

Greenville 29609

ZIP code · SC · South Carolina > Greenville County > Greenville

BALANCED MARKET

\$380K

MEDIAN SALE PRICE

-8.5%

1-YR CHANGE

510

SALES (12 MO)

\$387K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 54 / 100

Buyer's market

Balanced

Seller's market

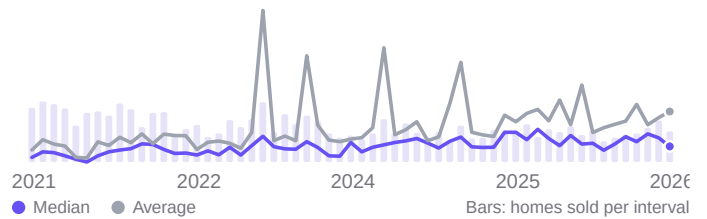
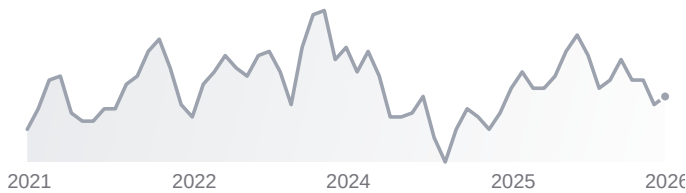
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

54 / 100

Sale prices

Median \$335K · Average \$558K

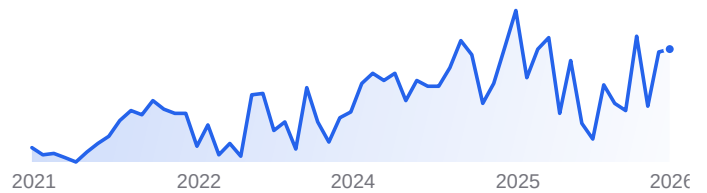
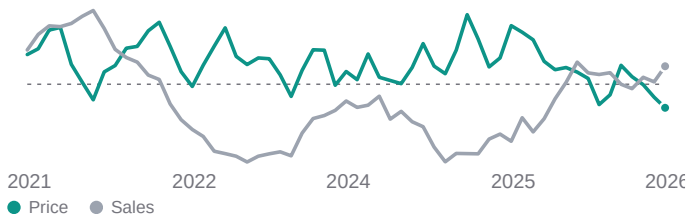


Growth (year over year)

Price -8.5% · Sales +6.5%

Price per square foot

\$243/ft²

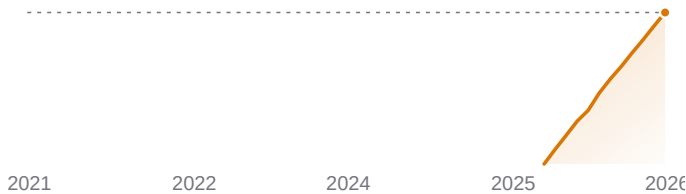


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

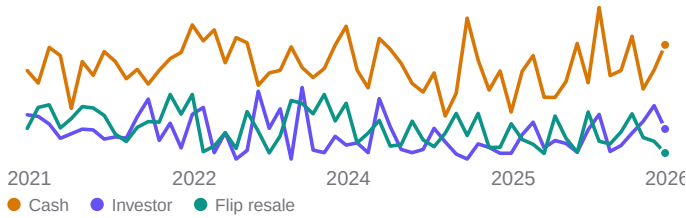
4.6%



BUYERS & OUTCOMES

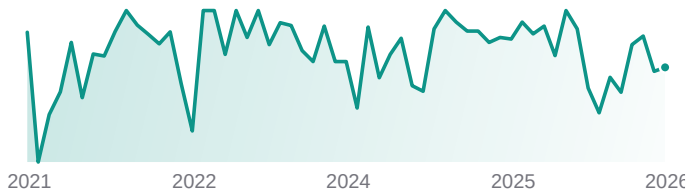
Buyer mix

Cash 44% · Investor 12% · Flip resale 2.3%



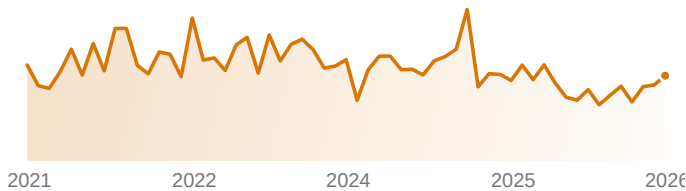
Sellers who sold at a gain

89%

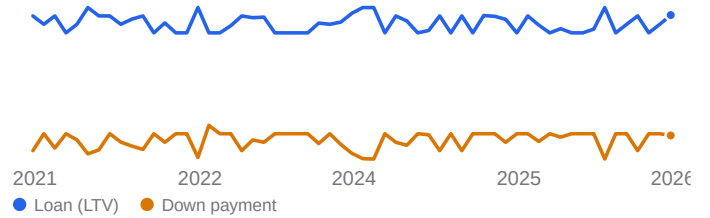


Median annualized return at resale

+8.3%

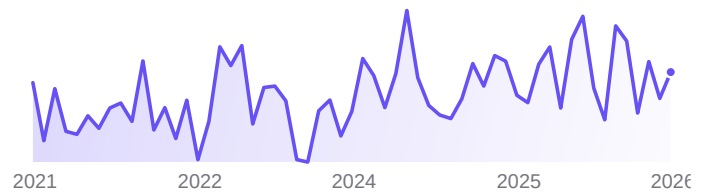


Financing (share of purchase price) Loan (LTV) 91% · Down payment 19%



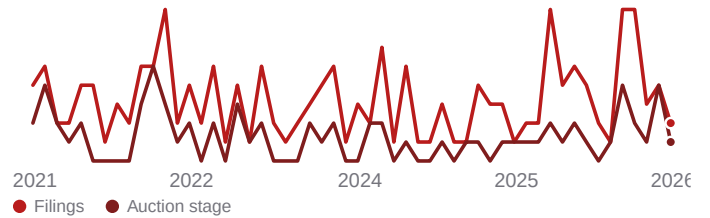
Typical hold before selling

4.9 yrs



Preforeclosure filings

Filings 2 · Auction stage 1



HOUSING STOCK

Homes	10,987
Median value (AVM)	\$387K
Median size	1,610 ft²
Median bedrooms	3
Median year built	1967
Single family	97%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	1.6%
Owner occupied	77%
Company owned	17%
Median loan-to-value	37%
Typical ownership tenure	9.1 yrs

COMMUNITY

Population	36,866
Density	1,522 / mi²
Median household income	\$72K
Average household income	\$102K
Crime index (US avg 100)	111
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	93
Homes occupied	92%
Bachelor's or higher	28%
Poverty rate	12.2%
Unemployment	1.2%
Average temp	60°F
Annual precip	56 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.