

Rock Hill 29732

ZIP code · SC · South Carolina > York County > Rock Hill

BALANCED MARKET

\$339K

MEDIAN SALE PRICE

-1.6%

1-YR CHANGE

908

SALES (12 MO)

\$333K

MEDIAN VALUE (AVM)

Market temperature

Balanced market · 48 / 100



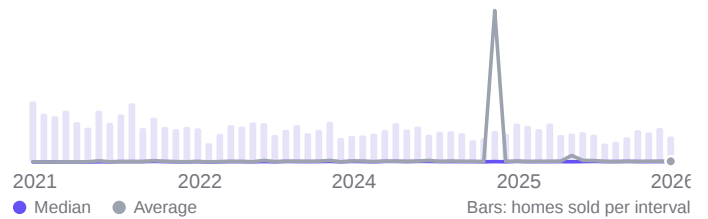
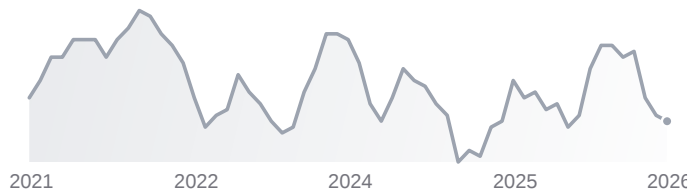
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

48 / 100

Sale prices

Median \$350K · Average \$386K

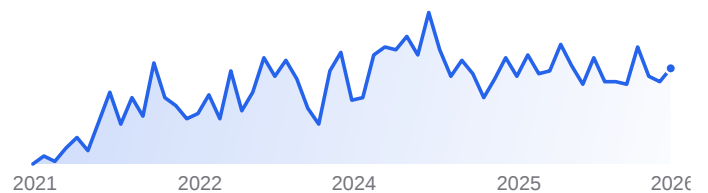
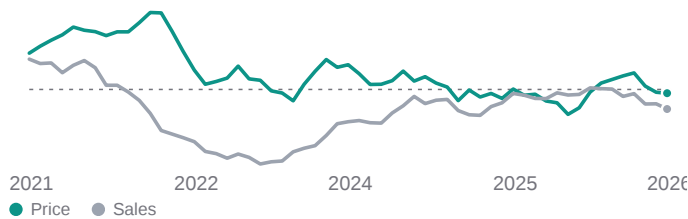


Growth (year over year)

Price -1.6% · Sales -8.0%

Price per square foot

\$195/ft²

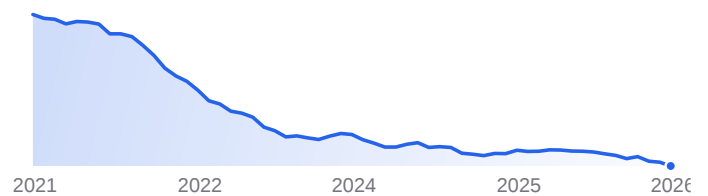
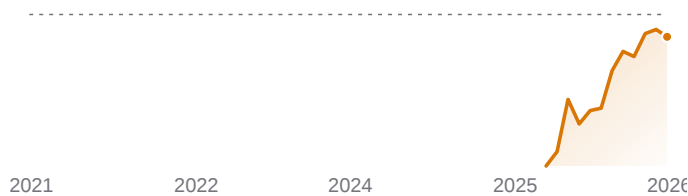


Sale premium vs estimated value

-0.3%

Annual turnover (share of homes sold)

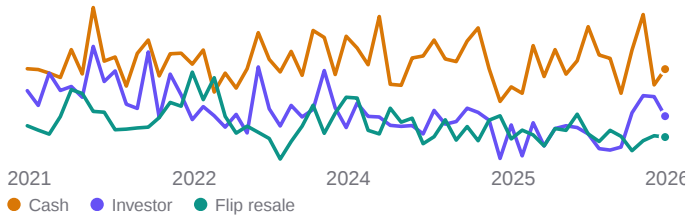
4.3%



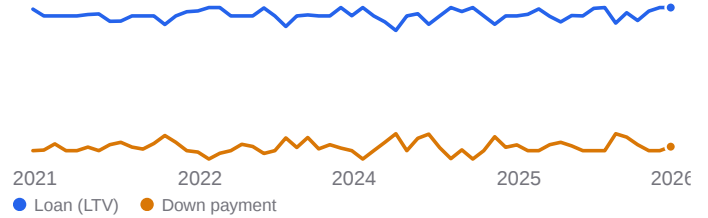
BUYERS & OUTCOMES

Buyer mix

Cash 26% · Investor 13% · Flip resale 7.2%

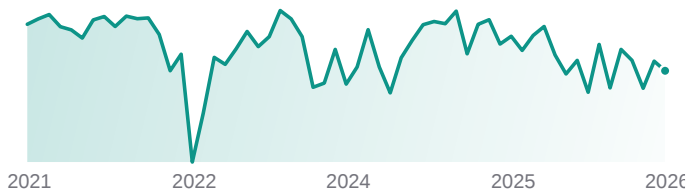


Financing (share of purchase price) Loan (LTV) 95% · Down payment 12%



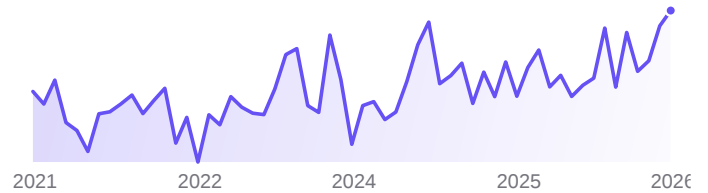
Sellers who sold at a gain

88%



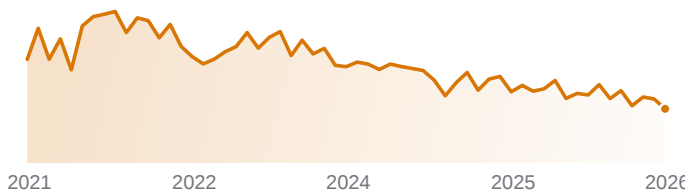
Typical hold before selling

7.5 yrs



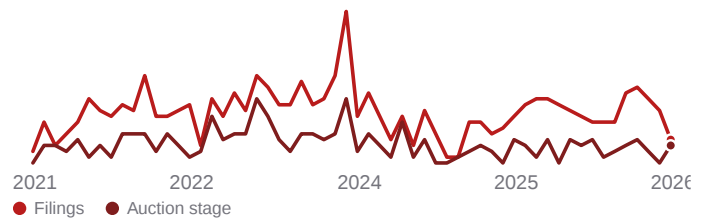
Median annualized return at resale

+4.8%



Preforeclosure filings

Filings 4 · Auction stage 3



HOUSING STOCK

Homes	21,260
Median value (AVM)	\$333K
Median size	1,748 ft²
Median bedrooms	3
Median year built	1996
Single family	98%
Condos	0.6%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	58%
Underwater (LTV 125% or more)	0.9%
Owner occupied	85%
Company owned	8.1%
Median loan-to-value	43%

Typical ownership tenure

9.0 yrs

COMMUNITY

Population	62,912
Density	1,142 / mi²
Median household income	\$87K
Average household income	\$100K
Crime index (US avg 100)	86
Air pollution index (US avg 100)	98
Earthquake index (US avg 100)	82
Homes occupied	95%
Bachelor's or higher	24%
Poverty rate	7.0%
Unemployment	1.4%
Average temp	61°F
Annual precip	48 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.