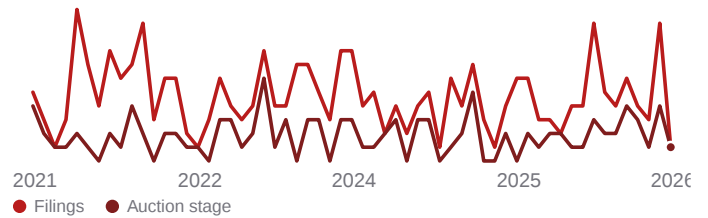
Typical hold before selling

6.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	14,327
Median value (AVM)	\$162K
Median size	1,518 ft²
Median bedrooms	3
Median year built	1979
Single family	68%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	2.7%
Owner occupied	65%
Company owned	9.2%
Median loan-to-value	26%
Typical ownership tenure	26.6 yrs

COMMUNITY

Population	30,063
Density	135 / mi²
Median household income	\$60K
Average household income	\$77K
Crime index (US avg 100)	106
Air pollution index (US avg 100)	85
Earthquake index (US avg 100)	147
Homes occupied	83%
Bachelor's or higher	15%
Poverty rate	18.2%
Unemployment	1.2%
Average temp	62°F
Annual precip	48 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.