

Greenville 29601

ZIP code · SC · South Carolina > Greenville County > Greenville

SELLER'S MARKET

\$685K

MEDIAN SALE PRICE

+15.7%

1-YR CHANGE

236

SALES (12 MO)

\$583K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 74 / 100

Buyer's market

Balanced

Seller's market

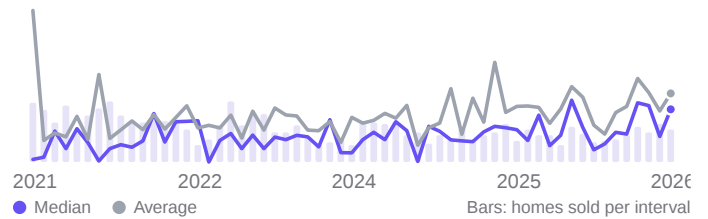
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

74 / 100

Sale prices

Median \$750K · Average \$881K

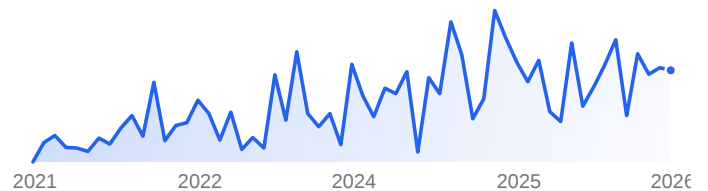
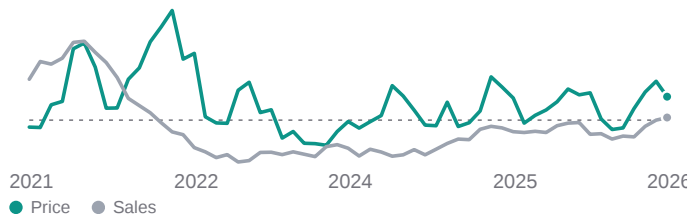


Growth (year over year)

Price +15.7% · Sales +1.7%

Price per square foot

\$389/ft²

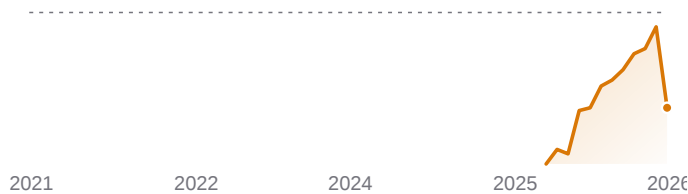


Sale premium vs estimated value

-2.1%

Annual turnover (share of homes sold)

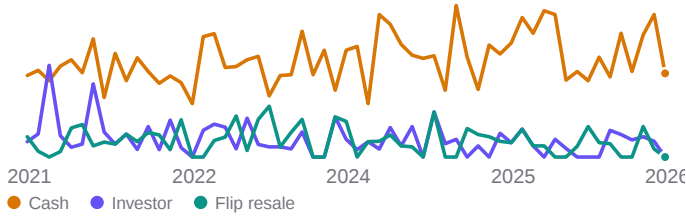
5.7%



BUYERS & OUTCOMES

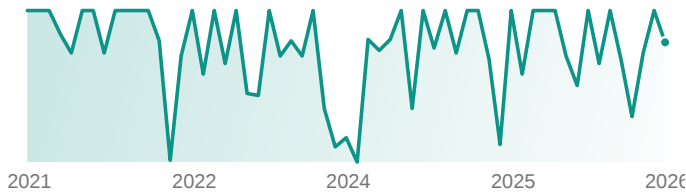
Buyer mix

Cash 39% · Investor 0% · Flip resale 0%



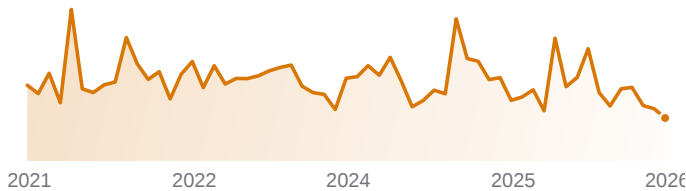
Sellers who sold at a gain

95%

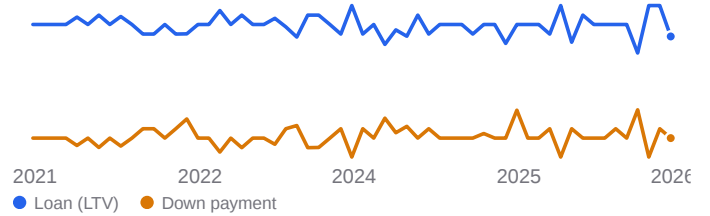


Median annualized return at resale

+4.5%

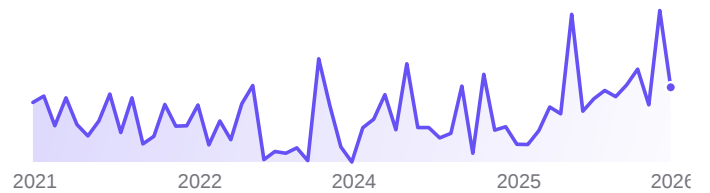


Financing (share of purchase price) Loan (LTV) 74% · Down payment 20%



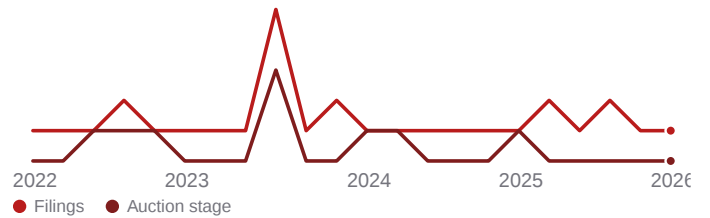
Typical hold before selling

4.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	4,111
Median value (AVM)	\$583K
Median size	1,466 ft²
Median bedrooms	3
Median year built	1984
Single family	97%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	70%
Underwater (LTV 125% or more)	1.5%
Owner occupied	64%
Company owned	30%
Median loan-to-value	29%
Typical ownership tenure	7.3 yrs

COMMUNITY

Population	14,630
Density	3,351 / mi²
Median household income	\$71K
Average household income	\$105K
Crime index (US avg 100)	170
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	94
Homes occupied	84%
Bachelor's or higher	29%
Poverty rate	16.3%
Unemployment	1.2%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.