

Myrtle Beach 29588

ZIP code · SC · South Carolina > Horry County > Myrtle Beach

BUYER'S MARKET

\$299K

MEDIAN SALE PRICE

-15.2%

1-YR CHANGE

1,147

SALES (12 MO)

\$307K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 28 / 100



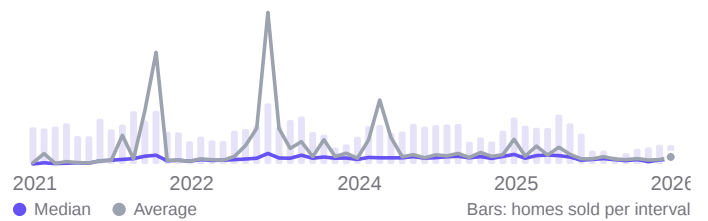
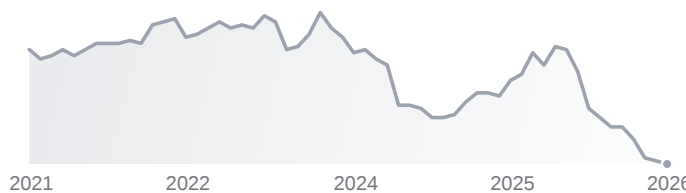
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

28 / 100

Sale prices

Median \$316K · Average \$341K

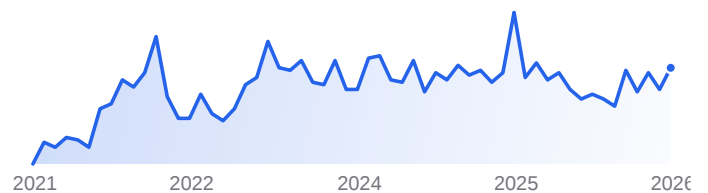
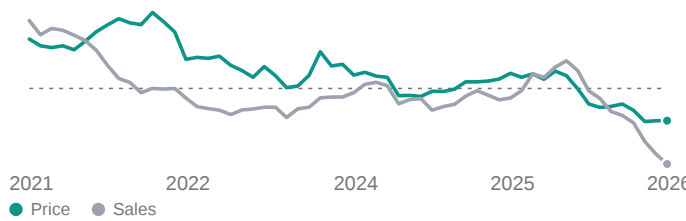


Growth (year over year)

Price -15.2% · Sales -35.6%

Price per square foot

\$190/ft²

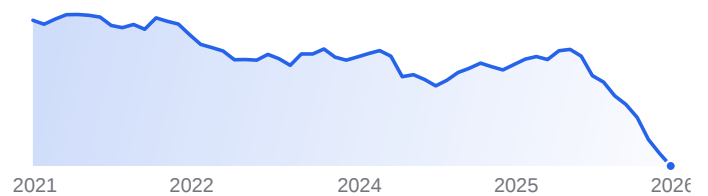


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

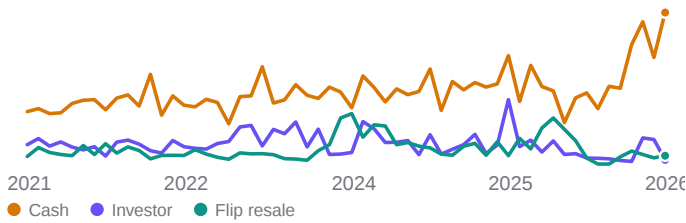
5.1%



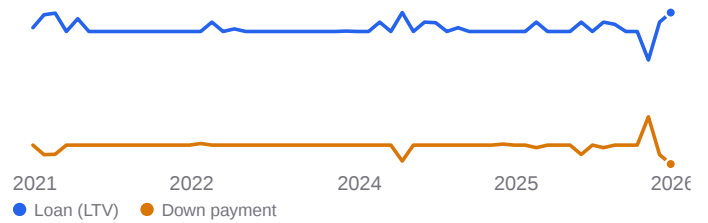
BUYERS & OUTCOMES

Buyer mix

Cash 91% · Investor 2.5% · Flip resale 5.0%

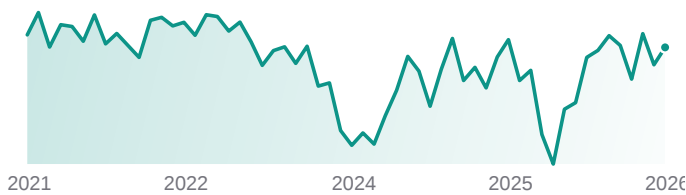


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



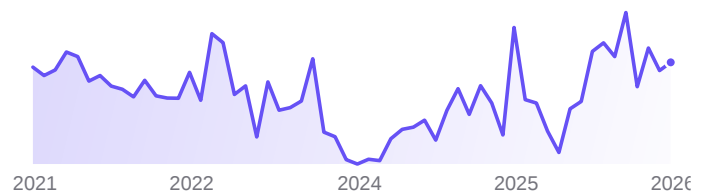
Sellers who sold at a gain

89%



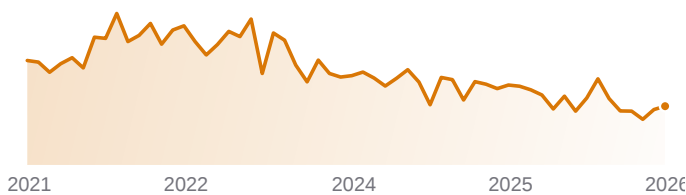
Typical hold before selling

5.9 yrs



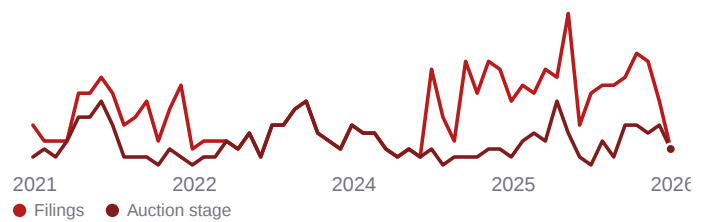
Median annualized return at resale

+4.8%



Preforeclosure filings

Filings 2 · Auction stage 2



HOUSING STOCK

Homes	22,282
Median value (AVM)	\$307K
Median size	1,625 ft²
Median bedrooms	3
Median year built	2005
Single family	80%
Condos	8.7%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	57%
Underwater (LTV 125% or more)	0.8%
Owner occupied	65%
Company owned	9.8%
Median loan-to-value	45%

Typical ownership tenure

6.4 yrs

COMMUNITY

Population	60,964
Density	1,308 / mi²
Median household income	\$65K
Average household income	\$81K
Crime index (US avg 100)	79
Air pollution index (US avg 100)	95
Earthquake index (US avg 100)	205
Homes occupied	91%
Bachelor's or higher	17%
Poverty rate	9.3%
Unemployment	1.3%
Average temp	64°F
Annual precip	53 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.