

Alpharetta 30022

ZIP code · GA · Georgia · Fulton County · Alpharetta

BUYER'S MARKET

\$673K

MEDIAN SALE PRICE

-6.3%

1-YR CHANGE

690

SALES (12 MO)

\$696K

MEDIAN VALUE (AVM)

Market temperature

Buyer's market · 38 / 100



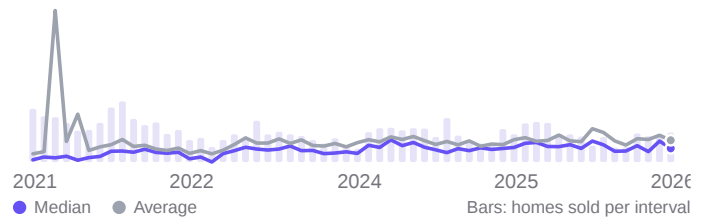
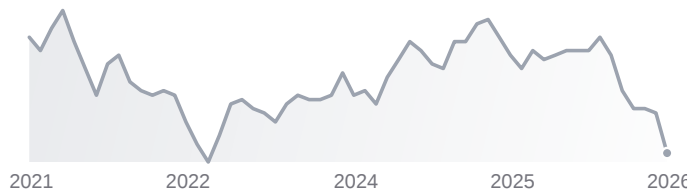
MARKET TRENDS (5 YEARS)

Market temperature (0-100)

38 / 100

Sale prices

Median \$650K · Average \$790K

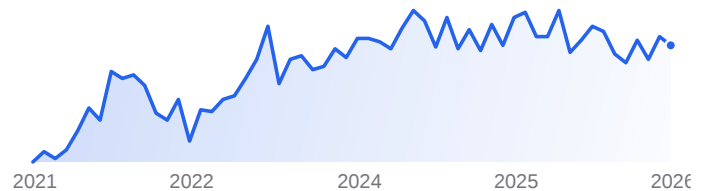
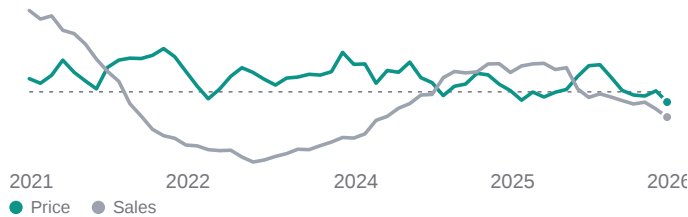


Growth (year over year)

Price -6.3% · Sales -15.5%

Price per square foot

\$267/ft²

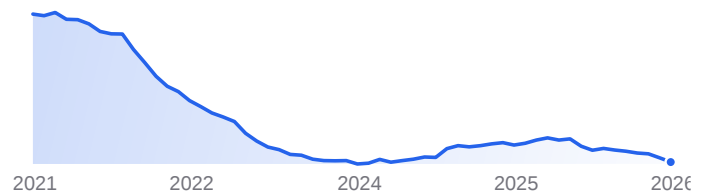
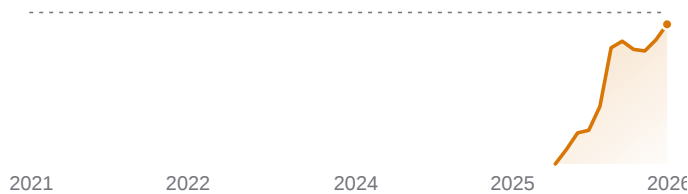


Sale premium vs estimated value

-0.2%

Annual turnover (share of homes sold)

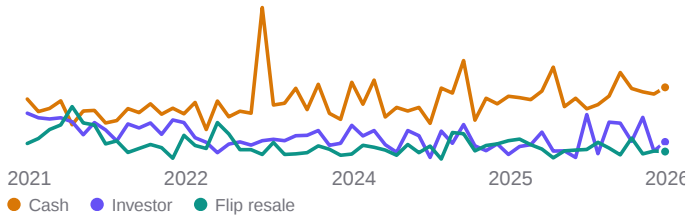
3.5%



BUYERS & OUTCOMES

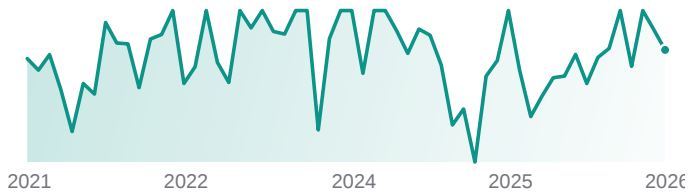
Buyer mix

Cash 34% · Investor 9.0% · Flip resale 4.5%



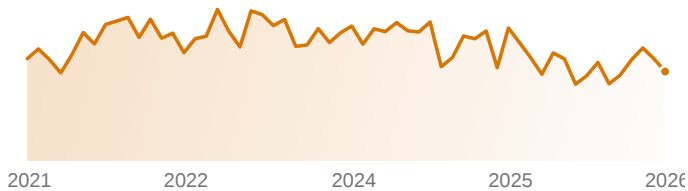
Sellers who sold at a gain

96%

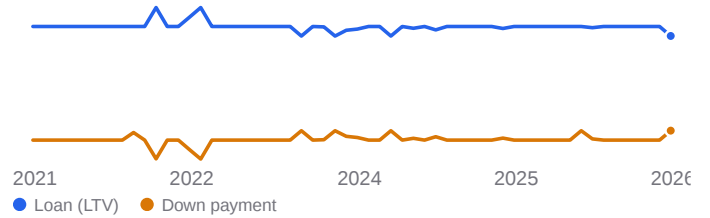


Median annualized return at resale

+5.7%

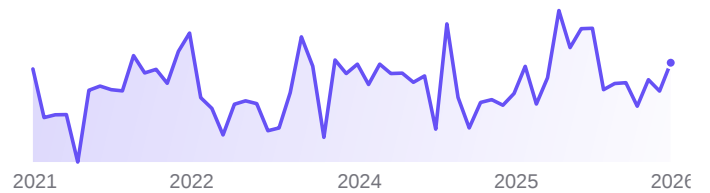


Financing (share of purchase price) Loan (LTV) 75% · Down payment 25%



Typical hold before selling

7.1 yrs



Preforeclosure filings

Filings 3 · Auction stage 3



HOUSING STOCK

Homes	19,897
Median value (AVM)	\$696K
Median size	2,756 ft²
Median bedrooms	4
Median year built	1993
Single family	86%
Condos	3.5%

EQUITY & OWNERSHIP

Equity rich (LTV 50% or less)	64%
Underwater (LTV 125% or more)	0.8%
Owner occupied	81%
Company owned	14%
Median loan-to-value	41%

Typical ownership tenure

11.1 yrs

COMMUNITY

Population	69,359
Density	2,807 / mi ²
Median household income	\$142K
Average household income	\$176K
Crime index (US avg 100)	27
Air pollution index (US avg 100)	84
Earthquake index (US avg 100)	57
Homes occupied	96%
Bachelor's or higher	41%
Poverty rate	4.2%
Unemployment	1.3%
Average temp	60°F
Annual precip	54 in
Sunshine	61%

Market metrics are derived from recorded arms-length deeds through June 2026. Temperature blends price momentum, sales velocity, turnover and resale outcomes, ranked nationally against geographies of the same type.