

Myrtle Beach 29572

ZIP code · SC · South Carolina > Horry County > Myrtle Beach

BUYER'S MARKET

\$271K

MEDIAN SALE PRICE

-13.2%

1-YR CHANGE

752

SALES (12 MO)

\$295K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 28 / 100



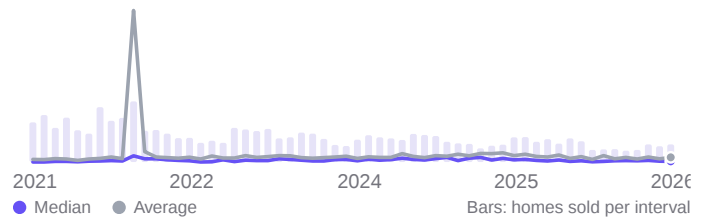
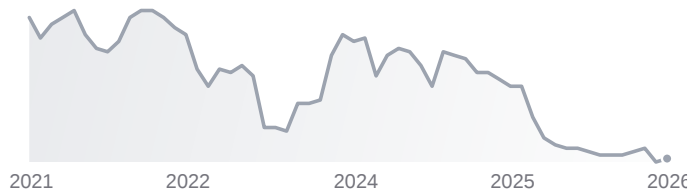
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

28 / 100

Sale prices

Median \$255K · Average \$411K

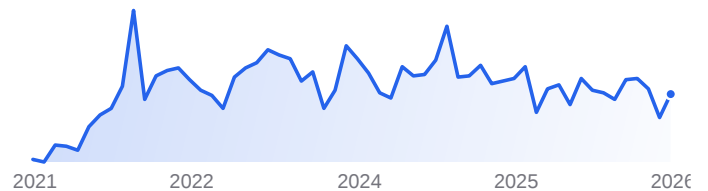
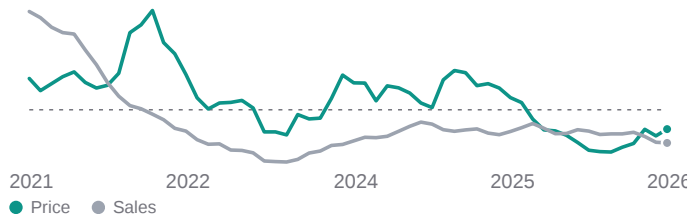


Growth (year over year)

Price -13.2% · Sales -22.6%

Price per square foot

\$283/ft²



Sale premium vs estimated value

+0.4%

Annual turnover (share of homes sold)

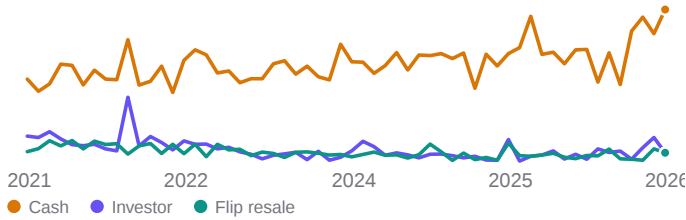
4.6%



BUYERS & OUTCOMES

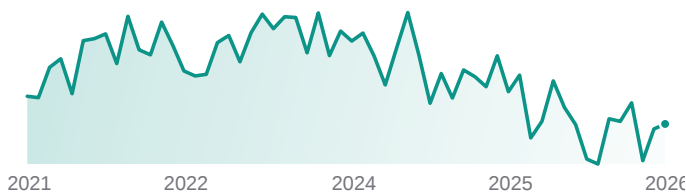
Buyer mix

Cash 91% · Investor 6.0% · Flip resale 6.0%



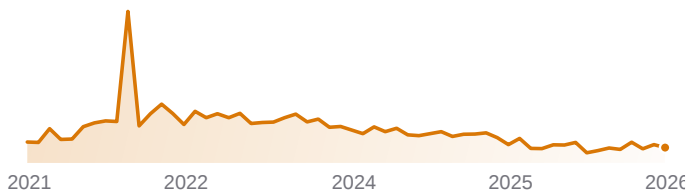
Sellers who sold at a gain

76%

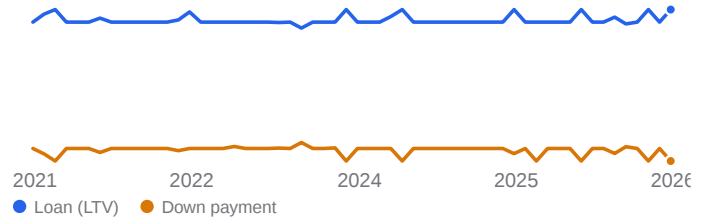


Median annualized return at resale

+4.2%

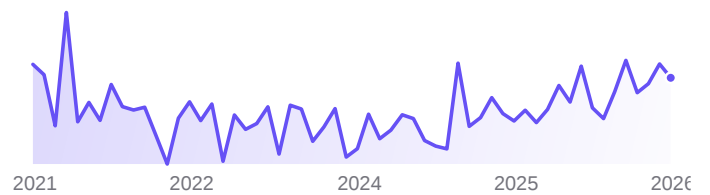


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



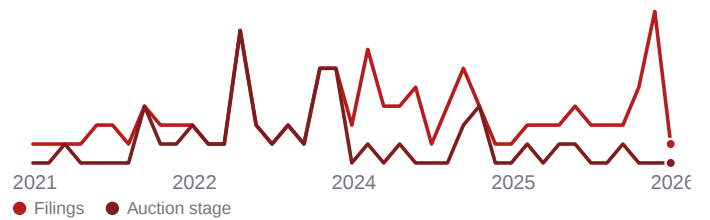
Typical hold before selling

5.1 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	16,442
Median value (AVM)	\$295K
Median size	1,156 ft²
Median bedrooms	2
Median year built	1986
Single family	23%
Condos	59%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	74%
Underwater (LTV 125% or more)	1.3%
Owner occupied	28%
Company owned	25%
Median loan-to-value	0%

Typical ownership tenure

6.4 yrs

COMMUNITY

Population	12,589
Density	1,503 / mi²
Median household income	\$68K
Average household income	\$105K
Crime index (US avg 100)	153
Air pollution index (US avg 100)	96
Earthquake index (US avg 100)	148
Homes occupied	50%
Bachelor's or higher	25%
Poverty rate	11.8%
Unemployment	1.3%
Average temp	63°F
Annual precip	51 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.