

Marietta 30008

ZIP code · GA · Georgia · Cobb County · Marietta

BUYER'S MARKET

\$337K

MEDIAN SALE PRICE

-3.9%

1-YR CHANGE

391

SALES (12 MO)

\$321K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 37 / 100



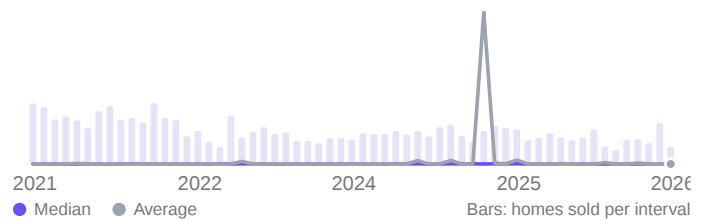
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

37 / 100

Sale prices

Median \$300K · Average \$315K

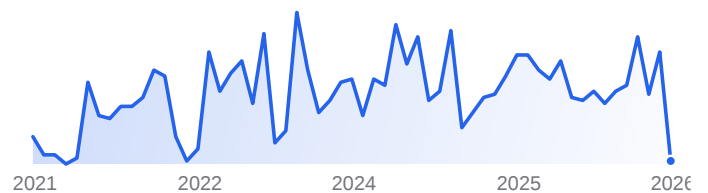
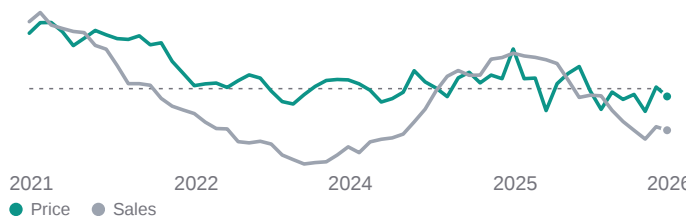


Growth (year over year)

Price -3.9% · Sales -20.9%

Price per square foot

\$167/ft²

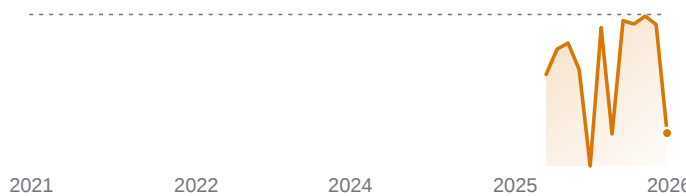


Sale premium vs estimated value

-1.0%

Annual turnover (share of homes sold)

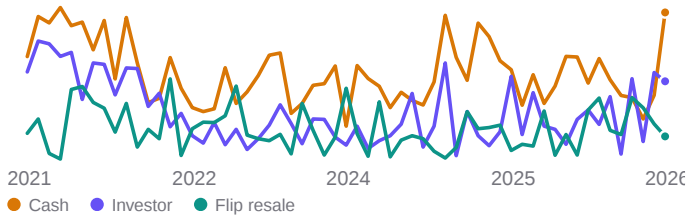
4.1%



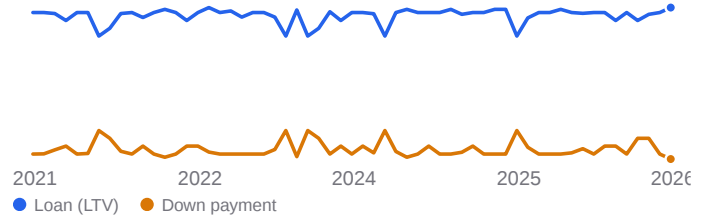
BUYERS & OUTCOMES

Buyer mix

Cash 50% · Investor 27% · Flip resale 9.1%

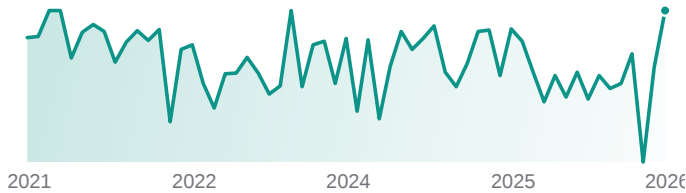


Financing (share of purchase price) Loan (LTV) 98% · Down payment 1.8%



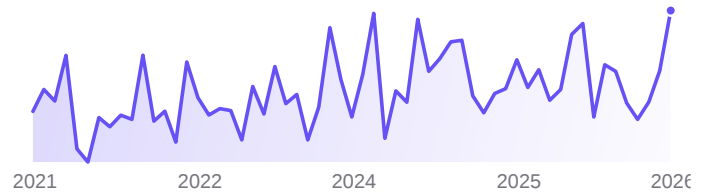
Sellers who sold at a gain

100%



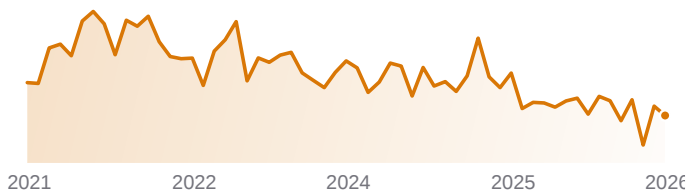
Typical hold before selling

8.2 yrs



Median annualized return at resale

+5.0%



Preforeclosure filings

Filings 4 · Auction stage 4



HOUSING STOCK

Homes	9,638
Median value (AVM)	\$321K
Median size	1,596 ft²
Median bedrooms	3
Median year built	1987
Single family	76%
Condos	13%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	59%
Underwater (LTV 125% or more)	1.0%
Owner occupied	76%
Company owned	17%
Median loan-to-value	42%

Typical ownership tenure

8.2 yrs

COMMUNITY

Population	33,028
Density	3,603 / mi²
Median household income	\$69K
Average household income	\$91K
Crime index (US avg 100)	104
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	60
Homes occupied	95%
Bachelor's or higher	18%
Poverty rate	11.4%
Unemployment	1.0%
Average temp	60°F
Annual precip	55 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through July 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.