

Greenville 29607

ZIP code · SC · South Carolina > Greenville County > Greenville

BUYER'S MARKET

\$397K

MEDIAN SALE PRICE

-4.4%

1-YR CHANGE

667

SALES (12 MO)

\$388K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



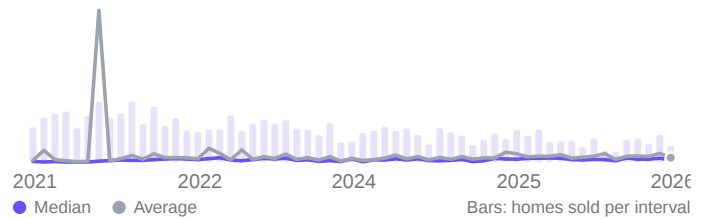
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

39 / 100

Sale prices

Median \$370K · Average \$441K

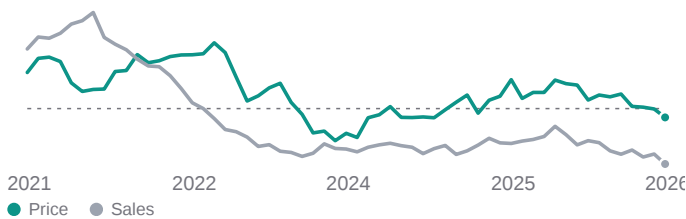


Growth (year over year)

Price -4.4% · Sales -27.7%

Price per square foot

\$187/ft²

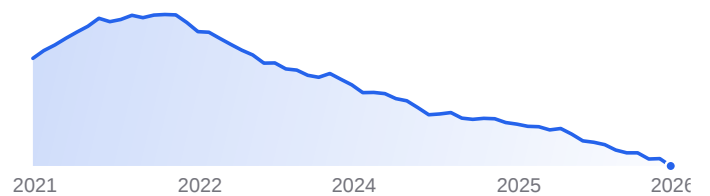
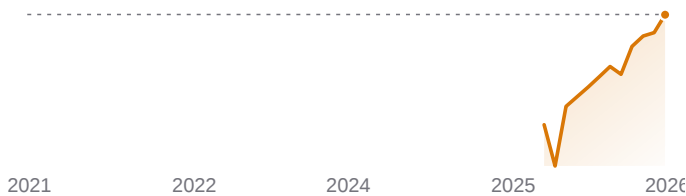


Sale premium vs estimated value

-0.0%

Annual turnover (share of homes sold)

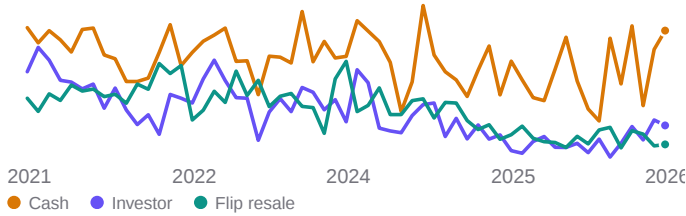
4.8%



BUYERS & OUTCOMES

Buyer mix

Cash 43% · Investor 11% · Flip resale 4.3%



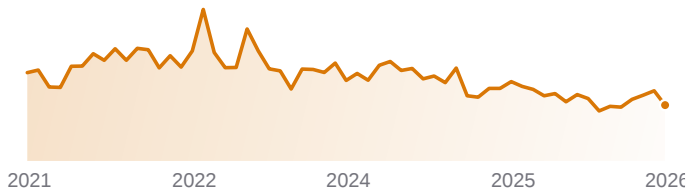
Sellers who sold at a gain

85%

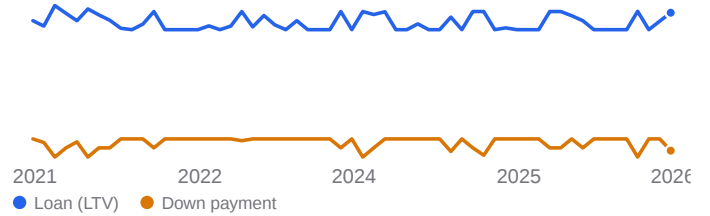


Median annualized return at resale

+5.6%

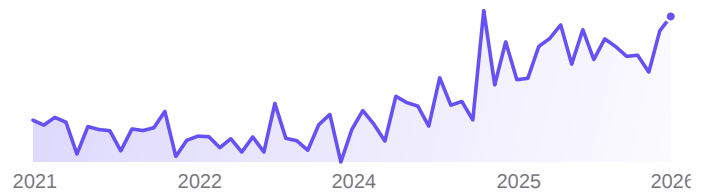


Financing (share of purchase price) Loan (LTV) 89% · Down payment 14%



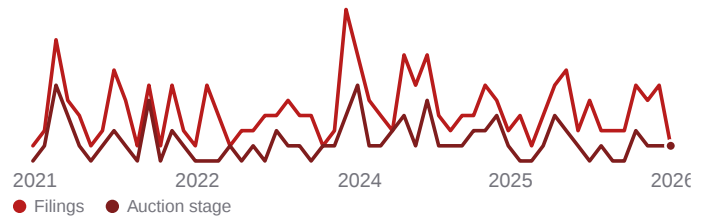
Typical hold before selling

5.5 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	13,816
Median value (AVM)	\$388K
Median size	1,900 ft²
Median bedrooms	3
Median year built	1995
Single family	98%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	54%
Underwater (LTV 125% or more)	1.5%
Owner occupied	81%
Company owned	17%
Median loan-to-value	47%
Typical ownership tenure	7.0 yrs

COMMUNITY

Population	52,770
Density	1,831 / mi²
Median household income	\$73K
Average household income	\$104K
Crime index (US avg 100)	122
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	92
Homes occupied	92%
Bachelor's or higher	33%
Poverty rate	8.7%
Unemployment	1.2%
Average temp	60°F
Annual precip	53 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.