

Greenville 29615

ZIP code · SC · South Carolina > Greenville County > Greenville

SELLER'S MARKET

\$446K

MEDIAN SALE PRICE

+9.2%

1-YR CHANGE

529

SALES (12 MO)

\$453K

MEDIAN VALUE (AVM)

Market temperature

Seller's market · 65 / 100

Buyer's market

Balanced

Seller's market

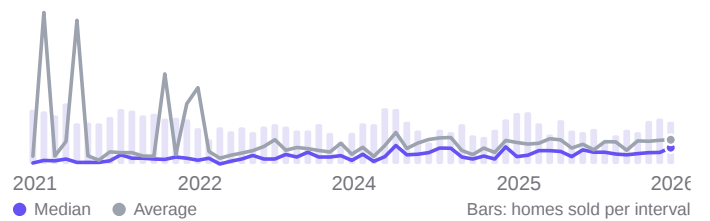
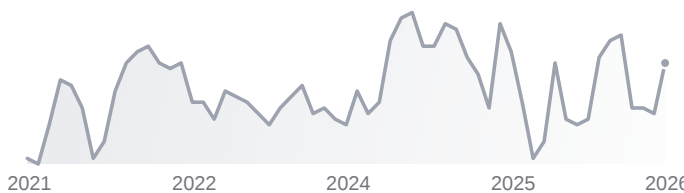
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

65 / 100

Sale prices

Median \$485K · Average \$578K

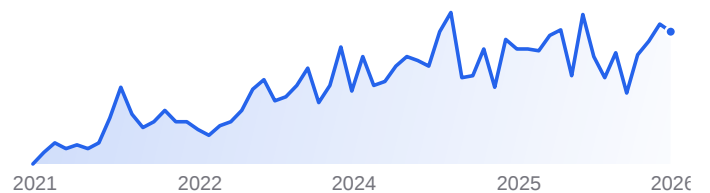
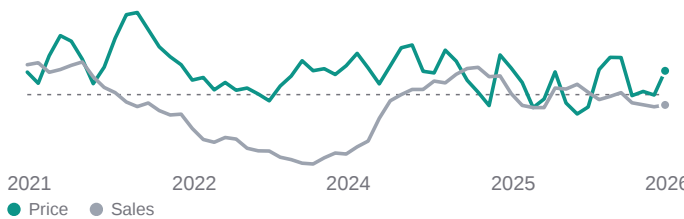


Growth (year over year)

Price +9.2% · Sales -4.0%

Price per square foot

\$214/ft²

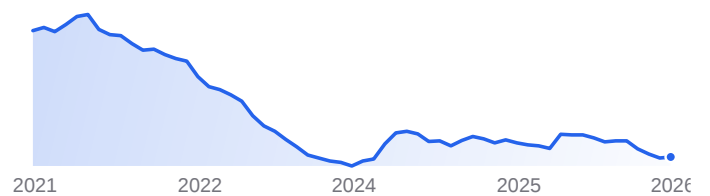
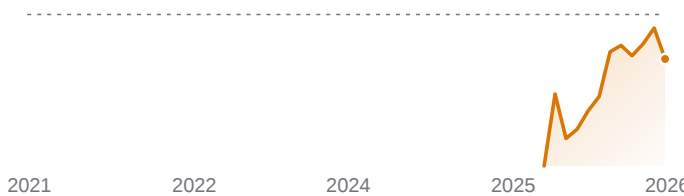


Sale premium vs estimated value

-1.1%

Annual turnover (share of homes sold)

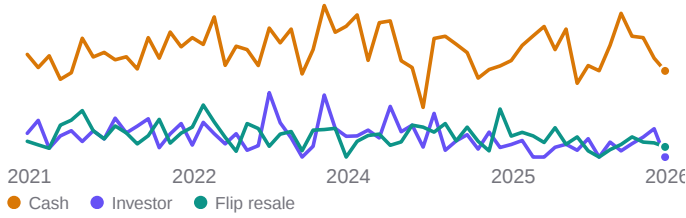
4.8%



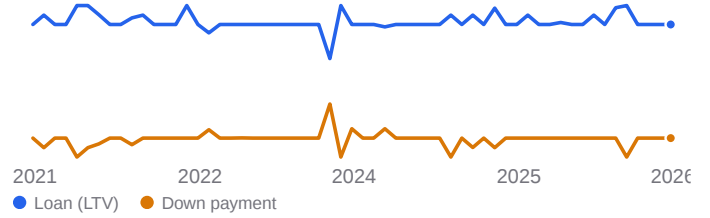
BUYERS & OUTCOMES

Buyer mix

Cash 32% · Investor 0% · Flip resale 3.8%

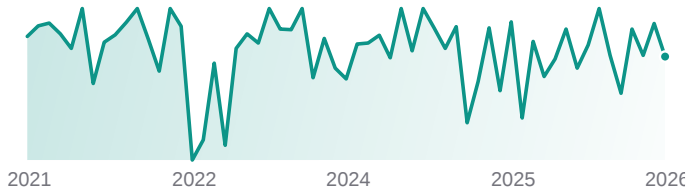


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



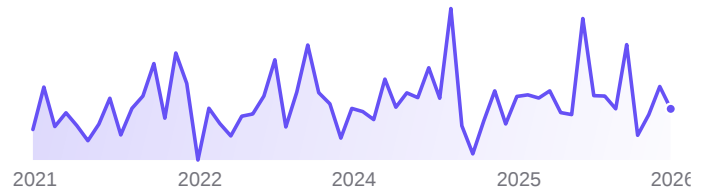
Sellers who sold at a gain

93%



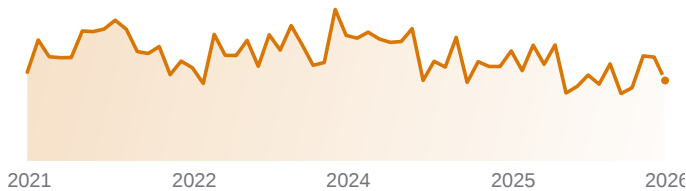
Typical hold before selling

5.3 yrs



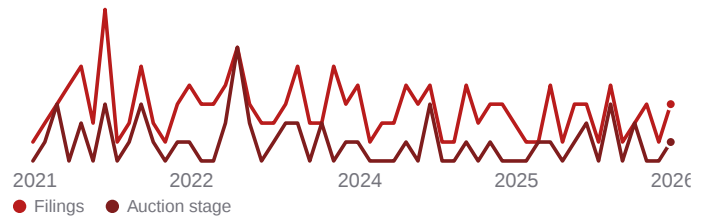
Median annualized return at resale

+5.8%



Preforeclosure filings

Filings 3 · Auction stage 1



HOUSING STOCK

Homes	10,954
Median value (AVM)	\$453K
Median size	2,205 ft²
Median bedrooms	3
Median year built	1983
Single family	100%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	66%
Underwater (LTV 125% or more)	1.1%
Owner occupied	89%
Company owned	15%
Median loan-to-value	38%
Typical ownership tenure	9.1 yrs

COMMUNITY

Population	43,111
Density	2,179 / mi²
Median household income	\$81K
Average household income	\$101K
Crime index (US avg 100)	105
Air pollution index (US avg 100)	89
Earthquake index (US avg 100)	96
Homes occupied	93%
Bachelor's or higher	34%
Poverty rate	6.9%
Unemployment	1.2%
Average temp	60°F
Annual precip	53 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.