

Scranton 29591

ZIP code · SC · South Carolina > Florence County > Scranton

BALANCED MARKET

\$149K

MEDIAN SALE PRICE

+61.7%

1-YR CHANGE

25

SALES (12 MO)

\$131K

MEDIAN VALUE (AVM)

Market temperature

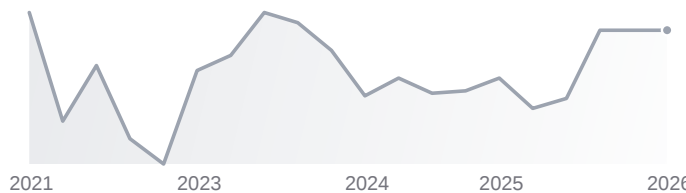
Balanced market · 57 / 100



MARKET TRENDS (5 YEARS)

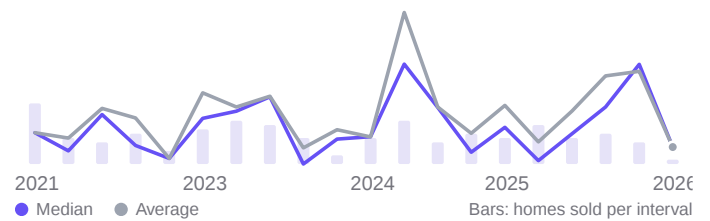
Market temperature (0–100)

57 / 100



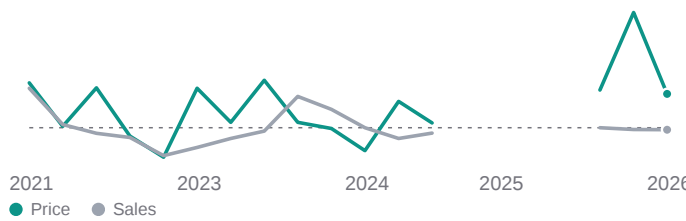
Sale prices

Median \$73K · Average \$73K



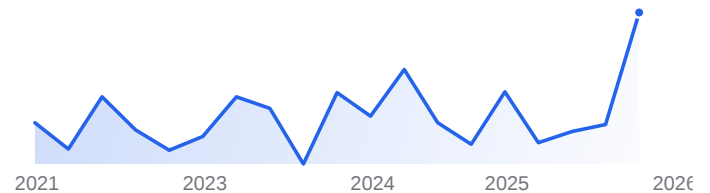
Growth (year over year)

Price +61.7% · Sales -3.8%



Price per square foot

\$203/ft²



Sale premium vs estimated value

-19.4%



Annual turnover (share of homes sold)

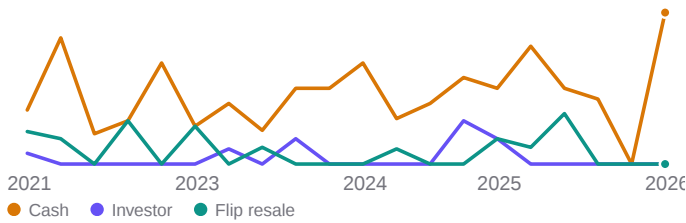
1.8%



BUYERS & OUTCOMES

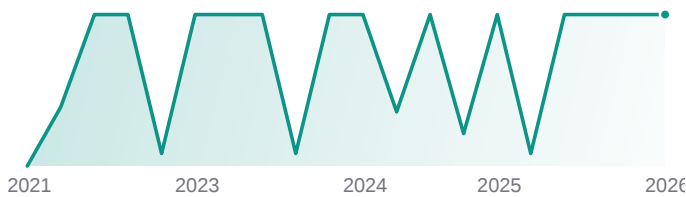
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



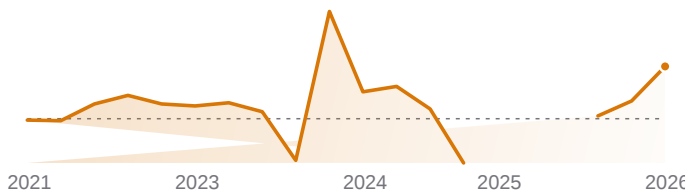
Sellers who sold at a gain

100%

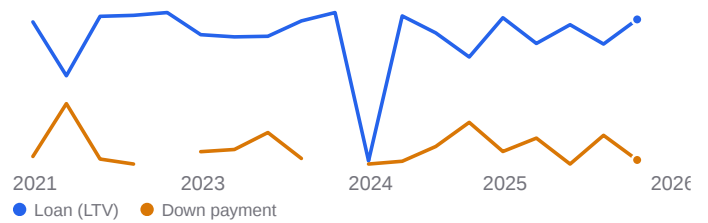


Median annualized return at resale

+44.2%

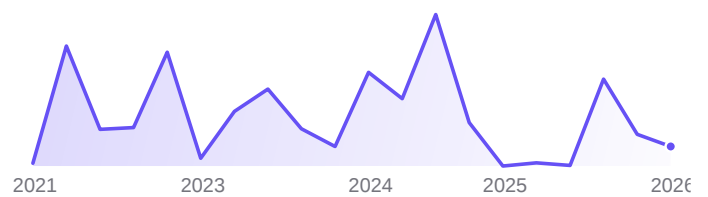


Financing (share of purchase price) Loan (LTV) 96% · Down payment 4.4%



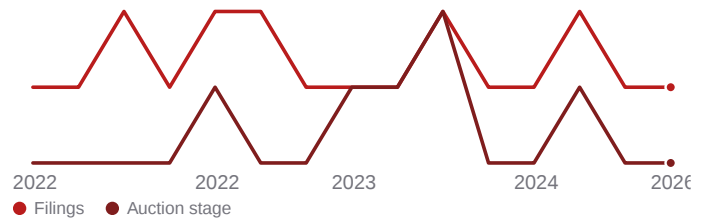
Typical hold before selling

1.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	1,411
Median value (AVM)	\$131K
Median size	1,518 ft²
Median bedrooms	3
Median year built	1971
Single family	84%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	72%
Underwater (LTV 125% or more)	2.4%
Owner occupied	52%
Company owned	12%
Median loan-to-value	0%
Typical ownership tenure	126.6 yrs

COMMUNITY

Population	5,107
Density	73 / mi²
Median household income	\$55K
Average household income	\$70K
Crime index (US avg 100)	116
Air pollution index (US avg 100)	91
Earthquake index (US avg 100)	290
Homes occupied	87%
Bachelor's or higher	8%
Poverty rate	20.5%
Unemployment	1.3%
Average temp	63°F
Annual precip	49 in
Sunshine	64%

Market metrics are derived from recorded arms-length deeds through July 2026, aggregated quarterly (lower sales volume). Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.