

North Myrtle Beach 29582

ZIP code · SC · South Carolina > Horry County > North Myrtle Beach

BUYER'S MARKET

\$368K

MEDIAN SALE PRICE

-13.8%

1-YR CHANGE

1,562

SALES (12 MO)

\$410K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 33 / 100



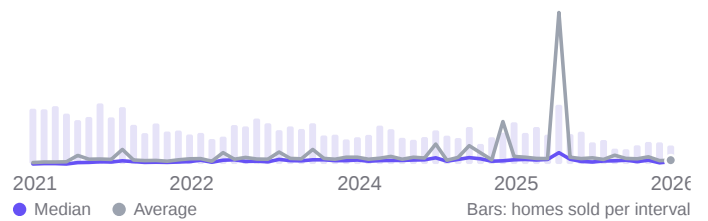
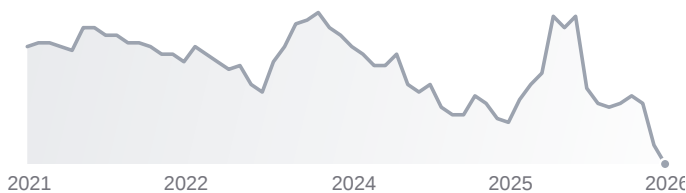
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

33 / 100

Sale prices

Median \$365K · Average \$414K

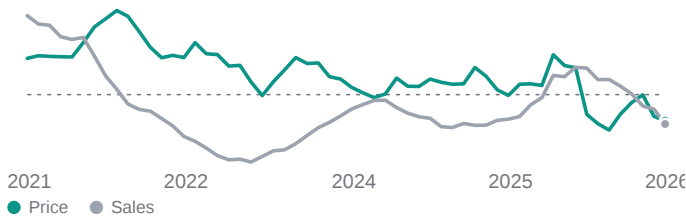


Growth (year over year)

Price -13.8% · Sales -15.6%

Price per square foot

\$268/ft²

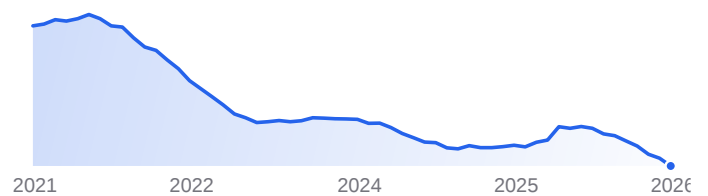


Sale premium vs estimated value

+0.3%

Annual turnover (share of homes sold)

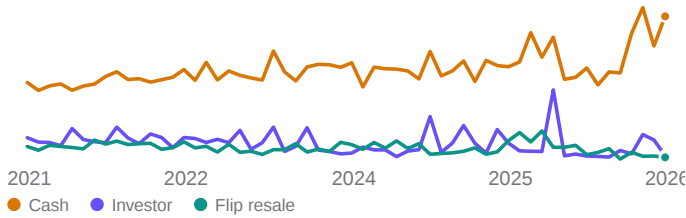
5.2%



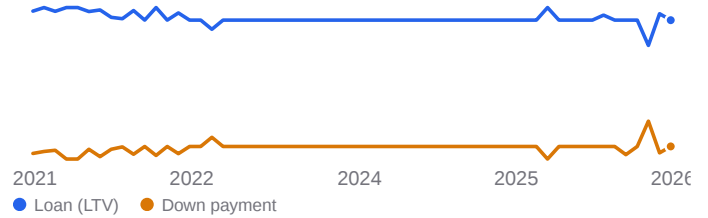
BUYERS & OUTCOMES

Buyer mix

Cash 88% · Investor 2.1% · Flip resale 1.1%

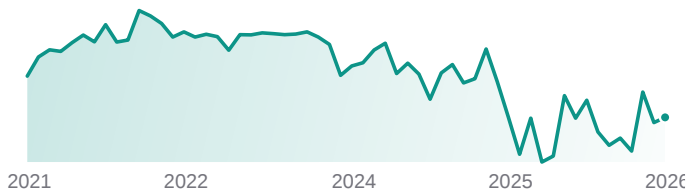


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



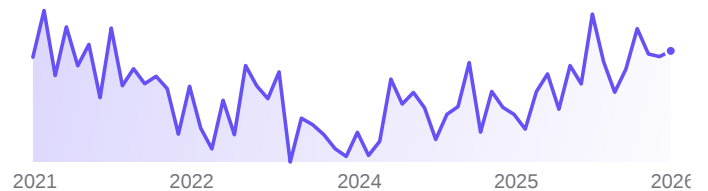
Sellers who sold at a gain

80%



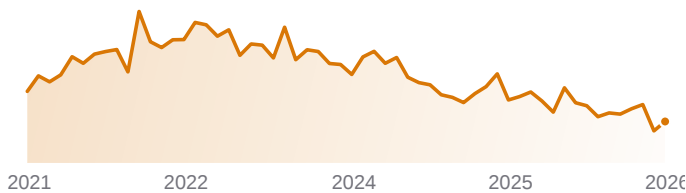
Typical hold before selling

5.3 yrs



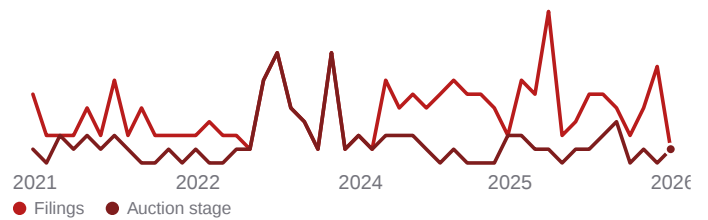
Median annualized return at resale

+4.0%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	30,012
Median value (AVM)	\$410K
Median size	1,328 ft²
Median bedrooms	3
Median year built	1999
Single family	39%
Condos	44%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	75%
Underwater (LTV 125% or more)	0.8%
Owner occupied	28%
Company owned	21%
Median loan-to-value	0%

Typical ownership tenure

6.5 yrs

COMMUNITY

Population	22,031
Density	887 / mi²
Median household income	\$74K
Average household income	\$93K
Crime index (US avg 100)	156
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	128
Homes occupied	45%
Bachelor's or higher	26%
Poverty rate	6.7%
Unemployment	1.1%
Average temp	63°F
Annual precip	53 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.