

Myrtle Beach 29575

ZIP code · SC · South Carolina > Horry County > Myrtle Beach

BUYER'S MARKET

\$317K

MEDIAN SALE PRICE

-6.6%

1-YR CHANGE

609

SALES (12 MO)

\$364K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 37 / 100



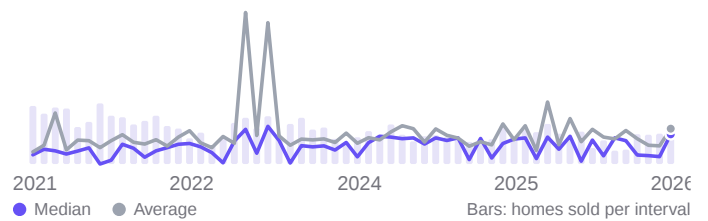
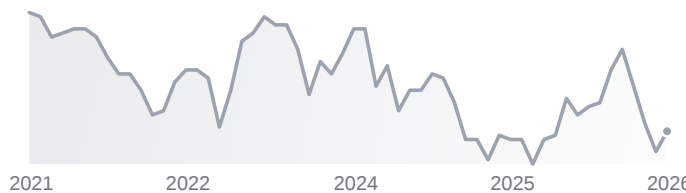
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

37 / 100

Sale prices

Median \$407K · Average \$442K

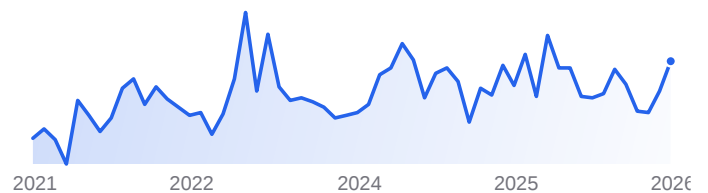
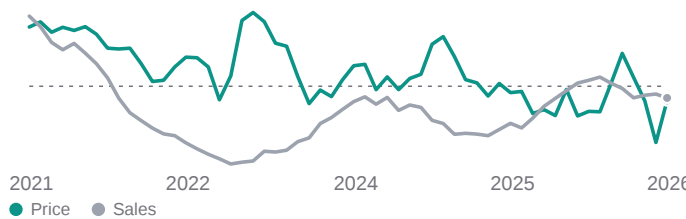


Growth (year over year)

Price -6.6% · Sales -5.4%

Price per square foot

\$231/ft²

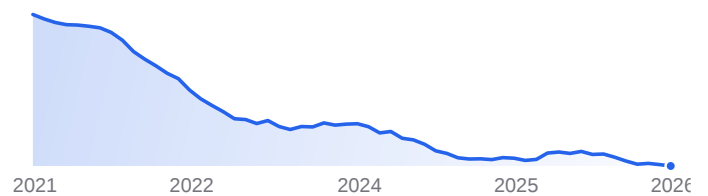


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

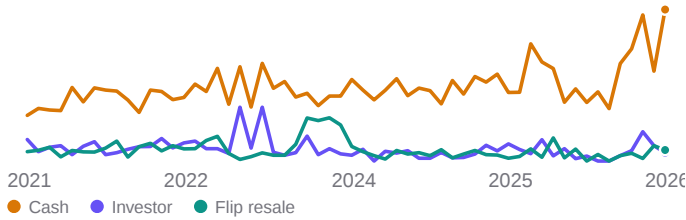
3.6%



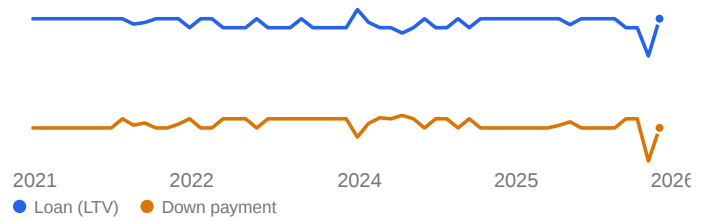
BUYERS & OUTCOMES

Buyer mix

Cash 100% · Investor 5.5% · Flip resale 7.3%

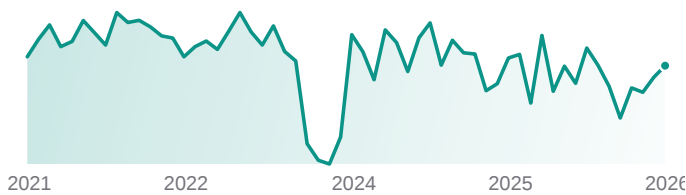


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



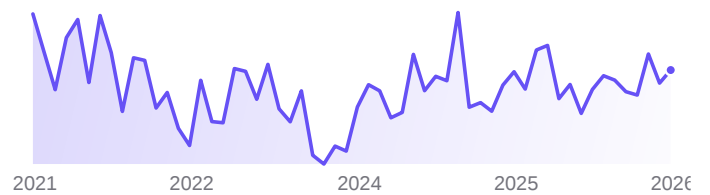
Sellers who sold at a gain

88%



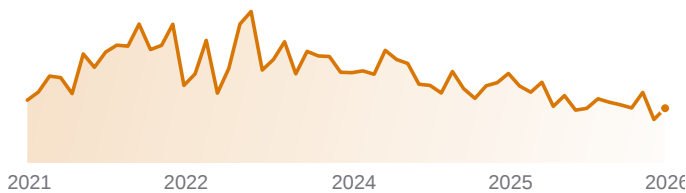
Typical hold before selling

5.5 yrs



Median annualized return at resale

+5.5%



Preforeclosure filings

Filings 2 · Auction stage 0



HOUSING STOCK

Homes	16,878
Median value (AVM)	\$364K
Median size	1,360 ft²
Median bedrooms	3
Median year built	1991
Single family	61%
Condos	27%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	0.9%
Owner occupied	38%
Company owned	15%
Median loan-to-value	28%

Typical ownership tenure

6.4 yrs

COMMUNITY

Population	21,083
Density	2,074 / mi²
Median household income	\$71K
Average household income	\$85K
Crime index (US avg 100)	111
Air pollution index (US avg 100)	100
Earthquake index (US avg 100)	191
Homes occupied	66%
Bachelor's or higher	22%
Poverty rate	9.1%
Unemployment	1.1%
Average temp	64°F
Annual precip	53 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.