

Loris 29569

ZIP code · SC · South Carolina > Horry County > Loris

BUYER'S MARKET

\$267K

MEDIAN SALE PRICE

-0.2%

1-YR CHANGE

299

SALES (12 MO)

\$245K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 30 / 100



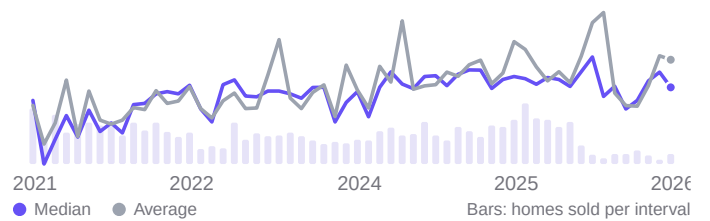
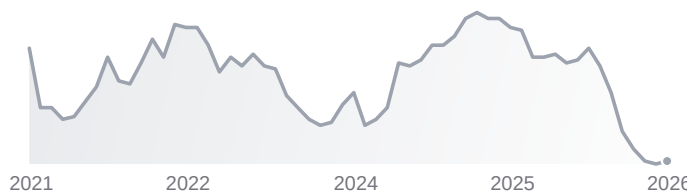
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

30 / 100

Sale prices

Median \$250K · Average \$314K

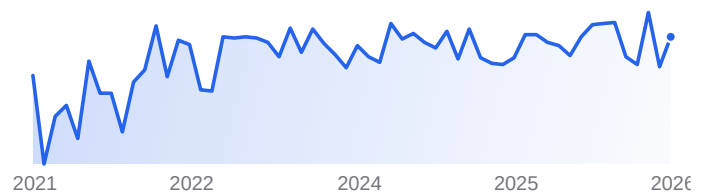
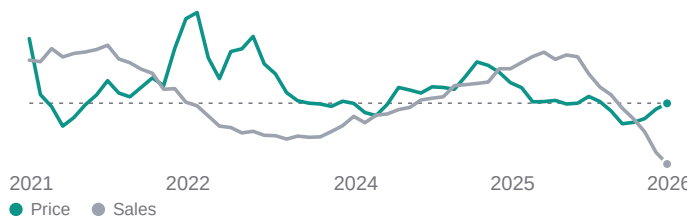


Growth (year over year)

Price -0.2% · Sales -52.3%

Price per square foot

\$178/ft²

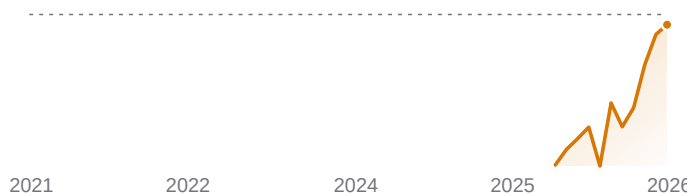


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

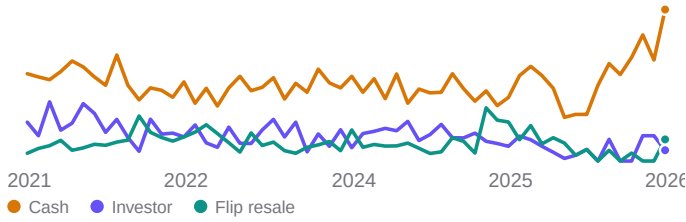
3.5%



BUYERS & OUTCOMES

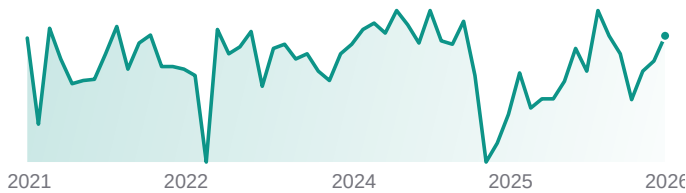
Buyer mix

Cash 100% · Investor 7.1% · Flip resale 14%



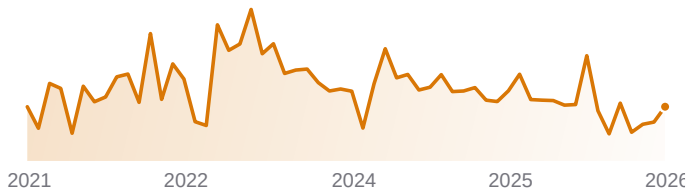
Sellers who sold at a gain

92%

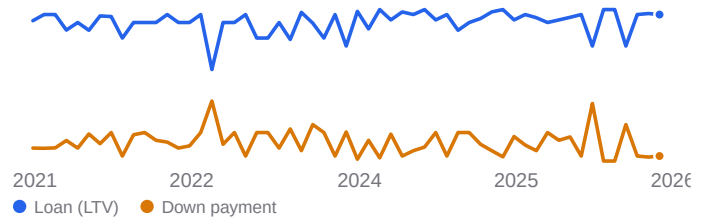


Median annualized return at resale

+7.6%

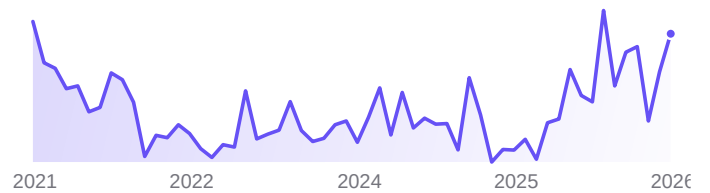


Financing (share of purchase price) Loan (LTV) 95% · Down payment 5.0%



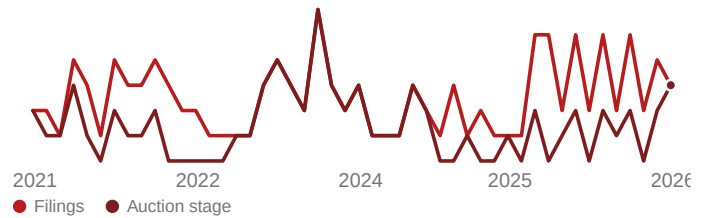
Typical hold before selling

5.8 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	8,436
Median value (AVM)	\$245K
Median size	1,510 ft²
Median bedrooms	3
Median year built	1998
Single family	80%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	65%
Underwater (LTV 125% or more)	2.0%
Owner occupied	56%
Company owned	7.9%
Median loan-to-value	24%
Typical ownership tenure	6.6 yrs

COMMUNITY

Population	20,243
Density	117 / mi²
Median household income	\$59K
Average household income	\$71K
Crime index (US avg 100)	81
Air pollution index (US avg 100)	94
Earthquake index (US avg 100)	134
Homes occupied	92%
Bachelor's or higher	7%
Poverty rate	13.1%
Unemployment	1.0%
Average temp	63°F
Annual precip	53 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.