

Myrtle Beach 29577

ZIP code · SC · South Carolina > Horry County > Myrtle Beach

BALANCED MARKET

\$251K

MEDIAN SALE PRICE

+0.0%

1-YR CHANGE

1,240

SALES (12 MO)

\$240K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 40 / 100



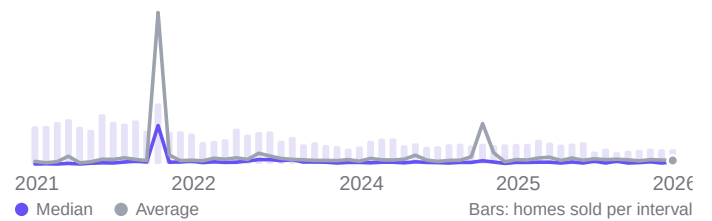
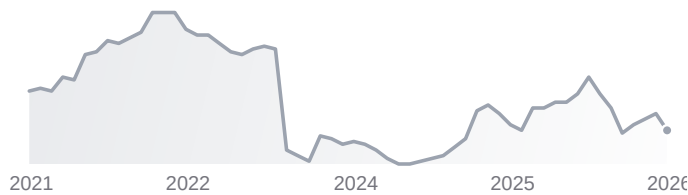
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

40 / 100

Sale prices

Median \$258K · Average \$313K

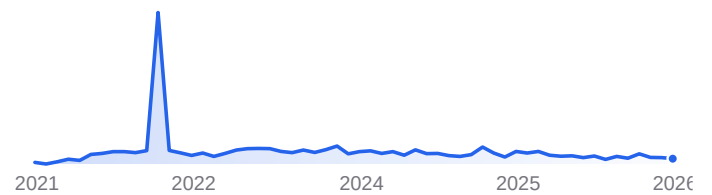
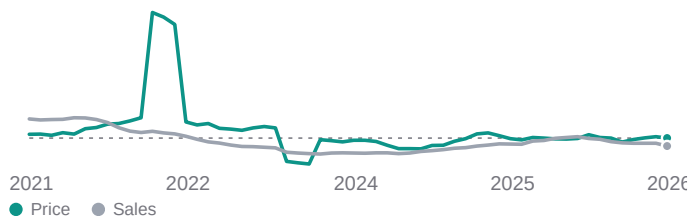


Growth (year over year)

Price +0.0% · Sales -17.8%

Price per square foot

\$213/ft²

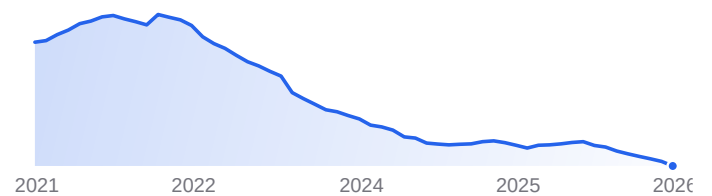


Sale premium vs estimated value

+0.3%

Annual turnover (share of homes sold)

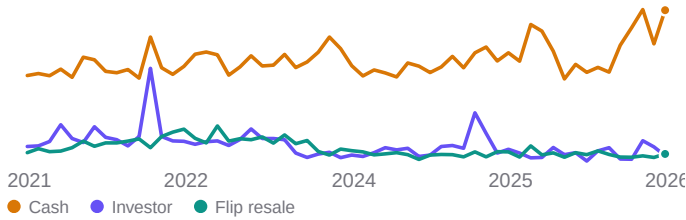
4.7%



BUYERS & OUTCOMES

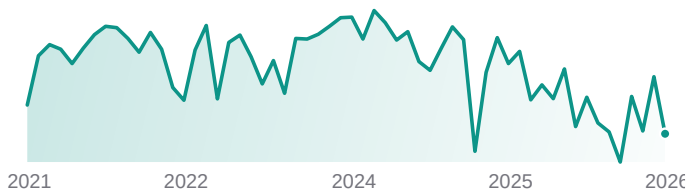
Buyer mix

Cash 90% · Investor 3.2% · Flip resale 4.3%



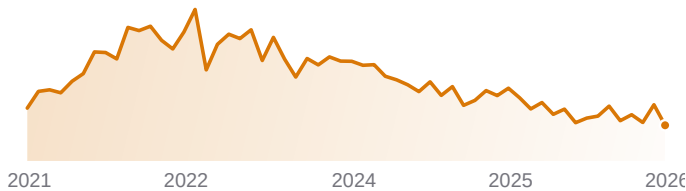
Sellers who sold at a gain

72%

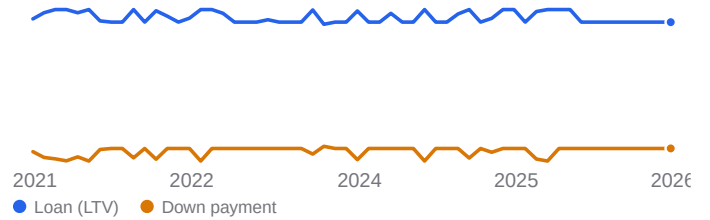


Median annualized return at resale

+3.4%

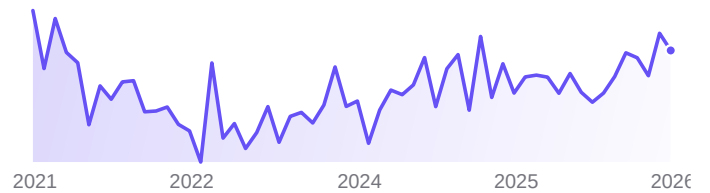


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



Typical hold before selling

5.6 yrs



Preforeclosure filings

Filings 4 · Auction stage 1



HOUSING STOCK

Homes	26,407
Median value (AVM)	\$240K
Median size	1,152 ft²
Median bedrooms	2
Median year built	1997
Single family	35%
Condos	43%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	71%
Underwater (LTV 125% or more)	1.4%
Owner occupied	36%
Company owned	24%
Median loan-to-value	0%

Typical ownership tenure

6.5 yrs

COMMUNITY

Population	40,457
Density	1,718 / mi²
Median household income	\$54K
Average household income	\$77K
Crime index (US avg 100)	128
Air pollution index (US avg 100)	93
Earthquake index (US avg 100)	173
Homes occupied	79%
Bachelor's or higher	21%
Poverty rate	10.6%
Unemployment	1.3%
Average temp	63°F
Annual precip	52 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.