

Myrtle Beach 29579

ZIP code · SC · South Carolina > Horry County > Myrtle Beach

BUYER'S MARKET

\$358K

MEDIAN SALE PRICE

-8.3%

1-YR CHANGE

1,392

SALES (12 MO)

\$367K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 31 / 100



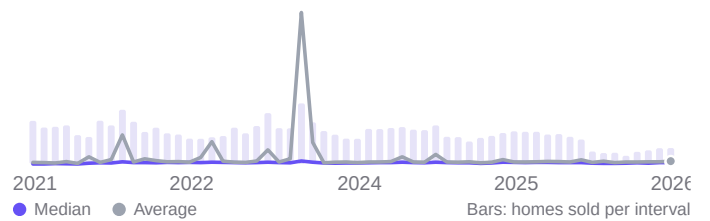
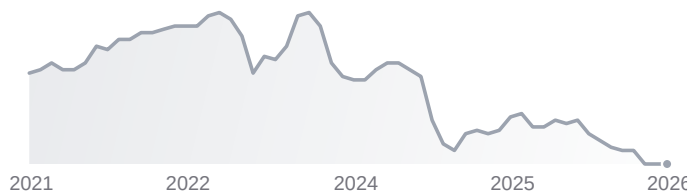
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

31 / 100

Sale prices

Median \$378K · Average \$492K

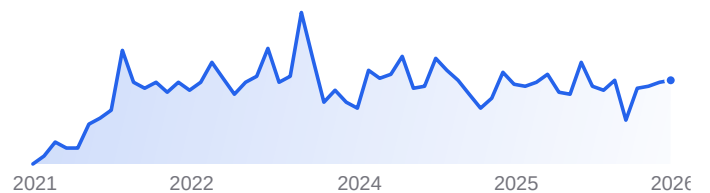
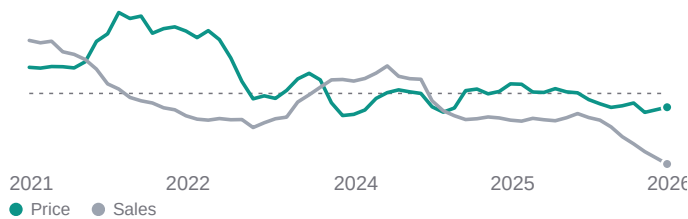


Growth (year over year)

Price -8.3% · Sales -42.2%

Price per square foot

\$191/ft²

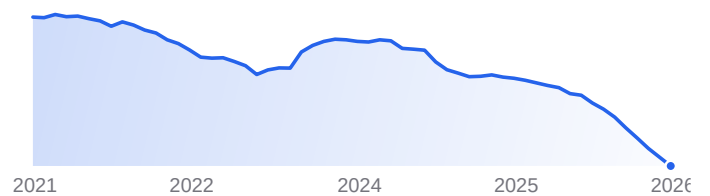
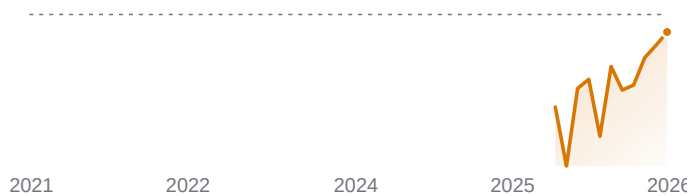


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

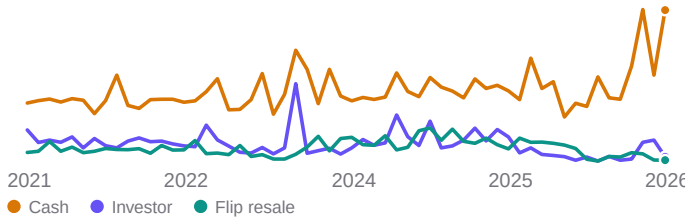
5.2%



BUYERS & OUTCOMES

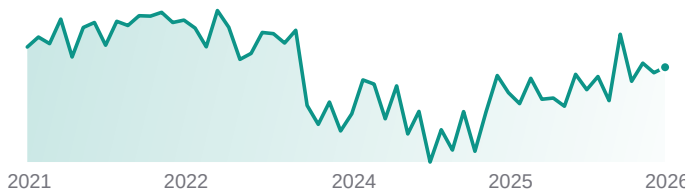
Buyer mix

Cash 89% · Investor 3.8% · Flip resale 1.9%



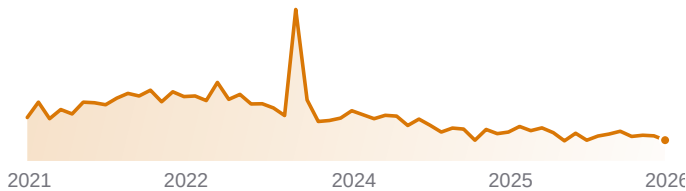
Sellers who sold at a gain

85%

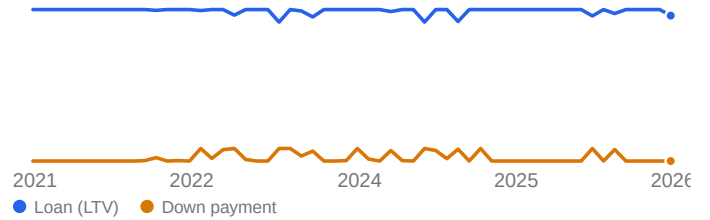


Median annualized return at resale

+3.7%

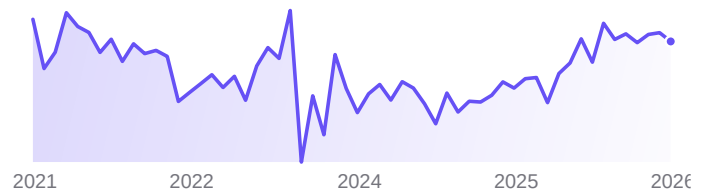


Financing (share of purchase price) Loan (LTV) 78% · Down payment 20%



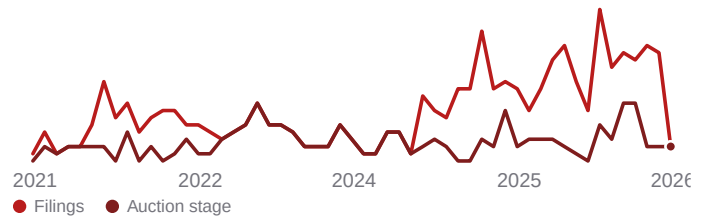
Typical hold before selling

5.0 yrs



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	26,706
Median value (AVM)	\$367K
Median size	1,891 ft²
Median bedrooms	3
Median year built	2008
Single family	76%
Condos	13%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	55%
Underwater (LTV 125% or more)	1.0%
Owner occupied	65%
Company owned	11%
Median loan-to-value	46%

Typical ownership tenure

5.6 yrs

COMMUNITY

Population	54,777
Density	1,195 / mi²
Median household income	\$70K
Average household income	\$87K
Crime index (US avg 100)	60
Air pollution index (US avg 100)	98
Earthquake index (US avg 100)	180
Homes occupied	88%
Bachelor's or higher	22%
Poverty rate	10.1%
Unemployment	1.4%
Average temp	63°F
Annual precip	52 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.