

Piedmont 29673

ZIP code · SC · South Carolina > Greenville County > Piedmont

BUYER'S MARKET

\$304K

MEDIAN SALE PRICE

-1.7%

1-YR CHANGE

484

SALES (12 MO)

\$302K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 34 / 100



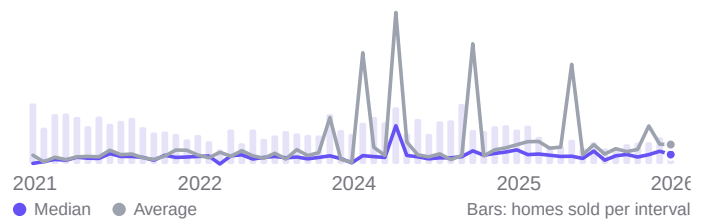
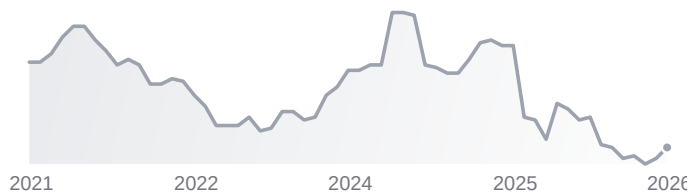
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

34 / 100

Sale prices

Median \$296K · Average \$375K

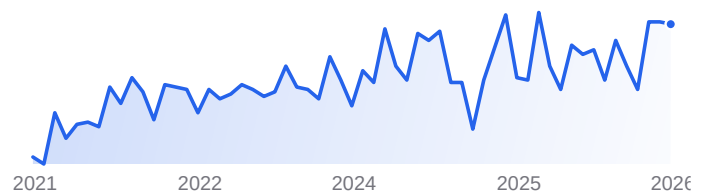
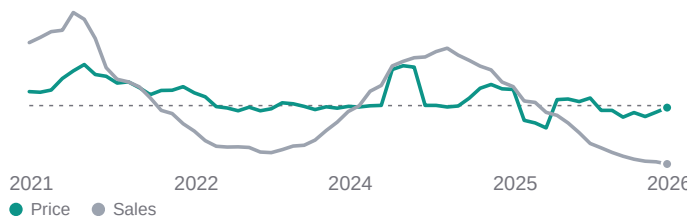


Growth (year over year)

Price -1.7% · Sales -49.5%

Price per square foot

\$176/ft²

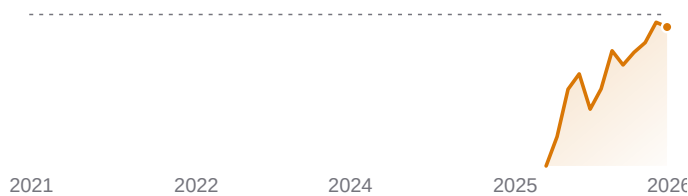


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

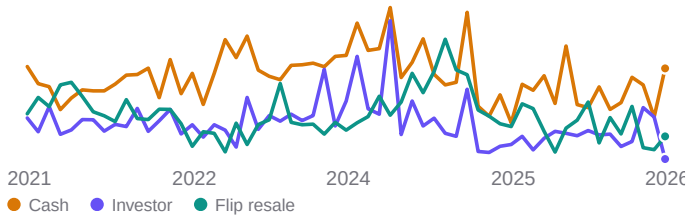
4.1%



BUYERS & OUTCOMES

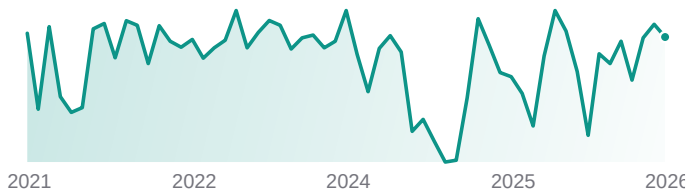
Buyer mix

Cash 35% · Investor 0% · Flip resale 8.8%



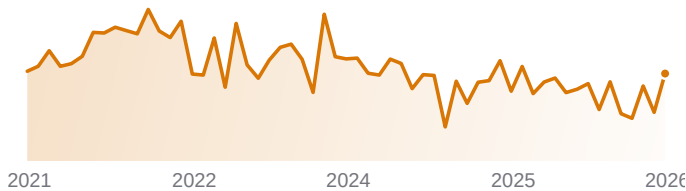
Sellers who sold at a gain

92%

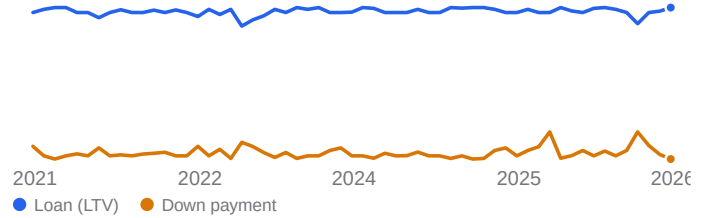


Median annualized return at resale

+8.0%

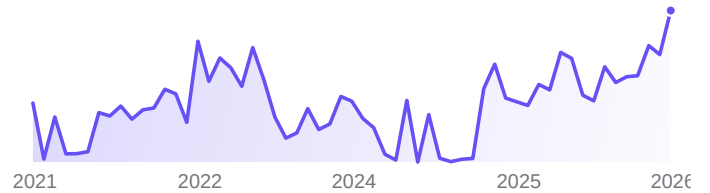


Financing (share of purchase price) Loan (LTV) 98% · Down payment 3.0%



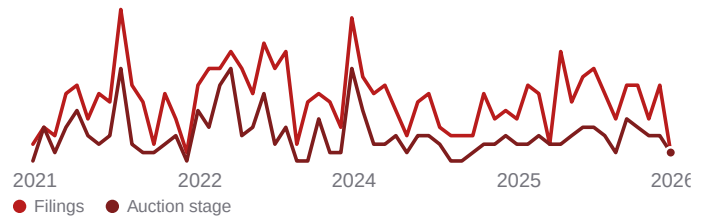
Typical hold before selling

7.0 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	11,886
Median value (AVM)	\$302K
Median size	1,758 ft²
Median bedrooms	3
Median year built	1999
Single family	84%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	49%
Underwater (LTV 125% or more)	1.3%
Owner occupied	86%
Company owned	9.2%
Median loan-to-value	52%
Typical ownership tenure	7.4 yrs

COMMUNITY

Population	34,716
Density	489 / mi²
Median household income	\$72K
Average household income	\$94K
Crime index (US avg 100)	103
Air pollution index (US avg 100)	83
Earthquake index (US avg 100)	95
Homes occupied	94%
Bachelor's or higher	17%
Poverty rate	13.6%
Unemployment	1.2%
Average temp	60°F
Annual precip	52 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.