

Alpharetta 30004

ZIP code · GA · Georgia · Fulton County · Alpharetta

BUYER'S MARKET

\$788K

MEDIAN SALE PRICE

-6.7%

1-YR CHANGE

841

SALES (12 MO)

\$775K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 39 / 100



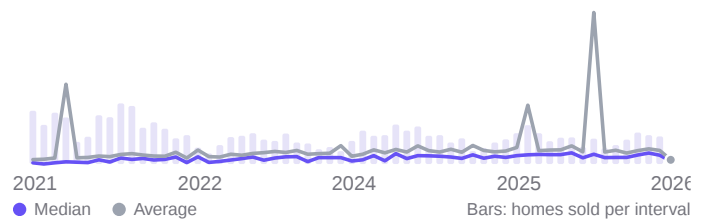
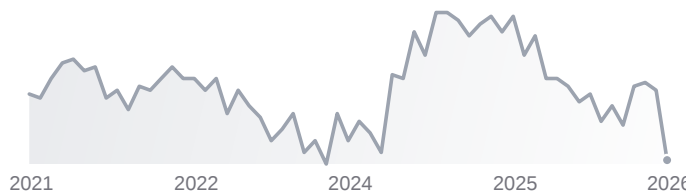
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

39 / 100

Sale prices

Median \$595K · Average \$650K

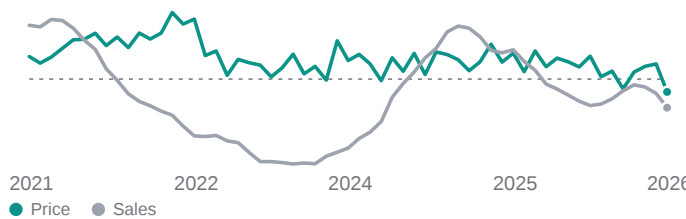


Growth (year over year)

Price -6.7% · Sales -15.0%

Price per square foot

\$240/ft²

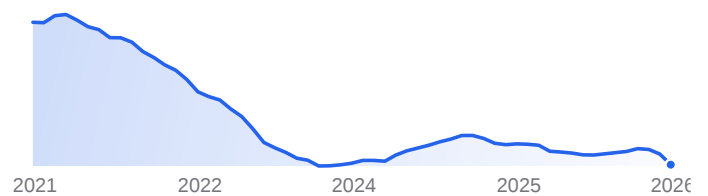
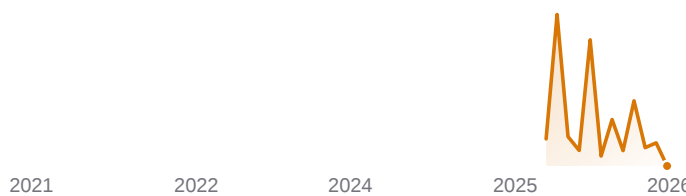


Sale premium vs estimated value

+0.0%

Annual turnover (share of homes sold)

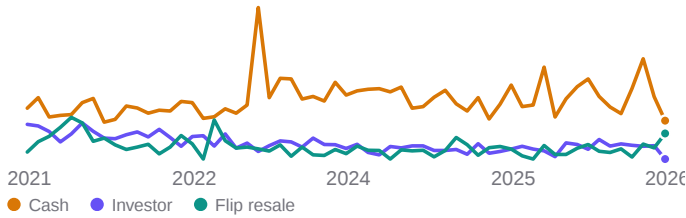
3.9%



BUYERS & OUTCOMES

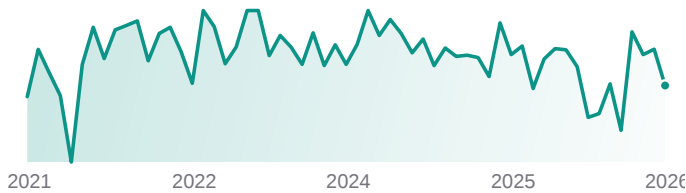
Buyer mix

Cash 20% · Investor 0% · Flip resale 13%



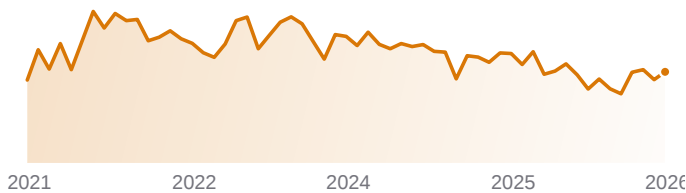
Sellers who sold at a gain

91%

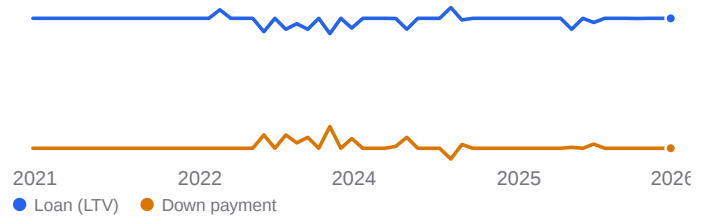


Median annualized return at resale

+7.1%

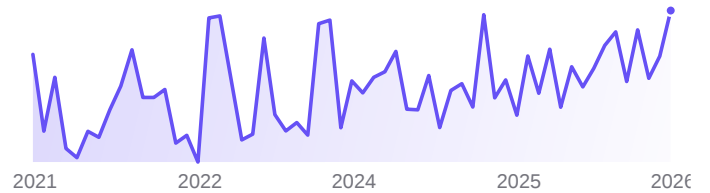


Financing (share of purchase price) Loan (LTV) 80% · Down payment 20%



Typical hold before selling

7.9 yrs



Preforeclosure filings

Filings 1 · Auction stage 1



HOUSING STOCK

Homes	21,750
Median value (AVM)	\$775K
Median size	2,793 ft²
Median bedrooms	4
Median year built	2001
Single family	75%
Condos	4.9%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	63%
Underwater (LTV 125% or more)	0.9%
Owner occupied	80%
Company owned	15%
Median loan-to-value	41%

Typical ownership tenure

8.9 yrs

COMMUNITY

Population	71,156
Density	1,211 / mi²
Median household income	\$154K
Average household income	\$189K
Crime index (US avg 100)	42
Air pollution index (US avg 100)	87
Earthquake index (US avg 100)	58
Homes occupied	96%
Bachelor's or higher	41%
Poverty rate	3.9%
Unemployment	1.2%
Average temp	60°F
Annual precip	55 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.