

Greenville 29611

ZIP code · SC · South Carolina > Greenville County > Greenville

BUYER'S MARKET

\$247K

MEDIAN SALE PRICE

-5.4%

1-YR CHANGE

413

SALES (12 MO)

\$208K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 32 / 100



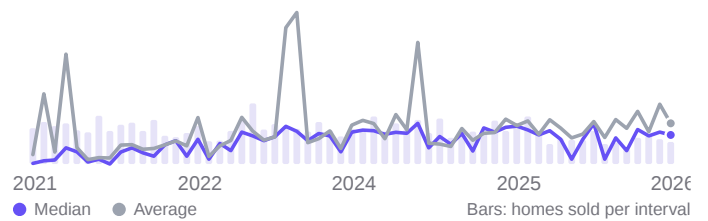
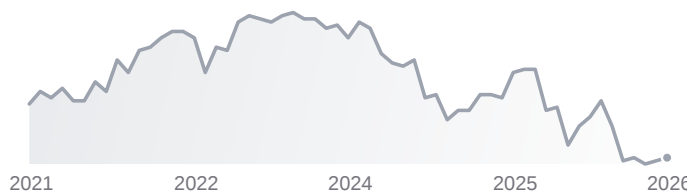
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

32 / 100

Sale prices

Median \$245K · Average \$286K

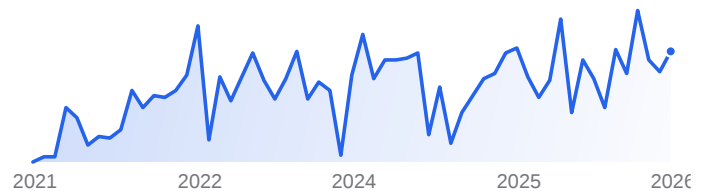
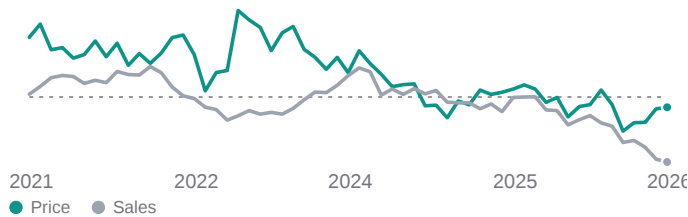


Growth (year over year)

Price -5.4% · Sales -34.2%

Price per square foot

\$175/ft²

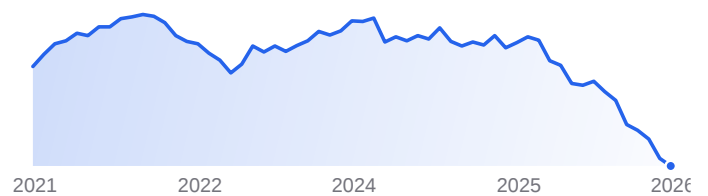
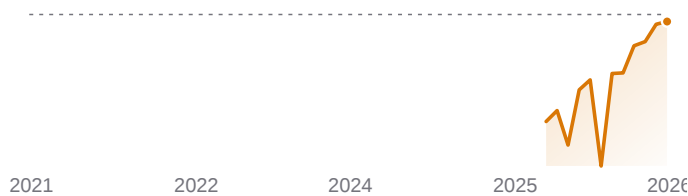


Sale premium vs estimated value

-0.1%

Annual turnover (share of homes sold)

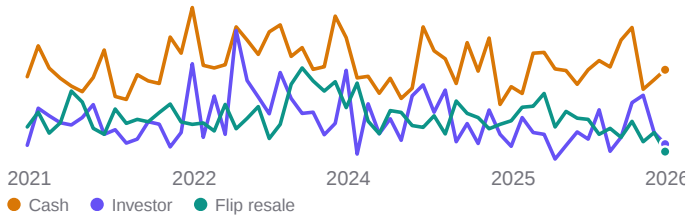
3.9%



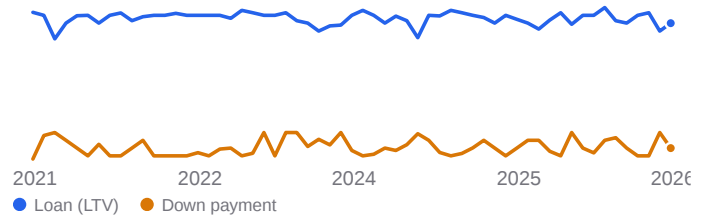
BUYERS & OUTCOMES

Buyer mix

Cash 38% · Investor 6.3% · Flip resale 3.1%

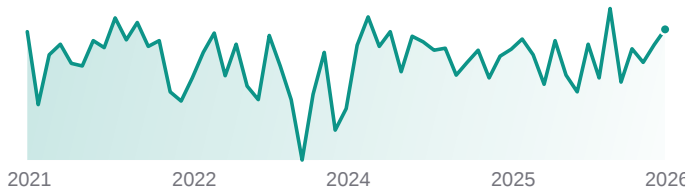


Financing (share of purchase price) Loan (LTV) 90% · Down payment 10%



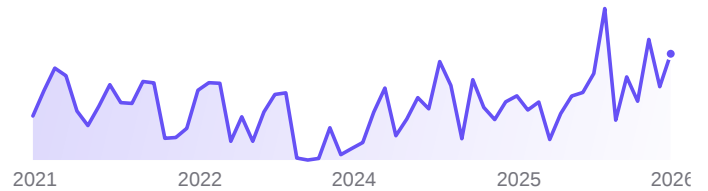
Sellers who sold at a gain

95%



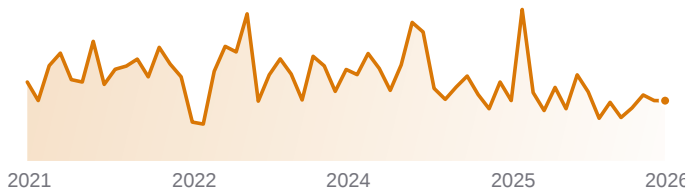
Typical hold before selling

6.5 yrs



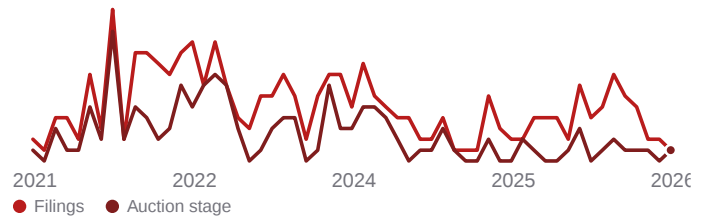
Median annualized return at resale

+8.0%



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	10,524
Median value (AVM)	\$208K
Median size	1,266 ft²
Median bedrooms	3
Median year built	1967
Single family	88%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	1.7%
Owner occupied	64%
Company owned	19%
Median loan-to-value	28%
Typical ownership tenure	9.7 yrs

COMMUNITY

Population	34,220
Density	1,456 / mi²
Median household income	\$49K
Average household income	\$67K
Crime index (US avg 100)	140
Air pollution index (US avg 100)	88
Earthquake index (US avg 100)	94
Homes occupied	91%
Bachelor's or higher	16%
Poverty rate	17.3%
Unemployment	1.1%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.