

Marietta 29661

ZIP code · SC · South Carolina > Greenville County

STRONG BUYER'S MARKET

\$158K

MEDIAN SALE PRICE

-35.0%

1-YR CHANGE

70

SALES (12 MO)

\$263K

MEDIAN VALUE (AVM)

Market temperature

Strong buyer's market · 17 / 100



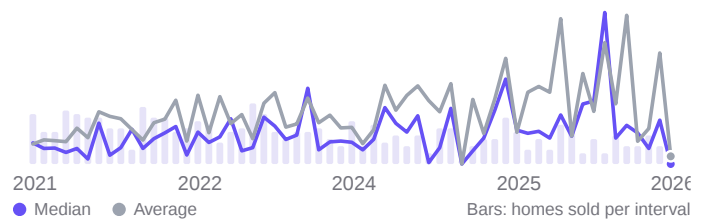
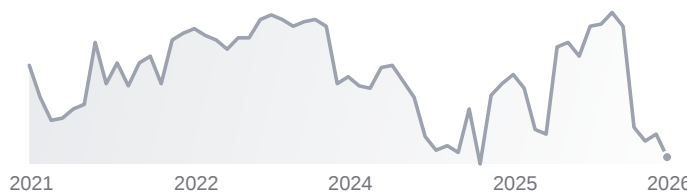
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

17 / 100

Sale prices

Median \$25K · Average \$77K

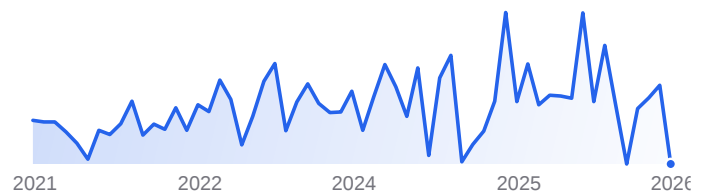
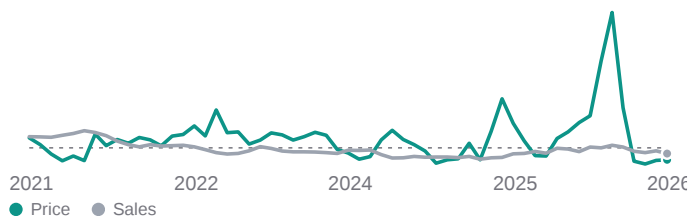


Growth (year over year)

Price -35.0% · Sales -16.7%

Price per square foot

\$28/ft²

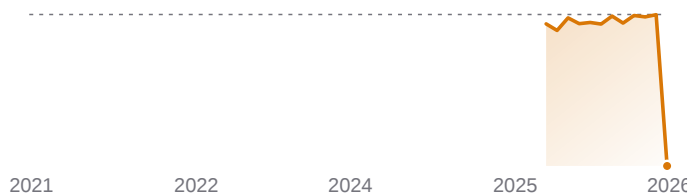


Sale premium vs estimated value

-71.4%

Annual turnover (share of homes sold)

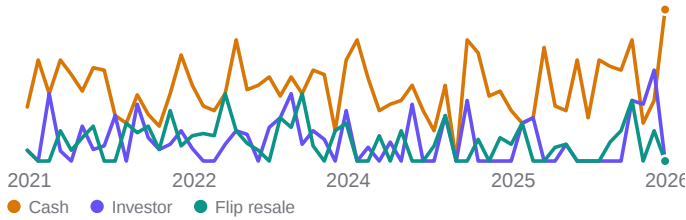
2.9%



BUYERS & OUTCOMES

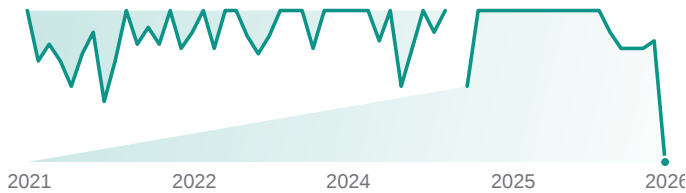
Buyer mix

Cash 100% · Investor 0% · Flip resale 0%



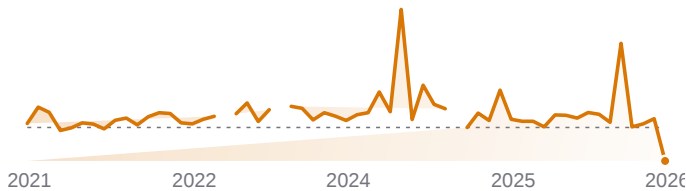
Sellers who sold at a gain

0%

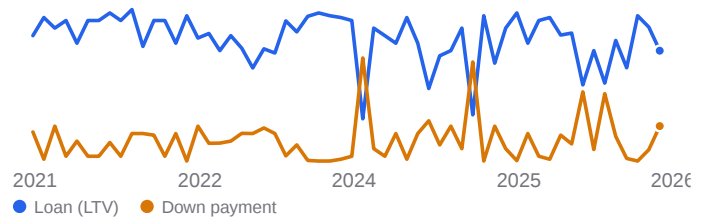


Median annualized return at resale

-30.3%

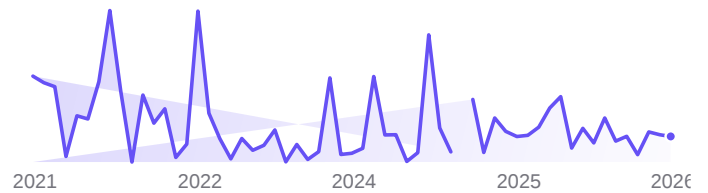


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



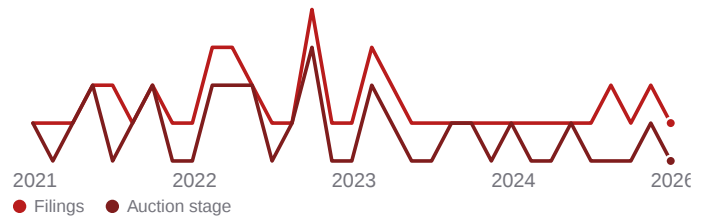
Typical hold before selling

2.8 yrs



Preforeclosure filings

Filings 1 · Auction stage 0



HOUSING STOCK

Homes	2,384
Median value (AVM)	\$263K
Median size	1,483 ft²
Median bedrooms	3
Median year built	1981
Single family	74%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	67%
Underwater (LTV 125% or more)	3.5%
Owner occupied	74%
Company owned	11%
Median loan-to-value	29%
Typical ownership tenure	9.8 yrs

COMMUNITY

Population	6,771
Density	98 / mi²
Median household income	\$59K
Average household income	\$73K
Crime index (US avg 100)	147
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	95
Homes occupied	86%
Bachelor's or higher	13%
Poverty rate	13.3%
Unemployment	1.0%
Average temp	59°F
Annual precip	61 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.