

Rock Hill 29730

ZIP code · SC · South Carolina > York County > Rock Hill

BALANCED MARKET

\$288K

MEDIAN SALE PRICE

-1.2%

1-YR CHANGE

699

SALES (12 MO)

\$261K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 42 / 100



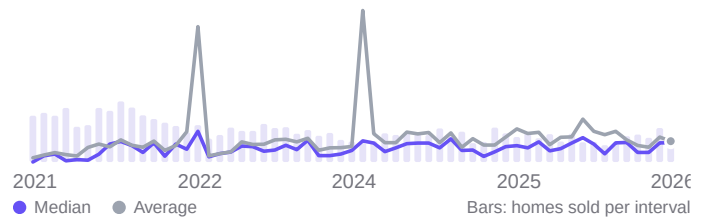
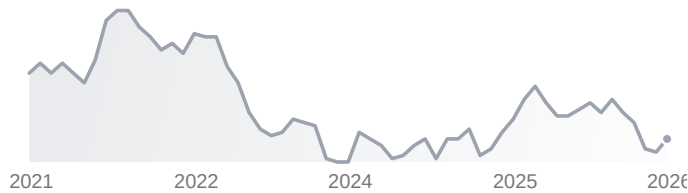
MARKET TRENDS (5 YEARS)

Market temperature (0–100)

42 / 100

Sale prices

Median \$300K · Average \$306K

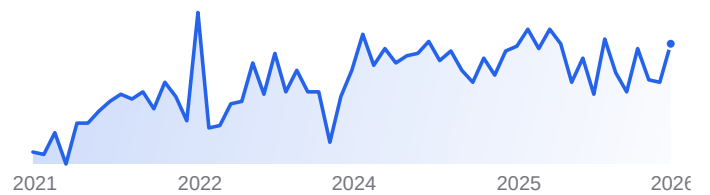
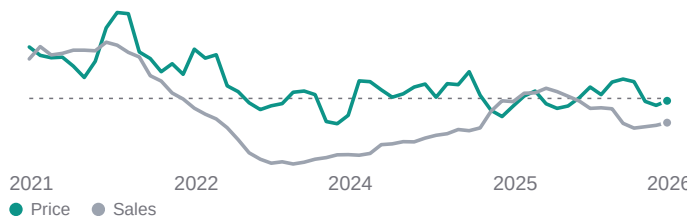


Growth (year over year)

Price -1.2% · Sales -12.1%

Price per square foot

\$204/ft²

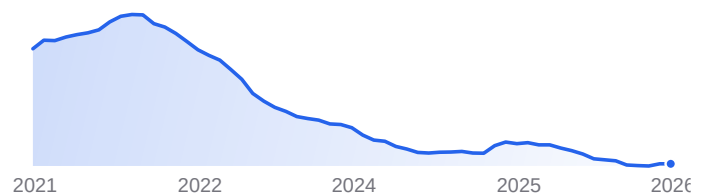
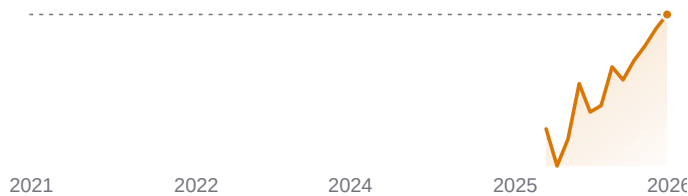


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

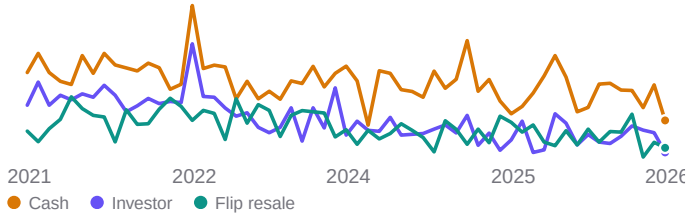
3.7%



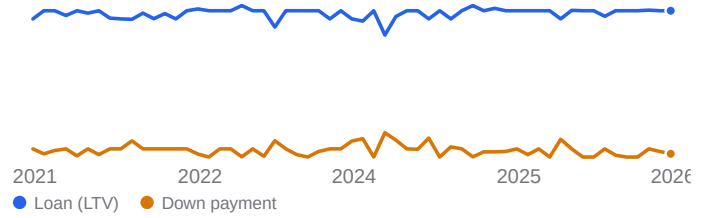
BUYERS & OUTCOMES

Buyer mix

Cash 16% · Investor 3.4% · Flip resale 5.2%

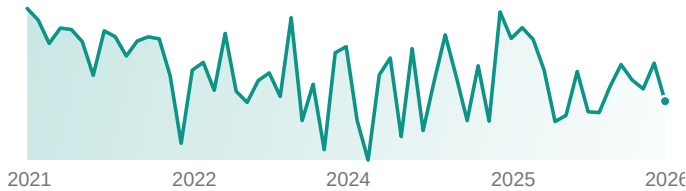


Financing (share of purchase price) Loan (LTV) 95% · Down payment 7.0%



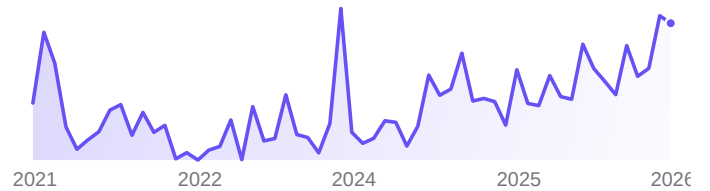
Sellers who sold at a gain

88%



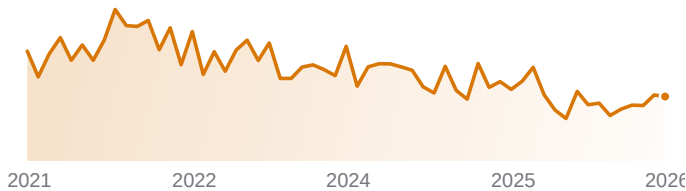
Typical hold before selling

6.6 yrs



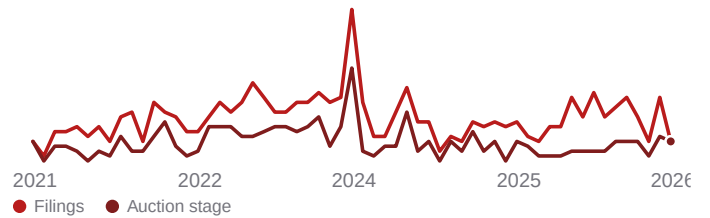
Median annualized return at resale

+6.6%



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	19,085
Median value (AVM)	\$261K
Median size	1,461 ft²
Median bedrooms	3
Median year built	1981
Single family	97%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	61%
Underwater (LTV 125% or more)	1.9%
Owner occupied	78%
Company owned	9.3%
Median loan-to-value	37%
Typical ownership tenure	10.0 yrs

COMMUNITY

Population	64,639
Density	525 / mi²
Median household income	\$65K
Average household income	\$82K
Crime index (US avg 100)	130
Air pollution index (US avg 100)	94
Earthquake index (US avg 100)	85
Homes occupied	92%
Bachelor's or higher	17%
Poverty rate	11.7%
Unemployment	1.2%
Average temp	61°F
Annual precip	48 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.